



ARTalk

A monthly publication of the Simi Valley Art Association

SEPTEMBER 2013

President's Message



Summer hiatus kept many of us busy with family trips and some with even more art-related events. We're looking forward to our General Meeting and Katy Kearny's Fun with Collage session at the SV Public Library, 7PM on Thursday, Sept. 19.

At our last general meeting in June, we honored the 2013 SVAA Art Scholarship Awardees Ridan Arellano (Santa Susana High), Charlotte Doran (Royal High) and Valerie Hsu (Simi High). Due to the generosity of many SVAA artists, we were able to give each of them \$500 for pursuing art education. Their outstanding paintings were displayed at the Town Center Art Gallery through July. We would like to thank the Principals, Career Counselors and Art Teachers of each of their schools for their support and participation.

We would also like to acknowledge our June guest artist John Paul Thornton for the wonderful portrait demonstration and congratulate Terry Walson for winning the opportunity to sit for our esteemed guest. Thanks to Rashmi Kalatmaa for photographing the evening.

Coming in October is our Annual Open Juried Show. Please see attached prospectus. Take-In is on Friday, Oct 11. Volunteers and juried show committee members are invited to attend the next Board meeting on Sept. 4.

Also in October is the start of our nominations process for the 2014 Board Members. After an aggregate 10 years of service on the Board, I am stepping down by end of December along with other Board members. If we can't get a new Board in place by end of December, SVAA will need to disband and give away all remaining funds. Hopefully, we don't have to go through this as we worked hard to restore our 501c(3) status last year, made our operations IRS-compliant and established a web presence for our group, among other accomplishments over the last two years. The current Board is willing to assist new officers during the transition. Any questions about the different positions and Committees, please feel free to contact me or any other Board members.

Bessie Jacinto



"SVAA celebrates 50 years promoting arts in the community"

EXECUTIVE BOARD

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ART DEMOS at a GLANCE

Sept 19 Thurs - Katy Kearny, Fun with Collage (Simi Valley Public Library Community Room)

Oct 17 Thurs - The Business of Being an Artist- (Marketing, Social Media, etc) Rashmi Kalatmaa (Simi Valley Public Library Community Room)

Nov 9 Sat - Watercolor Magic Still Life, Landscape and Seascape) Workshop with Magoo Valencia (Simi Town Center Art Gallery) - \$45 fee, 9AM -1PM

Nov 14 Thurs - Dan Schultz, Figure in Landscape Oil Painting (Simi Valley Public Library Community Room)

For further info call Bessie Jacinto, 805-419-4081 or email the Board at svaaprints@gmail.com. NEW: All demos 3rd Thursday of the month, 7pm. now at Simi Valley Public Library Community Room, 2969 Tapo Canyon Rd.

GUEST DEMO ARTIST

**7:00 pm on Thursday, September 19, 2013, at the
Simi Valley Public Library Community Room**

For further info contact Bessie at 805-419-4081

Katy Kearny

A California native, Katy Kearny has been a resident of Simi Valley for 20 years. Before raising her daughter here, Katy enjoyed a very successful career as a fashion designer. Her work was showcased on the covers of all the major bridal magazines, was featured in film and television, and was worn by many celebrities including Ivana Trump and Oprah Winfrey.

While managing Beverly's, a local arts and craft store, Katy discovered another outlet for her creative talents in the paints and papers she sold. She started oil painting a few years ago and while she enjoyed it as a hobby, in the back of her mind she always felt that there was something more she could do that was uniquely her style.

Katy had been collecting art papers and pretty pictures from magazines for years, just because she liked them. When the stack grew to over 12 feet tall, she figured she better do something with them or she felt that the hoarders TV show might come after her! So she created a small collage and all of a sudden Katy knew she had found her passion; to paint with paper!

When viewing art, most say it is best to step back to enjoy the piece. Katy says, step forward! Many of her works look like paintings from far away, but when you step close, you realize they are created from thousands of tiny pieces of paper. All her collages have hidden images in them and half the fun is trying to find them all.

Katy's philosophy about art is that it should be fun and enjoyable for people of all ages and backgrounds. Everyone remembers how fun it was to collage in Kindergarten. Katy hopes her art works will take you back to your youth, if only just for a moment.



GALLERY NEWS

From Gallery Coordinator: Michelle McGrath 805-526-6897
email mcmichelleart@roadrunner.com

From Our Gallery Coordinator, Michelle McGrath:

Summertime is close to ending and our Gallery Artists have had opportunities to do plein air and take photographs of their travels. You can find new masterpieces exhibited in the SVAA Gallery by local artists at reasonable prices. Our sales over summer have been steady even with the present economy which we are grateful for, remember 10% is donated to our scholarship-grant fund. Speaking of fundraisers clean out garages and donate frames you don't want and bring them to the gallery. We will be holding a fundraiser to raise money for a good cause our future artists! Be sure to stay tuned for our upcoming events also, demos, workshops, and our open Juried show to name a few. In closing I would like to thank our gallery artists for your continued support and participation with the SVAA which is a requirement for displaying in the gallery.

Thank you, Michelle



2013 SVAA Art Scholarship Awards Night

Congratulations to the 2013 SVAA Art Scholarship Awardees:

Ridan Arellano (Santa Susana High School), Charlotte Doran (Royal High School) and Valerie Hsu (Simi High School). Their outstanding art works were displayed at the Simi Town Center SVAA Art Gallery in July.



Reminder:

Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.



www.simivalleyart.org

From our webmaster, Barbara Burde:

Our Website has a new page. It is called "Resources". This page has a list of websites that should be useful to our members. It includes art organizations, sources of art supplies, and educational resources. So, check it out and see if you will learn something new!

We hope to continue to add more resources to this page. If you know of other websites that you think should be included, please contact Webmaster Barbara Burde at hhkid76-wm@yahoo.com

Congratulations...

SVAA artists **David Sgambellone** and **Pat Duggan** got juried into the Ventura County Fair's Professional Arts Division. **Rose McCaughey** won 2nd Place in the Oils category. Many of our artists also did well in the Amateur Arts Division: **Janice Woods-Allen** won 1st Place in Oil – Whimsical/Cartoon/ Fantasy, Honorable Mention in Pastel –Animals; **-Phyllis Van Crombrughe** won a first, second, and third ribbons in Oils; **Virginia Clancy** won First in Watercolors; and **Theresa Nelesen** got blue, red, and white ribbons in mixed media (stained paper collage/watercolor, and Red and White in Watercolors.

- Kudos to **Pong Apinyavat** and **Rose McCaughey** who are among the featured artists at the Conejo Valley Arts Council Show "Local Color" at the Hillcrest Art Center, Thousand Oaks going on through Oct 7.
- **Catherine Holcombe** is the featured artist displaying art at the PlayHair Lounge in Simi Valley.

• Thanks to Donna Snyder, Terry Walsen, Barbara Castillo, Rose McCaughey, Pat Duggan, Meli Calkins, Sherri Trout and Bessie Jacinto for participating in the wine glass painting sessions last month. The wine glasses will be sold to help raise funds for the American Cancer Society at the Jazz Festival on Sept. 28 at the Simi Town Center.



- Farmers' Market was inaugurated last Friday, Aug. 23 and SVAA was invited to set up a booth. Thanks to Michelle McGrath for coordinating the display and everyone who assisted.

SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show. Email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

June Demo with John Paul Thornton

To view more Demo Photos visit <http://www.simivalleyart.org/demo>



OPPORTUNITIES FOR SVAA ARTISTS

• **Simi Valley Plein Air Artists Group:** Monday, September 9, 2013, 9:00. Pumpkin Patch at Underwood Farms. For more info call Don Ferre at 805-750-2703.

• **Simi Valley Festival of the Arts** on September 28th from 10am until 5pm.; SVAA artists are invited to set up art displays/booths, do chalk painting and/or join a Dance-A-Thon to help raise funds for the organization (50% goes to SVCAC) at the Simi Valley Cultural Arts Center. For more info, please contact Alex Lastort (805) 551-4413.

• **Art display booths** are available for \$150 each at the 2013 Jazz Festival on Sat. Sept 28, 3-8 PM Simi Town Center. Register by Sept. 18 to reserve your spot. For info, call 805-587-4938.

OTHER NEWS/LATEST EVENT

John Paul Thornton, our June Guest Artist, invites us to his solo exhibit's Opening Reception on Friday, September 6, 2013 7:00 - 9:00 p.m. Exhibition: September 6-26, 2013 at Creative Arts Center Gallery 1100 West Clark Avenue, Burbank, California 91506

WANTED: Chairs for the SVAA Art Gallery, preferably folding or stacking. Any questions, please contact Gallery Coordinator Michelle McGrath, mcmichelleart@roadrunner.com.

MEMBERSHIP INFORMATION

MEMBERSHIP UPDATE (from Barbara Castillo)

Welcome to new member David Deyell and Terri Hintz! Please keep me informed of any email or address changes

COMMITTEE MEMBERSHIP UPDATE: Sign-ups in progress – Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

MORE MEMBERSHIP INFORMATION:

Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free.

Membership dues are non-refundable. A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting at the Simi Valley Public Library Community Room. Membership form is now available for download at our SVAA website (<http://www.simivalleyart.org/membership.html>).

MAGAZINE/BOOK/MATERIALS FUNDRAISER:

Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings every 1st Wednesday of the month at the Simi Town Center Art Gallery at 6:30

PM. Please call any board member to confirm in case of any reschedules or agenda suggestions.

SVAA Website: To visit, go to:

<http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

SVAA Facebook, Twitter, and LinkedIn:

Like us on Facebook and follow us on Twitter to stay up to date on the latest news from our organization. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. Connect with SVAA on LinkedIn and join our SVAA group. To visit our Facebook page go to: <http://facebook.com/SVAAINC>. Follow SVAA on Twitter: @SVAAINC. Search for Simi Valley Art Association Inc under Groups on LinkedIn.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"There is no must in art because art is free"
- Wassily Kandinsky



2013 SVAA OPEN JURIED ART SHOW

www.simivalleyart.org

OCTOBER 15 ! *OCTOBER 31, 2013

SVAA Art Gallery

Simi Valley Town Center, Store #140
1555 Town Center Way, Simi Valley, CA 93065

JUROR: Joe Cibere

Opening reception will be in the SVAA Gallery on Sunday, Oct. 20, between 2:30 and 5:00. Awards Ceremony at 3:30pm.

AWARDS (One cash award per artist*)

- BEST OF SHOW - \$300
- FIRST PLACE - \$150 per category
- SECOND PLACE - \$100 per category
- THIRD PLACE - \$50 per category
- HONORABLE MENTION

CATEGORIES

- OIL / ACRYLIC
- WATERCOLOR
- PASTEL / DRAWING
- PHOTO / DIGITAL ART
- MIXED MEDIA

*Must be 18 or older to enter.

SPECIFICATIONS

- Recent artwork (nothing prior to 2008).
- Dry, properly framed and wired. No saw-tooth hangers.
- No artwork previously shown at any SVAA show.
- Original work (no reproductions).
- Nothing larger than 38 x 36 (portrait orientation), as there is limited hanging space. Size includes frame.
- Only family-friendly artwork will be accepted.
- NON-COMPLIANCE with these rules may disqualify entry.
- ANY ARTWORK SOLD IS SUBJECT TO 10% COMMISSION PAID TO SVAA.
- Simi Valley Art Association Inc. reserves the right to photograph entries for the purposes of documentation, education and publicity.

ENTRY FEE AND SUBMISSIONS:

- Maximum of 3 entries per artist
- Members: \$25 for first, \$10 for each additional entry; Non-members: \$30 for first, \$10 for each additional entry
- Please make checks payable to SVAA.
- Entry fee is non-refundable.

ENTRY INFORMATION (Two Options):

- Mailed entry forms should be received no later than Oct. 9. Address them to: Donna Snyder - 6161 Birch St., Simi Valley, Ca 93063

OR Entry forms dropped off with artwork for judging on Friday, Oct. 11, at the SVAA Gallery between 4 pm and 7 pm.

- Please pick-up work not selected to hang in show on Tues. Oct. 15 thru Thurs, Oct. 17 from 2:00 to 6:00 PM. There is limited storage in the gallery.

- Take Down/Pick-Up of entries will be on Thurs, Oct. 31 between 2:00 and 4:00 & Fri, Nov. 1 between 4:00 and 7:00.

ENTRY CHECK LIST

- Application/Entry Form
- Entry Fee

CONTACTS: Donna Snyder (805) 527-6797 or Bessie Jacinto (805) 419-4081; svaaprints@gmail.com

IMPORTANT DATES

- Oct 9 Wednesday Mailed Entry Form and Fee must be received by this date
- Oct 11 Friday - Take-In (4-7pm)
- Oct 14 Monday - Non-Acceptance notifications - pick up Oct 15 thru 17 2pm-6pm
- Oct 15 Tuesday - Show opens to the public

Gallery Hours:

Tues. thru Fri. 2pm-6pm
 Saturday 10am - 6pm
 Sunday 11am - 6pm

- Oct 20 Sunday - Reception (2:30-5pm) and Award Ceremony (3:30pm)
- Oct 31 Thursday - Show closes
- Oct 31 Take Down & Pick Up artwork (2pm - 4pm) and Fri. Nov. 1 (4pm - 7pm)

SVAA 2013 JURIED ART SHOW ENTRY FORM

CUT AND ATTACH TO BACK OF ARTWORK

NAME: _____

ADDRESS: _____

PHONE: _____

TITLE _____ CATEGORY / PRICE _____

1 -----

2 -----

3 -----

ARTIST'S CERTIFICATION: I hereby certify that each artwork listed is my original work and not a reproduction, copy, class work, tracing, or other work identified as ineligible. I understand that any misrepresentations of eligibility and conditions will result in immediate disqualification from the show. Any forfeited award money will be donated to the SVAA Scholarship Fund. I understand and agree that I am entering my work and participating in this event voluntarily and at my own risk. I understand that I must provide insurance, if I desire, to protect my work against damage, theft, or loss of the work I enter. I hereby release the SVAA, its members, board and exhibit committee or agents, the Simi Town Center Mall, and the City of Simi Valley or its agents from claims, liabilities, damages, theft, or the loss that may arise from my participation in this event. I understand the SVAA retains the right to use photos taken during activities for publicity purposes. I understand that as a condition of entry, I must help with sitting the gallery during exhibit hours. Also, I understand my artwork must hang for the duration of the entire show.

Artist's Signature: _____

Date: _____

ENTRY #1
Name
Address/ Phone
LI Member
LI Non-member
Category
Title

ENTRY #2
Name
Address/ Phone
LI Member
LI Non-member
Category
Title

ENTRY #3
Name
Address/ Phone
LI Member
LI Non-member
Category
Title