



ARTalk

A monthly publication of the Simi Valley Art Association

M A R C H 2 0 1 3

President's Message



*B*ijan Fan's demo last month on paper art techniques proved fascinating and inspiring. We thank him as well for donating a cat sculpture for the evening's raffle, won by Michelle McGrath. Stella Kwan also donated several prints inspired by Year of the Snake and Terry Walson won one of the prints. We will raffle off more of her prints over the next few meetings so don't miss out!

We had a wonderful evening celebrating the 50th anniversary of SVAA's founding. Yes, we are 50 years old, not 40 as previously published. Because our history books have gone missing, we had gone with the incorporation date of Feb 1973 but some research confirmed the group was formed in 1963. Many thanks to the members who brought some memorabilia and mini-gallery artifacts - Ruth Marple, Anne Cannata, Sherri Trout, David Sgambellone and Donna Snyder. Thanks to Michelle McGrath for serving up the delicious anniversary cake. Barbara Schade provided the photo of our founding member Ann Heglin and Ruth brought in a couple of Ann's work as well. We hope to display more SVAA memorabilia at every meeting this year. Old newsletters, clippings, photo events and other artifacts are most welcome as well as related contributions to upcoming newsletter issues.

I'd also like to recognize Jennie Robbins, who continues to help us with her technology expertise even if unable to be an active member this year. We appreciate you, Jennie!

Many members have sent in their proxy votes for the new Bylaws. Any questions and concerns must be submitted in writing to the Board (svaaprints@gmail.com) before March 6. SVAA members are invited to a review of the Bylaws amendments and any submitted questions on Wed., March 6, 6:30 -7:30 at the SVAA Gallery. Those who have not voted may still do so in person at the general meeting on March 16.

Don't miss Catherine Holcombe's talk on "Selling Your Art on the Internet" on March 15. Please see the initial Calendar of Events in this issue which will be updated with more events as they get finalized. See you soon!

Bessie Jacinto



"SVAA celebrates 50 years promoting arts in the community"

EXECUTIVE BOARD

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ART DEMOS at a GLANCE

Mar. 15 Catherine Holcombe, Selling Your Art on the Internet

Apr 19 Meli Calkins, Pastel Painting

May 17 Joe Cibere, Watercolor Painting

For further info call Bessie Jacinto, 805-583-3690 or email at bjacinto@bjacinto.com.

All demos 3rd Friday of the month, 7pm. Simi Valley Library Community Rm. at 2969 Tapo Canyon Rd.

GUEST DEMO ARTIST

**7:00 pm on Friday, March 15, 2013, at the
Simi Valley Public Library Community Room.**

For further info contact Bessie at 805-583-3690



Catherine is an award-winning artist/designer who lives in Los Angeles, California. She has a business degree from California State University, Northridge and has received her artistic training in illustration and painting from Moorpark College. Catherine uses watercolor, ink, pencils, collage and digital media to create her illustrations and designs. She creates products and textiles for a variety of companies that sell her art all over the world. Her art prints and textiles may be found online and in select stores. She receives inspiration from nature and the beautiful world around us. In addition, her work is family friendly and often uplifting or inspirational. Catherine takes part in a design collaborative with Argentine designer Carina Povarchik. Together they create whimsical textile designs. Catherine participates in the Simi Valley Artist Association Gallery which shows a collection of her illustrations and prints. Her online stores and gallery can be found at AfterMyArt.Net" It is my belief that everyone should be able to experience art...that it does not have to be expensive...that we should use art to decorate our lives!"

GALLERY NEWS

From Gallery Coordinator: Michelle McGrath 805-526-6897
email mcmichelleart@roadrunner.com

From Our Gallery Coordinator, Michelle McGrath:

As of press time, our Simi Valley Art Association Gallery is being moved to space 140 across from Anthropologie after a full year at space 540. The gallery will reopen by March 2nd, thanks to the help of many members and their families. We are planning a grand opening celebration so please stay tuned for announcements. Meanwhile it's been an exciting journey the past couple years to be able to have a gallery where art lovers and artists connect thanks to the Simi Valley Town Center and their generosity. We have upcoming events planned with over 100 works that will be on view from our talented artists and we will keep you informed of this continuation of a great year for the Simi Valley Art Association Gallery
Thank you, Michelle



"SVAA celebrates
50 years
promoting arts
in the community"



www.simivalleyart.org

From our webmaster, Barbara Burde:

Our Website has a new page. It is called "Resources". This page has a list of websites that should be useful to our members. It includes art organizations, sources of art supplies, and educational resources. So, check it out and see if you will learn something new!

We hope to continue to add more resources to this page. If you know of other websites that you think should be included, please contact Webmaster Barbara Burde at hhkid76-wm@yahoo.com.

SVAA Alumni News



Many thanks go to the members and alumni who brought some SVAA artifacts, art work and memorabilia to the February meeting: newsletters, newspaper clippings, event flyers, photograph of Ann Heglin, our founding member courtesy of Barbara Schade/Ruth Marple/Anne Cannata. Sherri Trout, a current member, brought a painting for which she got an award in the SVAA student competition when she herself was a high school student; David Sgambellone brought a ceramic teapot he had created; and Donna Snyder prepared the downloaded copy of the 1963 SV Associations (that listed SVAA, which David had located on the web.)

Congratulations...

Rose McCaughey garnered an Honorable Mention in the Oils category of the Thousand Oaks Art Association's Open Juried Show.

SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show. Email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

OTHER NEWS/LATEST EVENT

For sale: 13 outdoor display panels - 9 lightweight Black metal & 4 silver panels measuring 3' 2" W x 7' each. They have custom covers on each panel. Panels are built by Armstrong Products. You can see images on their website., www.armstrongproducts.com. If interested call Rose @ 805-624-7447.

February Demo with Guest Artist Bijian Fan

To view more Demo Photos visit <http://www.simivalleyart.org/demo>



LOCAL ART HAPPENINGS

2013 WVAG Open Juried Show. April 4 to April 27, 2013, Digital Jury Process. Participants will need to submit up to 3 images of artwork they would like to enter in the show. These can be emailed to Dennis Griffin at studiogriffoto1@mac.com, or mailed on CD to the WVAG, P.O. Box 4573, Thousand Oaks, CA 91359. Submit by March 1, 2013. Visit <http://www.wvartguild.org/shows> for more information.

Sta. Paula Society of the Arts -76th Annual Art & Photography Exhibit. Show opens noon on Mar 12 and closes 6pm April 3 at the Blanchard Community Library. Entry dates: Thurs Mar 7 (noon-8PM) and Sat Mar 9 (10am - 2pm). Over \$4,000 in cash awards will be given. For more info, call 805-525-1104 - www.thespsa.com for

entry forms. Reception is on Sat. Mar 23, 3-7pm.

TOAA presents Frances Elson lecture on Glass Fusion on Thursday, March 21, 7-8 PM at Thousand Oaks Community Gallery, 2331 A Borchard Rd next to the Newbury Park Library. RSVP: By March 20 to: franceselson@gmail.com

March 23 & 24 - This 2nd annual Newhall Train Show will feature an arts and crafts fair. Space preference is given to previously participating arts & crafts vendors in recent HartPark events. Forward all vendor fair questions to Al Ewing at (661) 259-1750, aewing@parks.lacounty.gov.

MEMBERSHIP INFORMATION

MEMBERSHIP UPDATE (from Barbara Castillo)

Welcome to our new member, Phyllis Van Crombrugghe and thanks to those who have renewed! Please keep me informed of any email or address changes

COMMITTEE MEMBERSHIP UPDATE: Sign-ups in progress – Thanks to all who have signed up and please contact any Board member or Committee chairs for questions

MORE MEMBERSHIP INFORMATION:

Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. Membership dues are non-refundable. A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting at the Simi Valley Public Library Community Room. Membership form is now available for download at our SVAA website (<http://www.simivalleyart.org/membership.html>).

MAGAZINE/BOOK/MATERIALS FUNDRAISER:

Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings every 1st Wednesday of the month at the Simi Town Center Art Gallery at 6:30 PM. Please call any board member to confirm in case of any reschedules or agenda suggestions.

SVAA Website: To visit, go to:

<http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

SVAA Facebook, Twitter, and LinkedIn:

Like us on Facebook and follow us on Twitter to stay up to date on the latest news from our organization. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a facebook message. Connect with SVAA on LinkedIn and join our SVAA group. To visit our facebook page go to: <http://facebook.com/SVAAINC>. Follow SVAA on twitter: @SVAAINC. Search for Simi Valley Art Association Inc under Groups on Linked In.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"In art, the hand can never execute anything higher than the heart can imagine."

- Ralph Waldo Emerson

"Drawing is the honesty of the art. There is no possibility of cheating. It is either good or bad"

- Salvador Dali



2013 Calendar of Events

JANUARY

6 – Board Mtg
18 – Gen Mtg/
Installation
of 2013 Executive
Board

FEBRUARY

6 – Board Mtg
8 – Bylaws
draft
publication
15 – Gen Mtg

MARCH

6 – Board Mtg
15 – – Gen Mtg/
ByLaws
Finalized

APRIL

3 – Board Mtg
19 – Gen Mtg

MAY

1 – Board Mtg
4/5 – People's
Choice Award
Show (Members
Only)
17 – Gen Mtg

JUNE

5 – Board Mtg
21 – Gen Mtg

JULY

-No Gen Mtg
[Activity To Be
Announced]
-Annual Juried
Show Planning

AUGUST

-No Gen Mtg
[Activity To Be
Announced]
-Annual Juried
Show Press
Releases

SEPTEMBER

4 – Board Mtg
20 – Gen Mtg

OCTOBER

2 – Board Mtg
11 – Open Juried
Show Take -In
20 – Reception/
Awards
18 – Gen Mtg

NOVEMBER

1 – Open Juried
Show Take Down
6 – Board Mtg
15 – Gen Mtg

DECEMBER

19 – Gen Mtg/
Elections for
2014 Executive
Board

**2014 Board
Nominations
Kick-off**