



ARTalk

A monthly publication of the Simi Valley Art Association

DECEMBER 2012

President's Message



Rose McCaughey's printmaking mini-workshop generated much creativity and inspiration as we tried creating our own prints and shared ideas for future projects. We would like to thank Rose also for donating two prints for the evening's raffle.

As the year draws to an end, I would like to thank our members and friends who have supported SVAA's activities that include maintaining the Simi Town Center gallery, various community outreach events and fundraising efforts for our annual high school scholarship program. We can accomplish even more next year if members choose to participate and share more time, talent and resources.

Nominations for 2013 Board are ongoing. Elections will be held at our next gathering which will be held on Thursday, Dec. 13 at 7PM at the gallery. Membership renewals and committee sign-ups are available anytime at the gallery (open on weekends) as well as on Dec. 13.

On behalf of the Board members, Barbara Castillo, Donna Snyder, Terry Walson, Carleen Robertson and Michelle McGrath, I would like to thank everyone for a very productive year and wish you the best of the holiday season!

Bessie Jacinto

Executive Board

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ART DEMOS at a GLANCE

Dec. 13 (Thursday, SVAA Art Gallery), Magoo Valencia, watercolor landscape & portrait;
SVAA Holiday Gathering and Elections (Venue: Simi Town Center Art Gallery,
1555 Town Center Way, #540, Simi Valley)

Jan. 18 Carol Steinberg, Oil Still Life

Feb. 15 Bijan Fan, Paper Art/Sculpture

For further info call Bessie Jacinto, 805-583-3690 or email at bjacinto@bjacinto.com.

All demos 3rd Friday of the month, 7pm. Simi Valley Library Community Rm. at 2969 Tapo Canyon Rd
except this December.

GUEST DEMO ARTIST

**7:00 pm on Thursday, December 13, 2012, at the
Simi Town Center Art Gallery, 1555 Town Center Way, #540, Simi Valley)**

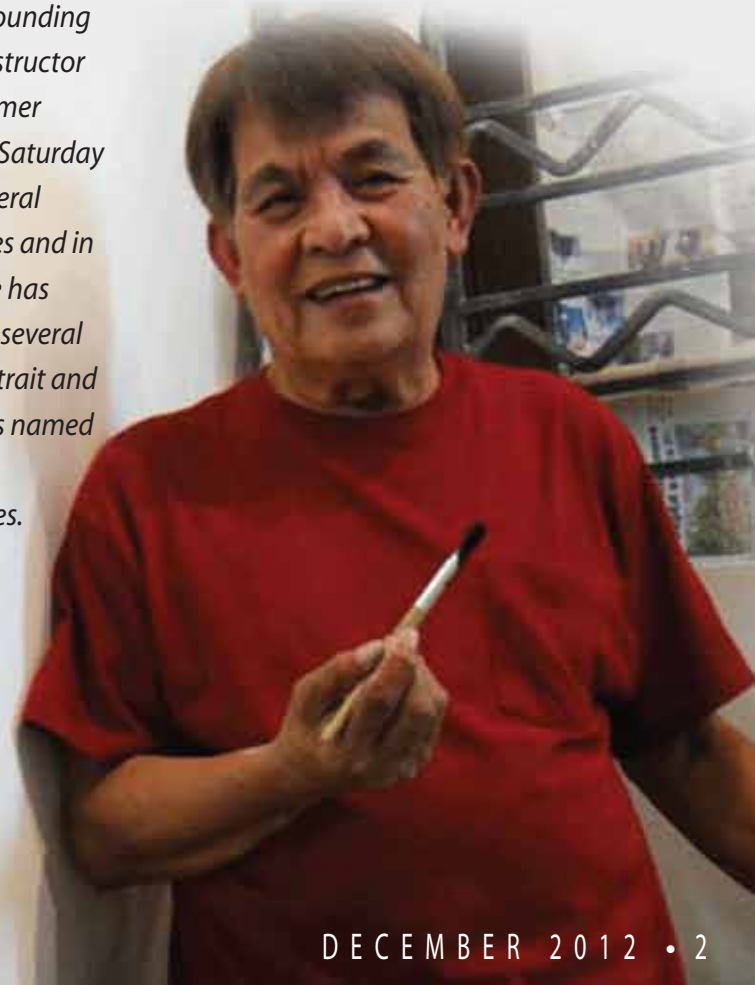
For further info contact Bessie at 805-583-3690



Juan "Magoo" Valencia, Filipino, now residing permanently in the USA, is a fine arts graduate of the University of the Philippines. He was one of the founding fathers of the Philippine Watercolor Society and was a watercolor instructor at Ayala Museum in the Philippines for 3 years. Magoo was also a former Vice-president of the most prestigious art club in the Philippines, The Saturday Group of Artists. He worked as an art director for over 30 years at several advertising agencies. He has taught watercolor both in the Philippines and in the US, where he has conducted numerous watercolor workshops. He has participated in over 100 group art shows as well as being featured in several one man shows. Magoo honed his technique while working as a portrait and caricature artist at Disneyland and California Adventure. Magoo was named Artist of the Year by Torrance Art Guild in 2008 and 2009. His favorite subjects include landscapes, still life, seascapes, figures, and old houses.

MAGOO VALENCIA

Watercolorist



GALLERY NEWS

From Gallery Coordinator: Michelle McGrath 805-526-6897
email mcmichelleart@roadrunner.com

Hello everyone,

The holidays are here and there is a flurry of activities here at the Simi Valley Town Center. With our gallery artists changing artwork monthly you are sure to find winter themed artwork in the gallery, snow scenes, holiday flowers and many more original artworks. We also carry Art wearables, hand crafted jewelry and cards to purchase for gifts and don't forget a portion is donated to the SVAA Scholarship fund.

The SVAA will hold its annual holiday party in the gallery, December 13, Thursday at 6:30. Because of popular demand Magoo Valencia will be our demonstrator. Please join us for this last event of the year! Bring your favorite dish, drinks and especially your fine company. it will be a fun evening.

Before coming to an end of 2012 I want to express my gratitude to our SVAA gallery artists who are willing to go the extra mile to fill in for one another when needed. Without all of you the SVAA gallery wouldn't be the success it is today! We also are very thankful for our space here at the Simi Valley Town Center Mall, it has been an enjoyable 2012!

Happy Holidays and Happy New Year!

Thank you, Michelle

Reminder:

Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.



www.simivalleyart.org

I am glad to say that the SVAA website has undergone a great amount of improvements since it was officially launched in May 2012. From updating the SVAA Meetings, Guest Demo Artists, Calendars, and Events pages to the creation of photo albums and making SVAA related forms and documents available on the site, it has been a pleasure to be a part of building the official SVAA website. I am especially thrilled in creating Artists pages for our members to share their artwork and what they have to say to the world not only as a proud SVAA member but as an accomplished artist in general. The website is a great hub for SVAA members and a very informative site for any non-members interested. The SVAA website as well as the other SVAA social media sites such as Facebook and Twitter will only continue to have upgrades as we continue to stay current and up to date. Thank you all for your cooperation and Happy Holidays!

Jennie Robin - 2012 Website/Facebook/Twitter Admin



Congratulations...

Boi Sibug won multiple awards at the Lakewood Artist Guild 2012 Fall Show Nov. 2-4, 2012 Won 1st-Place, "My One & only", Watercolor; 3rd-Place, "Chamorrta Dancer", Watercolor; 3rd-Place, "Mother", Pastel; Honorable Mention, "Circa 1820", Pastel; Boi also won 2nd-Place & Popular Choice for "Chamorrta Dancer", Watercolor, at the Torrance Artists Guild Monthly Competition, Nov. 13.

Bessie Jacinto was one of the featured artists at the Nov 15 Kids' Art Fair at the Big Springs Elementary School in Simi Valley. She spoke with children and their parents about her artwork and techniques.

SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show. Email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

November Demo with Guest Artist Rose McCaughey



MINI-GALLERY

Don Ferré, our Mini-Gallery Committee Chair, will help set up a members' art display at the monthly general meetings. Featured artists can bring bio to display with 3-4 art pieces on easels or stands. We have sold paintings at general meetings so please avail of this opportunity. This is also important for showcasing SVAA talent to the public. To sign up, please contact Don Ferre at 805-750-2703.

LOCAL ART HAPPENINGS

2013 Thousand Oaks Art Association Open Juried

Show: Calling all entries for the TOAA February Open Show. Please mail your entries on or before December 8 (Saturday). See the Prospectus on the TOAA website under Downloads/Show Prospectus for details. 2013 Westlake Village Art Guild Open Juried Show. April 4 to April 27, 2013, Digital Jury Process. Participants will need to submit up to 3 images of artwork they would like to enter in the show. These can be emailed to Dennis Griffin at studiogriffoto1@mac.com, or mailed on CD to the WVAG, P.O. Box 4573, Thousand Oaks, CA 91359. Submit by March 1, 2013. Visit <http://www.wvartguild.org/shows> for more information.

2013 TCG Juried Open Show: Call to artists for juried exhibition Topanga Canyon Gallery in Topanga, CA announces a call to artists for a juried exhibition, January 9-27, 2013. \$500 first place, \$250 second place, \$100 third place. Juror: Om Bleicher. Entry is open to all artists who can hand deliver accepted entries on Jan. 9, 2013 to Topanga Canyon Gallery at 120 N. Topanga Canyon Blvd., Topanga, CA. All media except video and performance art accepted. See prospectus for size limits and special installation requirements. \$40 for up to 3 entries. Deadline: December 8, 2012. Questions? Please contact Donna Geist Busch at tcgjshow@gmail.com or 310-455-7909. <http://topangacanyongallery.com/2013-juried-open-show/>

Moorpark Arts Festival 2013 - Call for entries:

Featured Artist. Moorpark is calling for submissions to be the "Featured Artist" for their 2013 Arts Festival, Saturday, April 27th, 2013. Interested artists should submit 10 color jpeg images via e-mail or CD. All images should be available for display on the day of the festival. Submit a list, in order, of the .jpg artwork with description of each piece - title, size, medium, date. Also, artists should submit a resume and SASE for return of any submissions. This is open to all Ventura and West L.A. county artists. Artwork must be appropriate for general public viewing. Submissions due by January 4th, 2013. Send to: Recreation Division, City of Moorpark, 799 Moorpark Ave., Moorpark, CA

93021, Attn: Dylan Gunning. e-mail to Dgunning@ci.moorpark.ca.us. For more information, call Dylan Gunning @ 805-517-6300 or visit <http://moorparkartsfestival.com/>. Artists not selected as "featured" can apply to exhibit at the event during a later general call for artists.

The 2013 California Strawberry Festival seeks submissions for the Official Poster Contest of the 30th Anniversary celebration with a prize purse of \$2,000 and a getaway package for two awarded to the winner. The entry deadline is Monday, January 7, 2013 in what has become an outstanding Festival tradition to showcase each season since the popular event began in 1984. As a symbol of the anniversary celebration the poster will be available for purchase event weekend and the design will be featured on collectible T-shirts and promotional items. All aspiring Rembrandts can enter because there are no age requirements or restrictions on artistic mediums to inhibit creativity. Judges will select the winner based on which masterpiece best captures the look and feel of the anniversary celebration. All original artwork for consideration must be 16.5" wide and 17" high, centered and mounted on a black matte board 18.5" wide and 19" high. The finished product must be reproduction compatible and void of any writing, including the date (the year and event logo will be inserted during re-production). Contact name and information should be easily viewed on the back. Prior to the deadline and without exception, entries can be mailed or hand delivered to the Festival office 1661 Pacific Avenue #15, Oxnard, CA 93033. (805-385-4739). The winner will be notified Friday, January 11th. Posters will not be returned and must be picked up from the Festival office any time beginning the fourth week of January. The winning original design and all rights of the winning design will become the property of the CALIFORNIA STRAWBERRY FESTIVAL. Thousand Oaks resident Charis Werner won the 2012 Poster Contest and \$2,000 prize purse. Specializing in watercolor, she introduced a new element of a plow horse, the first animal ever highlighted in any Festival poster design. Prior to the Festival celebration, Studio Gallery at 2741 S. Victoria Avenue #N, Oxnard will also feature a display of all the posters throughout the years.

MEMBERSHIP INFORMATION

MEMBERSHIP UPDATE from Barbara Castillo:
Welcome to our new members and those who have renewed! Please keep me informed of email updates and phone numbers changes.

2012 COMMITTEE MEMBERSHIP UPDATE:
Sign-ups in progress – Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

MORE MEMBERSHIP INFORMATION:
Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. Membership dues are non-refundable. A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting at the Simi Valley Public Library Community Room. Membership form is now available for download at our SVAA website (<http://www.simivalleyart.org/membership.html>).

MAGAZINE/BOOK/MATERIALS FUNDRAISER
Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings every 2nd Tuesday of the month at the Simi Town Center Art Gallery at 6:30 PM. Please call any board member to confirm in case of any reschedules or agenda suggestions.

SVAA Website: To visit, go to: <http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

SVAA Facebook, Twitter, and LinkedIn: Like us on Facebook and follow us on Twitter to stay up to date on the latest news from our organization. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a facebook message. Connect with SVAA on LinkedIn and join our SVAA group. To visit our facebook page go to: <http://facebook.com/SVAAINC>. Follow SVAA on twitter:

@SVAAINC. Search for Simi Valley Art Association Inc under Groups on Linked In.

2013 SVAA Committees: (Please sign up for at least one committee.)

• **Annual Student Scholarship Committee:**
Chair: President; Members: Board Members

Publicity Committee:
Chair: _____; Members: _____;

Website/Social Media (includes Facebook/Twitter) Committee:

Webmaster: _____; Members: _____;
Newsletter Committee:
Coordinator/Editor: _____; Members: _____;

Annual Open Juried Show:
Chair: _____; Members: _____;

People's Choice Awards (Members Only) Show:
Chair: _____; Members: _____;

Town Center Gallery:
Coordinator: _____; Members: _____;

Fundraising/Solicitations:
Chair: _____; Members: _____;

Programs Committee (Demos/Workshops):
Program Director: _____; Members: _____;

Nominations Committee (for 2014):
Chair: _____; Members: _____;

Hospitality/Receptions Committee (for Demos, Special Events):

Chair: _____; Members: _____;

Special Events (Plein Air, Fine Art Shows, Community Outreach):

Chair: _____; Members: _____;

Telephone Brigade (requires email account):
Chair: _____; Members: _____;

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"To live a creative life, we must lose our fear of being wrong."
- Joseph Chilton Pearce

"Creativity is allowing yourself to make mistakes. Art is knowing which ones to keep."
- Scott Adams