



# ARTalk

A monthly publication of the Simi Valley Art Association

A P R I L 2 0 1 4

## President's Message



*Greetings fellow artists! I would like to start off by saying a huge thank you to Jannene Behl for her wonderful demonstration at our general meeting in March. Her style is exquisite and we were so lucky to have an artist of her caliber share her knowledge with us.*

*I think everyone now wants to find a Matilija Poppy to plant in their garden for inspiration! Congratulations to Alice Profitt for winning the beautiful raffle prize, I am sure we have never sold so many raffle tickets in one night! Thanks as well to Stella Kwan for donating her wonderful drawings as door prizes.*

*We are in the final planning phases for our People's Choice Award Show. There is a flyer in this newsletter for you to review. We have a fun new category called Re-Mastered so you have 2 chances to win! This is another chance to show our community what a wonderful gallery we have and how much talent is represented, so I hope you will all participate. We also need raffle items for the event so any and all donations are appreciated.*

*I hope you saw the fun nametags the board members were wearing at the meeting. I encourage all of you to make one for yourselves that shows your style. Each time you wear it to a meeting and purchase a raffle ticket, you will be given another raffle ticket for free! We have new members and this is a great way to get to know one another!*

*On a serious note, we are very lucky to have the gallery space up at the Town Center. The mall is going through many wonderful changes right now and the spaces are filling up due to the future remodel. The Merchants Association has become very active in supporting the non-profits up there and has asked us to participate in their events. I have a goal that everytime they ask for something, we will participate. Whether they need something for a raffle, or just our attendance at a fun event, we will be there. Our first goal is to buy a kid's bicycle by summer. I will have a donation jar at every meeting, please just donate anything you can, even your pocket change as it all adds up! And if you have a spare print or set of cards to donate, please let me know so I can give those to the mall for their fundraisers. This in no way affects our main goal of scholarship funds for students, it is something extra to help us keep our space at the mall.*

*Thank you all for being such wonderful and supportive members. I love getting to know you all and I truly appreciate everything you do.*

*Katy Kearny  
President*

## EXECUTIVE BOARD

*President*

**Katy Kearny**

805-579-9199

katyshopgirl@yahoo.com

*Vice President*

(Open)

*Recording Secretary*

**Alice Profitt**

805-526-0239

Profitt1@aol.com

*Treasurer*

**Terry Walson**

805-526-9688

trwalson@hotmail.com

*Corresponding Secretary*

(Open)

*Town Center / Gallery*

*Coordinator*

**Michelle Mcgrath**

mcmichelleart@roadrunner.com

**Donna Snyder**

knollsfolly@roadrunner.com

*Newsletter Designer*

**Boi Sibug**

*Newsletter Coordinator*

**Bessie Jacinto**

805-419-4081

bjacinto@bjacinto.com

*Newsletter Submissions*

svaaprints@gmail.com

## ART DEMOS at a GLANCE

- **April 17 Thurs - Chuck Kovacic** - "How Does Oil and Water Mix?" (Painting with Water-Soluble Oils Demo)
- **May 15 Thurs - Helane Freeman** - The Figure Drawing Experience (Live model and instruction) - Attendees are encouraged to bring sketching tools
- **June 19 Thurs - James Wisnowski** - Composing a Successful Painting

For further info call Katy Kearny, 805-579-9199 or email the Board at [svaaprints@gmail.com](mailto:svaaprints@gmail.com). Demos/General Meetings held usually on 3rd Thursday of the month, 7pm. now at Simi Valley Public Library Community Room, 2969 Tapo Canyon Rd.



**7:00 pm on Thursday, April 17, 2014, at the  
Simi Valley Public Library Community Room**

For further info contact Katy Kearny at 805-579-9199

## How do Oils Mix with Water? (Painting with Water-Soluble Oils)

# Chuck Kovacic



*Chuck Kovacic obtained grants and scholarships allowing him to acquire a BFA in graphic design from the Cleveland Institute of Art. As an art director he collaborated upon print campaigns for Owens Corning, Ford, National City Bank and detailed urban revitalization programs for Midwest communities as part of the "Main Street" program for the National Trust for Historic Preservation. Upon leaving the agency profession he relocated to Southern California where he his artistic skills as a restoration expert focused upon items associated with pre-1950 merchandising and related antiques. His clients include serious collectors of the genre as well as prominent auction houses.*

*Although he had pursued painting as his minor at the Institute, it was only recently that he resumed painting. Rendered in the traditional "plein-aire" style of the Impressionists, his painting investigates a diversity of subject matter, some of which he shares here. "The differences of light and foliage are subtleties of which continue to intrigue me." These differences are manifest with his recent paintings of Tuscany. He is an 'artist' member of the California Art Club.*

*Guests are encouraged to offer comment when visiting Mr. Kovacic's gallery and to inquire about individual works and commissions. New works are frequently posted.*



# GALLERY NEWS

From Gallery Coordinator: Michelle McGrath 805-526-6897  
email mcmichelleart@roadrunner.com

## *From Our Gallery Coordinator, Michelle McGrath:*

*Spring is here and daylight saving time had returned once again, so we all get to take advantage of the extra hours of evening sunlight. I love it! We have more time to enjoy an evening walk, work in the garden, or better yet create a masterpiece. While working at the SVAA Gallery I noticed with the warmer weather there were more visitors coming in and many comments saying how lovely the artwork was, handed out some business cards and had a sale before the day was over. Very promising indeed!*

*The Simi Valley Town Center has scheduled many spring activities for the whole family to enjoy. The SVAA Gallery is also having workshops in a variety of media even for the young artists, so stop in on weekends to sign up and at the same time you can visit us and enjoy the changing artwork from our amazing artists!*

Thanks,  
Michelle



### **Reminder:**

*Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.*



## **www.simivalleyart.org**

### **From our webmaster, Barbara Burde:**

New members who would like to add links to their personal websites or upload some art works to the SVAA Members Page, please contact our Webmaster, Barbara Burde at hhkid76-wm@yahoo.com.



# PEOPLE'S CHOICE AWARDS SHOW

(SVAA Members Only) *Saturday, May 4, 2014 Simi Town Center Gallery*



Its time for our ever popular People's Choice Awards show again, where the people vote on their favorite works of art! We have added another category this year.

• **Category 1** is our general category. Each artist may bring in any painting(s) of their choice for judging, limit 3. The entrée fee is \$10.00 for the first artwork and \$5.00 for each additional.  
1st Prize - \$75.00

• **Category 2** is called "Re-Mastered"! It is your chance to re-work a famous piece of art and make it your own! Each artist may submit 1 piece of art in this category. The entrée fee is \$10.00.  
1st Prize - \$50.00

We are also looking for prizes for our raffles. We had an amazing selection last year of small artworks, art supplies, books, and gift cards. We appreciate your donation!

This year the show will be advertised on the Simi Valley Town Center FB page, the Acorn and other local advertising venues. Please tell all your friends and post on your social media sights. Thanks for your participation!

Specifications: Dry, properly framed and wired, no saw-tooth hangers. Original work ( no reproductions ). Nothing larger than 38 x 36, portrait orientation, as there is limited hanging space.

Only family- friendly artwork will be accepted. NON-COMPLIANCE of these rules may disqualify entry.

ANY ARTWORK SOLD, SUBJECT TO 10% COMMISSION TO SVAA. Simi Valley Art Association Inc., reserves the right to photograph entries for the purposes of documentation, education, and publicity.

**Take in Date: Friday, May 2nd, 4-7pm**  
**Show Dates: Saturday May 3rd and Sunday May 4th**  
**Reception and Awards Party : TBA**  
**Take Down Date: TBA**

## Congratulations...

- **Boi Sibug** won 1st Place, Pastels and **David Deyell** got 2nd Place, Watercolors at the 77th Annual Santa Paula Art & Photography Exhibit.
- **Bessie Jacinto** garnered 2nd Place, Oils and 2nd Place, Watercolors at the Camarillo Art Center's "Spring Fling" Show. She also got juried into the Carpinteria Valley Art Council's "Shadows, Hues and Views" show that runs through April 21 at their gallery located on 855 Linden Ave, Carpinteria.
- **Pong** will demonstrate Sedona, showing how to capture the color of the Cathedral Rock and its reflections at the April 21 meeting of the Santa Clarita Artists' Association (SCAA). This event is free and open to the public. SCAA meets at 6:30 pm at Barnes & Noble, 23630 Valencia Boulevard.

*SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show. Email: [svaaprints@gmail.com](mailto:svaaprints@gmail.com). Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.*

## OPPORTUNITIES

- **SVAA members** interested in joining the rotating art exhibit at the Simi Valley Library, should sign up at the next SVAA general meeting on April 17.
- **Channel Islands Maritime Museum's Plein Air Exhibit May 3-June 30.** Artists are invited to submit one piece of 2D work created on site, en plein air, in the outdoors. Maximum size with frame is 40 inches. Take -In is Apr 29-30, 9-5 PM, \$20 entry fee non-refundable. Reception is Sat May 10, 6-7:30.
- **37th Annual Art in the Park Fine Art Show Ojai.** Show 5/24 - Ojai Art Center or [entrythingie.com](http://entrythingie.com) has the info.
- **Moorpark Arts Festival** Saturday, April 5th. See [www.moorparkartsfestival.com](http://www.moorparkartsfestival.com) or call 805-517-6300 for information

## March Demo with JANNENE BEHL



# LOCAL ART HAPPENINGS

- **Simi Valley Plein Air Artists Group** meets once a month. We will be meeting on April 14 at Ronald Reagan Library 9:00 AM to 12:30 PM. All skill levels are welcome. For more information call: Bobbi Yablow 818-645-4592 or Susie Tse 805-469-1968.
- **Camarillo Art Center Open Juried Show** (members and friends) runs Mar 29 - May 4 at 3150 Ponderosa Dr, Camarillo.
- **On Apr 2- 25 , the Blackboard Gallery at Studio Channel Islands Art Center** will host two exhibits: "Bits & Pieces", a fun collaboration with the Conejo Players Theatre's play "Picasso at the Lapin Agile," and a Ventura College Student Award Exhibit, featuring three of their art students including the winner of a \$1,000 scholarship award. The Studio Channel Islands Art Center offices and Blackboard Gallery are at 2222 Ventura Boulevard in Old Town Camarillo. For more information, go to [www.studiochannelislands.org](http://www.studiochannelislands.org) or call 805-383-1368. As many as 40 resident artist studios at the Center's campus across from the gallery are open to the public every First Saturday of the month from 10:00 a.m. to 4:00 p.m. The offices and gallery are open Tuesday 11:00 a.m. to 3:00 p.m., Wednesday through Friday 11:00 to 5:00 and Saturday 10:00 to 3:00.

## MEMBERSHIP INFORMATION

### MEMBERSHIP UPDATE

Welcome to new members : **Dolores Hoskin, Purvi Pathak, Carole Robertson, Molly Rutschman, Kathleen Bureski and Shreenivas Mate.**

Please renew memberships for 2014. January was the start of the membership year. Email [svaaprints@gmail.com](mailto:svaaprints@gmail.com) of any email/contact or address changes. The position of Vice President/Membership Chair is currently vacant so anyone who can volunteer to be Membership Coordinator is most welcome. Please contact a Board Member for more information.

**COMMITTEE MEMBERSHIP UPDATE:** Sign-ups in progress – Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

#### 2014 SVAA COMMITTEES

##### • PROGRAM/SPECIAL EVENTS

(DEMOS/WORKSHOPS/PLEIN AIR/ART SHOWS, etc.):

CHAIR: \_\_\_\_\_

MEMBERS: David Deyell, \_\_\_\_\_

##### • HOSPITALITY/RECEPTION/SET UP-TAKE-DOWN (Gen. Meetings, Gallery/Special Events)

CHAIR: \_\_\_\_\_

MEMBERS: Catherine Gould, Purvi Pathak, Carole Robertson

##### • PUBLICITY (Press Releases/Web Site/Newsletter/Social Media – Facebook Page)

CHAIR: \_\_\_\_\_

MEMBERS: Bessie Jacinto, David Sgambellone, Olga Kaczmar

##### • Press Releases /TV Ads - Sherri Trout, \_\_\_\_\_

• **Webmaster** – Barbara Burde, Cathy Holcombe (Web) \_\_\_\_\_

##### • Newsletter Editor – Bessie Jacinto

##### • Newsletter Designer – Boi Sibug

##### • Facebook/Social Media –

##### • PEOPLE'S CHOICE AWARD SHOW (Annual Members Show)

CHAIR: Katy Kearny

MEMBERS: Donna Snyder, Kim Price, Catherine Symonds, Stella Kwan, Michelle McGrath

##### • ANNUAL OPEN JURIED SHOW

CHAIR: Donna Snyder

MEMBERS: Meli Calkins, Stella Kwan, Traci Nelesen, Kim Price, Catherine Symonds, Barbara Castillo, Michelle McGrath

##### • FUNDRAISING

CHAIR: \_\_\_\_\_

MEMBERS: \_\_\_\_\_

### MORE MEMBERSHIP INFORMATION:

Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. **Membership dues are non-refundable.** A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting at the Simi Valley Public Library Community Room. Membership form is now available for download at our SVAA website (<http://www.simivalleyart.org/membership.html>).

### MAGAZINE/BOOK/MATERIALS FUNDRAISER:

Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

**BOARD MEETINGS:** Members are welcome to attend the monthly board meetings every 1st Wednesday of the month at the Simi Town Center Art Gallery at 6:30 PM. Please call any board member to confirm in case of any reschedules or agenda suggestions.

### SVAA Website:

To visit, go to: <http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

### SVAA Facebook, Twitter, and LinkedIn:

Like us on Facebook. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook page go to: <http://facebook.com/SVAAINC>.

*Newsletter submissions must be made by the 20th of the month. Send your articles via email: [svaaprints@gmail.com](mailto:svaaprints@gmail.com). Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.*

**"Painting is poetry that is seen rather than felt, and poetry is painting that is felt rather than seen."**

- Leonardo da Vinci