



ARTalk

A monthly publication of the Simi Valley Art Association

M A Y 2 0 1 3

President's Message



Thanks to SVAA member Meli Calkins for the wonderful pastel painting demo! She donated two artworks for the evening's prizes, won by Stella Kwan and Cathy Symonds. I'd like to thank Barbara Castillo for hosting the general meeting and for walking through the People's Choice Award Show scheduled for May 4 and 5.

We hope many, if not all, members will participate in this members only show which not only showcase our diverse talents and artworks but also help raise funds. Speaking of funds, coordination with selected schools is in progress for this year's art scholarship grants. Please watch for announcements in June regarding this year's scholars.

Our Grand Opening/50th Anniversary Celebration last month drew many guests and members who helped raise funds with donations in cash and artworks, in addition to Pong Apinyavat's auction of several beautiful paintings he created in front of an enthralled crowd. Please see Michelle McGrath's column for other details of the memorable event. We have so many people to thank for the successful event, including Ventura County Star and KCLU for the publicity. David Sgambellone also completed the banners and window signage just in time for the event. Terry Walson, Donna Snyder and Michelle McGrath led the setup and coordination of the day's volunteers.

Volunteers are needed for upcoming People's Choice Award show. Anyone who can't help with the gallery event, can instead help with publicity. Please help spread the word about our events and/or offer to solicit for additional funds and prizes for upcoming activities. We will publish the updated solicitation letters and city permit in a separate email. "Like" us on Facebook, post your latest paintings, visit and forward our web site link to friends and art enthusiasts as well as attend our general meetings and demos. There are many other things you can do to be an active member, right?

See you at the long-awaited demo by the very talented Joe Cibere on May 17 at the Simi Valley Library Community Room!

Bessie Jacinto



"SVAA celebrates 50 years promoting arts in the community"

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ART DEMOS at a GLANCE

May 17 - Joe Cibere, Watercolor Painting: Painting a Waterfall (Simi Valley Public Library)

June 21 - John Paul Thornton, Portrait Oil Painting and Scholarship Awards Night (Simi Town Center Art Gallery)

Sept 20 - Katy Kearny, Fun with Collage Mini-Workshop (Simi Town Center Art Gallery)

Oct 18 - To Be Announced

Nov 15 - Dan Schultz, Figure in Landscape Oil Painting (Simi Town Center Art Gallery)

For further info call Bessie Jacinto, 805-583-3690 or email at bjacinto@bjacinto.com.

All demos 3rd Friday of the month, 7pm. Simi Valley Library Community Rm. at 2969 Tapo Canyon Rd.

GUEST DEMO ARTIST

**7:00 pm on Friday, May 17, 2013, at the
Simi Valley Public Library Community Room.**

For further info contact Bessie at 805-583-3690

J O E C I B E R E

Joe Cibere's painting style and art demonstrates his love of nature and wilderness. His "abstract realism" paintings integrate strong design and balance with a sense of illusion and have appeared in "Watercolor Magazine" and in the International Artists book "The Watercolor Sky and Cloud Techniques of 23 International Artists" available at Amazon.com. His work is also part of both corporate and private collections. He teaches at the California Art Institute in Westlake Village, CA, <http://www.calartinst.com/> and has been a guest demonstrator at several area art organizations and conducts workshops on watercolor technique throughout the year. Joe has also studied with several acclaimed watercolor artists including: Tony Couch, Nita Engle, Tom Fong, Katherine Chang Liu, Stephen Quiller, Don Andrews and Karen Vernon.



GALLERY NEWS

From Gallery Coordinator: Michelle McGrath 805-526-6897
email mcmichelleart@roadrunner.com

From Our Gallery Coordinator, Michelle McGrath:

The Gallery's grand opening reception and 50th celebration was a huge success! We had standing room only during Pong Apinyavat's demonstrations. Art enthusiasts filled the SVAA gallery while watching Pong create his masterpieces. He always puts on a great show! He also was kind enough to donate funds from his flower paintings to the SVAA scholarship/ grant fund. Thank you Pong! You have brought us new collectors and heightened the public's awareness that there is a vibrant association right here in Simi Valley!

Next month May 4 & 5 the SVAA peoples choice award show will be held at the gallery. Don't miss this one! The show will feature SVAA members new works in various media. The public can vote for their favorite artwork and have a chance to win one of the drawing prizes including art work from participating artists. The weekend Art show will be exciting to see who will be selected by the public, and will be announced Sunday late afternoon. A new addition to the gallery, we have new bright signs that will catch your attention on where we are in the Town Center Mall thanks to Dave Sgambellone and Ron Regalado's outstanding work (our very own gallery artists.) See you all at the Peoples Choice Show!

Thank you, Michelle



Reminder:

Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.



www.simivalleyart.org

From our webmaster, Barbara Burde:

Our Website has a new page. It is called "Resources". This page has a list of websites that should be useful to our members. It includes art organizations, sources of art supplies, and educational resources. So, check it out and see if you will learn something new!

We hope to continue to add more resources to this page. If you know of other websites that you think should be included, please contact Webmaster Barbara Burde at hkkid76-wm@yahoo.com

Congratulations...

Stella Kwan was honored as the featured artist at a "Meet the Artist" Program Event that took place on Sunday, April 21, 2013 from 2:00 PM to 4:00 PM at the Westlake Village Library. The program is sponsored by the City of Westlake Village, hosted by the Westlake Village Library and supported by the Westlake Village Art Guild. This program was launched in February of 2013. Stella's work may be seen at the Westlake Village Library beginning March 16 through May 11, 2013. The Library is open Tuesday through Sunday and closed on Mondays.

Olga Kaczmar held an artist's reception at Canyon Theatre Guild on April 19.

Sherri Trout was one of the featured artists at the Apr 27 Moorpark Arts Festival on High Street.

OTHER NEWS/LATEST EVENT

For sale: 13 outdoor display panels - 9 lightweight Black metal & 4 silver panels measuring 3' 2" W x 7' each. They have custom covers on each panel. Panels are built by Armstrong Products. You can see images on their website., www.armstrongproducts.com.

If interested call Rose @ 805-624-7447.

WANTED: Chairs for the SVAA Art Gallery, preferably folding or stacking. Any questions, please contact Gallery Coordinator Michelle McGrath, mcmichelleart@roadrunner.com.

SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show. Email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

April Demo with Meli Calkins

To view more Demo Photos visit <http://www.simivalleyart.org/demo>



OPPORTUNITIES FOR SVAA ARTISTS

The "SVAA People's Choice Award" will be held on May 4 and 5 at the Gallery.

Entry fee is \$10 each for the first entry and \$5 for another entry, with a maximum of 3 entries for each artist. It is for members only. The public will vote on their favorite art piece. Each person who votes will get a chance to win a door prize and the winning artist will be announced at the May General Meeting. The award is \$75 and the winner will be featured on the newsletter and the website. The door prizes will be donated art work and gift items from our members, which we will be collecting at the April 19 General Meeting. Donations can be cards, prints, miniature art pieces or other gift items that can also be dropped off at the gallery before the event. Your donations will be greatly appreciated. Stay tuned for more information on take-in/set up date. We need volunteers for set up/ take down and hospitality shifts. Any questions, please send to SVAAPRINTS@GMAIL.COM or contact any Board Member. -- Barbara Castillo, Committee Chair

Arts in the Park 2013 - August 17th and 18th 10 am-5 pm-Ventura Harbor Village, Ventura, CA: Artists of all original fine art and fine craft disciplines may apply. Artists must submit one application per category. All entries will be juried and digital images of artwork required for jurying. Booth Fees: \$100 for 10x10 booth. Artists must provide own tent and/or canopy. Volunteers provide booth sitting and assistance as available. Arts in the Park will select a Featured Artist whose work will be displayed on festival materials and publicity. This outdoor event will feature fine art, a street chalk art festival and music throughout the day. For more information or an application: www.foodshare.com (click on the Arts in the Park Logo in the lower left hand corner.) Email: Barbara@venturaartfestival.com.

Nautica 2013 (juried) show at the Maritime Museum , 3900 Bluefin Circle, Oxnard., May 3-June 26. Tel. 805-984-6260. Awards Reception is Sat May 11, 4-6 PM. Seascapes 2D and other maritime subjects , one per artist may

be submitted for consideration at \$20 non-refundable. Artist take in - Wed Apr 25, 9-12 or Thurs Apr 26 1-5. The Museum will handle sales and deduct a 33% commission. CIMMVC.org.

OPEN CALL FOR ARTISTS - The prospectus for the June 9th Depot Art Show is now available. The Annual Depot Art Show has been presented by the Chatsworth Fine Arts Council for the last 15 years at the Chatsworth Metrolink Station. The Depot Show is both an outdoor booth art show, and a themed single-piece, all media, exhibit hung inside the Depot building. The outside show is open until full - early entry recommended. Entry deadline for the inside show is 5/29/13. The prospectus with details and entry forms is available at www.chatsworthfineartscouncil.com, or request by email at chatsworth-arts@att.net, or call 818 772-1639.

THE RANCHO CAMULOS MUSEUM SPRING PLEIN AIR ARTISTS DAY~ FRIDAY, May 17, 2013 gates open from 8:00 am to 6:00 pm fee \$22 spring is here...the grounds are beautiful, the flowers blooming and our docents are planning another delicious luncheon! so...once again, artists are invited to spend the day at Camulos to capture their impressions of the rancho on canvas, paper and film. our day will include: morning coffee and treats, lunch and beverage docents in costume available for tours and posing views of the historic winery, barn, chapel, schoolhouse, big adobe, fountain, grape arbor...surrounded by beautiful landscape features that include orange orchards, extensive lawns and gardens, and views of the nearby mountains! **reservations are a must!**

rsvp by wednesday, may 15th, with your name, address, e-mail & phone number to: garyhill8@msn.com or **phone hillary@805-832-9435** this year we will be accepting payment by cash or check upon arrival in case of severe inclement weather, an alternate rain date will be friday, may 24th Rancho Camulos is located on Highway 126, 8 miles from Fillmore coming from the west, and 10 miles from the 5 Freeway coming from the east www.ranchocamulos.org <<http://www.ranchocamulos.org/>>

MEMBERSHIP INFORMATION

MEMBERSHIP UPDATE (from Barbara Castillo)
Welcome to new members Janice Woods-Allen and Vikki Salmela! Also, thanks to those who have renewed. Please keep me informed of any email or address changes.

COMMITTEE MEMBERSHIP UPDATE: Sign-ups in progress - Thanks to all who have signed up and please contact any Board member or Committee chairs for questions

MORE MEMBERSHIP INFORMATION:
Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. Membership dues are non-refundable. A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting at the Simi Valley Public Library Community Room. Membership form is now available for download at our SVAA website (<http://www.simivalleyart.org/membership.html>).

MAGAZINE/BOOK/MATERIALS FUNDRAISER:
Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings every 1st Wednesday of

the month at the Simi Town Center Art Gallery at 6:30 PM. Please call any board member to confirm in case of any reschedules or agenda suggestions.

SVAA Website: To visit, go to: <http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

SVAA Facebook, Twitter, and LinkedIn:
Like us on Facebook and follow us on Twitter to stay up to date on the latest news from our organization. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends! You can also Share our posts as a facebook message. Connect with SVAA on LinkedIn and join our SVAA group. To visit our facebook page go to: <http://facebook.com/SVAAINC>. Follow SVAA on twitter: @SVAAINC. Search for Simi Valley Art Association Inc under Groups on Linked In.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"If I could say it in words there would be no reason to paint." - Edward Hopper