



ARTalk

A publication of the Simi Valley Art Association

J U N E 2 0 1 8

Greetings from the SVAA BOARD

We wish to thank last month's demonstrator, the talented Kevin Davidson. He did a beautiful watercolor on Yupo Paper. What a lovely effect he gets with these two mediums. He is very knowledgeable and showed us all the pros and cons of using Yupo. It was enjoyable watching the ease with which he paints. Those of us who hadn't worked with Yupo Paper, have surely been motivated to try something new.

Please read on further into this month's newsletter for information on June's art day and our July Mayor's Award/Member's Show.

We are still looking for someone to volunteer for our open positions on the board. Please consider helping where you can. Thank you!

Kevin Davidson Demo



EXECUTIVE BOARD SECTION

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GUEST DEMO ARTIST-In place of a demonstrator this month, we are planning a day of art in the Gallery. A non-instructor workshop where we will set up a couple of still-lives for you to work on, or you bring in something you are working on, or want to finish. Bring in your paint supplies and your lunch, and enjoy a day of working alongside your fellow artists. Open to members and non-members. Saturday, June 30th beginning @10am

UPCOMING EVENTS

- Saturday, June 30th @10 am +on - Art Day
- Weekend of July 14th & 15th Member's Only / Mayor's Award Show (information below)
- No General Meetings in July & August

Simi Valley Art
Association's
Members Only Show

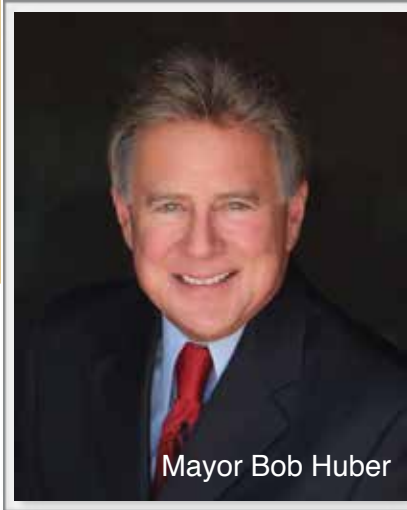


Mayor's **Choice** Awards

\$75 Best of Show and 1st, 2nd and 3rd Place Ribbons

TAKE-IN IS ON
FRIDAY the 13th
3-6pm
or the weekend of
July 7-8th

Please leave entries in the back of gallery with all needed paperwork and entry fees.
Maximum of 3 entries.
\$15 for first and \$5 for each additional.



JUDGING IS ON
SATURDAY the 14th

RECEPTION IS
SUNDAY the 15th
TIME: 3pm to 5pm

Become a SVAA member and enter this show!

July 13-14 & 15, 2018

Being held at the Simi Valley Art Association Gallery

Simi Valley Town Center, 1555 Simi Town Center Way Space #295

www.simivalleyart.org
facebook.com/SVAAINC
svaaprints@gmail.com

The SVAA Gallery is located at Store 295, 1555 Simi Town Center Way, Simi Valley north west corner next to Men's Macy's.

This year we are thinking to implement a few changes that will benefit the association and our gallery:

- Use of the gallery backroom (Monday thru Sunday) as a place for member artists to work and store their art supplies. \$20 per month
- Charging for gallery space for shows such as: exhibits, workshops, etc. (see upcoming events)
- Finding sponsors to advertise their local businesses in our newsletter
- Continued use of the gallery for: gallery artists display space, holding meetings, etc.



Any member wishing to become a gallery artist, please contact Donna Snyder at 805-527-6797 or email her at knollsfolly@icloud.com for further information

Reminder:

Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.

WANT A FREE TICKET FOR THE DOOR PRIZE?

SVAA members, have you heard? Wearing a personalized name tag or badge to the general meeting will entitle you to one free ticket for the door prize drawings! Here are some name tags seen recently --

- Please make SVAA your non-profit organization of choice when you shop at AMAZON SMILE!
- SVAA now accepts PAYPAL for donations and fee payments - check

Santa Susana Train Depot Show



www.simivalleyart.org

New members who would like to add links to their personal websites or upload some art works to the SVAA Members Page, please contact our Webmaster, Barbara Burde at hhkid76-wm@yahoo.com.

Message from our webmaster, Barbara Burde: Check out the new "SVAA Happenings" feature on the website home page: <http://www.simivalleyart.org/>. Here will be current news, with links to more complete information about the item. It is time to renew your SVAA membership. Forms and payment via PayPal are on the Membership page. Not yet a member? Join us now – the same form is used for new memberships as well as renewals.



Congratulations...

- **Congratulations** to our member **Sheri Jones** who won 3rd place in watercolor at the 2018 WVAG Open Show
- **Congratulations** to **Carmen Lamp** for her 1st place win (pastel) and to **Sheri Jones** for her 2nd place win (watercolor) at the 2018 ACCV Open Show
- **Congratulations** to **Terry Walson** for selling at the Art Show at the Santa Susana Train Depot, and also at the Gallery this past month.

SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show or speaking/demo engagement. Email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

OPPORTUNITIES/LOCAL ACTIVITIES

• **This is a good opportunity to display your art!** SVAA SVAA members interested in participating in the rotating art exhibit at the Simi Valley Library should sign up at our general meetings. The next change-out date is Thursday July 26th @ 10am. For further information, please contact our treasurer Terry Walson at trwalson@hotmail.com

• **New Exhibit Venue* The Santa Susana Train Depot & Museum** has asked the Simi Valley Art Association to join them during their swap meets to display and sell our art.

The next date for this event is August 25, 10am- 4pm. If you are interested please contact Terry Walson @ trwalson@hotmail.com or call 805-526-9688 for further information. www.santasusannadepot.org

• **SVAA Facebook: Like us on Facebook.** Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook <http://facebook.com/SVAAINC>.

****Members interested in having photos of your artwork on facebook or website, please contact Terry Walson @trwalson@hotmail.com

• **June Plein Air Information** Mark your calendar for June 11th @10am at Wildwood Regional Park: 928 W. Avenida De Los Arboles, Thousand Oaks, CA 91360.

All members are encouraged to do their own Mapquest or GPS to get to the locations.. Any questions please email SusieT. at sytse3@verizon.net

UPCOMING ART EVENTS:

The San Clemente Art Association is offering their "plein air" contest in June. There is \$8,000.00 in prizes plus the chance to sell paintings through their gallery for a month. For further information, go to the San Clemente Art Association website...www.paintsancllemente.com

VWS PLEIN AIR TRAIN TRIP TO L.A. UNION STATION

Friday, June 8th 2018

All artists and friends are welcome to participate in this VWS plein air event. There is no fee to attend, but you will need to provide transportation and lunch. **Lots of walking.**

We will meet in the plaza across from L.A. Union Station between 9 & 10 am. Everyone is responsible for themselves and can select their activities. Photograph, or draw and paint in your sketchbook. Avoid carts and easels; keep one hand free for hand-rails. All art supplies should fit under your chair at lunch. This is a **Tom Fong Style** event with a demonstration by **David Deyell**: time and location to be selected in the morning.

The Plaza is at the end of historic Olvera Street. We suggest taking the **#106 MetroLink** train which leaves **Moorpark station at 7:14 am**. Allow at least ½ hour to park and purchase tickets from machine (credit cards and cash). Train makes multiple stops through Simi Valley and SFV and **arrives at Union Station about 8:33 am**. Many artists will be on this train. There is another train (#110) which leaves Moorpark station at 8:30 am and arrives 9:41 am. Current round trip fare is \$23.00 & \$11.50 for seniors over 65. **You cannot buy tickets on the train.** Everyone should verify schedules and costs right before the trip. If you decide to drive, **parking is available at Union Station.**

Return train to Moorpark is train #115 which leaves **Union Station at 3:37 pm**, arriving at Moorpark 4:51 pm (last stop).

Our usual choices for lunch include **Phillippe's** (deli style), **Chinese Dim Sum**, and **Olvera Street's famous Mexican food.**

Please email David Deyell at watercolorists@netzero.net & Liz at lizblum@mac.com and give us your cell number so you can contact us during the event.

Additional Information:

• Tom Fong was an inspirational artist, and many of us painted with him. He taught workshops in Yosemite and did great demonstrations for many art organizations. He was president of Watercolor West. VWS has done many train trip paint-outs with Tom.

• VWS offers this free event to help plein air artists connect with each other. We have several plein air events each month.

• Prior to Tom Fong's passing, he gave David one of his sketchbooks to use. David will discuss Tom's influence as well as those of Ed Whitney, Tony Couch, Milford Zornes, Henry Fukuhara, & Chris Van Winkle.

• David is a signature member of VWS, & author of available at the Autry Museum bookstore.

• Artists from Ventura may consider driving to Moorpark Station for Olvera Street & Chinatown present shopping opportunities.

MEMBERSHIP INFORMATION

****Members: Please note that this is the time to renew your SVAA membership. Forms can be found in our gallery or online at our website: www.simivalleyart.org**

MEMBERSHIP UPDATE: Email info@simivalleyart.org for any email/contact or address changes. The position of President/Membership Chair is currently vacant so anyone who can volunteer to be Membership Coordinator is most welcome. Please contact a Board Member for more information.

COMMITTEE MEMBERSHIP UPDATE: Please sign up for the committees. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions

MORE MEMBERSHIP INFORMATION: Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. **Membership dues are non-refundable.** A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting.

MAGAZINE/BOOK/MATERIALS FUNDRAISER: Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that

you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings. Please call any board member for place, date, and time.

SVAA Website: To visit, go to: <http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"Living creatively is really important to maintain throughout your life. And living creatively doesn't mean only artistic creativity, although that's part of it. It means being yourself, not just complying with the wishes of other people."
- Matt Groening

Many thanks, we will truly miss you Alice !!!!!

We all wish to thank our wonderful **Alice Profitt** for everything she has done these past years for our association. She has multi-tasked in so many ways. She not only has been our great Recording Secretary, but has taken great photographs at all our events and supplied us with lovely refreshments as well. We wish her and her family many years of happiness in their new home.

Thanks to our member **Carmen Lamp** who has stepped up to take over Alice's position of Recording Secretary. We are so thankful to have her keep the position filled. She has been a board member at Westlake Art Guild and has lots of experience to share.

Thank you, Edith, for your kind words:

"Again I want to thank all the members who help keep the Simi Valley Art Association alive and active. I am grateful that you send me your news on the email we share. Simi valley is a more desirable place to live because we have you here." - Edith Wells, former member

MANY THANKS TO OUR SPONSORS WHO HELP CONTRIBUTE TO OUR ONGOING GRANT FUND FOR SIMI VALLEY HIGH SCHOOLS.

Advertise in the SVAA Newsletter

To Place a Newsletter Ad:

Ads and payments must be received by the 20th of the month prior to the month you want your ad to appear. e.g. - April 20th for May newsletter.

Send a jpeg via email: 4" x 6", 300 dpi, of your print-ready ad or business card to: info@simivalleyart.org. Place "Newsletter Submission" in the Subject Line.

Per OneMonth	Members	Non-Members
Business Card 2" x 3-1/2"	\$10	\$15
1/4 Page: 5" x 4"	\$20.00	\$25.00
1/2 Page: 5" x 8"	\$35.00	\$40.00



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Owner

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