



# ARTalk

A monthly publication of the Simi Valley Art Association

M A R C H 2 0 1 4

## President's Message



*Greetings, I would like to start off by saying a huge thank you to David Deyell for his wonderful demonstration at January's meeting and Rafael Maniago's in February. David always has so much knowledge to share, just spending a few hours with him is like taking a master class! He is such a huge supporter of our local art community, an excellent instructor, and he makes watercolor seem effortless and fun! Rafael lit up the room with his delightful personality and it was amazing to see such an amazing landscape painted in under 2 hours!*

*It has been an exciting first month as your "fearless leader". So many of you have been so supportive in offering your help and advice; I thank you tremendously! The scholarship letters have gone out to the high schools and we are excited to see who the winners will be this year. We will have our awards night at the June meeting in our gallery.*

*We are poised to become a greater online presence in the art community. Our juried show will be advertised on the many artist entry websites so we will hopefully have many new entries and new artists. We will also soon be accepting PayPal. This means that soon you will be able to pay your membership dues, gallery fees, workshop fees, and show entry fees online through our website. We will let you know when that happens.*

*We will again be holding our Annual Peoples Choice Awards in May. Here is the exciting new part! There will be 2 judging categories, 2 opportunities to win! The first opportunity is the traditional, where each artist paints whatever they want and the people vote on their favorites. The second opportunity is a new category called "Re-Mastered". In this category, the artist chooses to re-work a famous masterpiece and make it their own. So if you are a fan of Van Gogh's Sunflowers this is your chance to copy it in your own style and medium, and best of all no one will accuse you of being a copy cat! More details will follow, so get inspired and above all have fun! If this category is successful, we hope to turn this category into an open show of itself for all artists in the future.*

*Starting in May, we have partnered with the Town Center and will be holding kids art classes in the gallery once a month. It is called "Cookies and Canvases". It is open for kids 10 and up and each student will leave at the end of the class with a finished painting. It is a popular business model and we hope it will be a success to grow our visibility in the community. We will also be working with the Girl Scouts in helping them earn their art badges. It is a way of being supportive to the community and Town Center that has been so generous in giving us our gallery space.*

*I will keep sending out emails for various art opportunities and events in our area as they become available. We are lining up workshops for the summer and will keep you informed as the plans finalize.*

*I will see you at the meeting at March where esteemed pastel artist Jannene Behl will be our demonstrator. As always, I am available to you for any questions or ideas you may have. Thank you.*

*Katy Kearny  
President*

## EXECUTIVE BOARD

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## ART DEMOS at a GLANCE

- **April 17 Thurs - Chuck Kovacic** - How Do Oils Mix with Water? (Painting with Water-Soluble Oils)
- **May 15 Thurs - To Be Announced**
- **June 19 Thurs - James Wisnowski**

For further info call Katy Kearny, 805-579-9199 or email the Board at [svaaprints@gmail.com](mailto:svaaprints@gmail.com). Demos/General Meetings held usually on 3rd Thursday of the month, 7pm. now at Simi Valley Public Library Community Room, 2969 Tapo Canyon Rd.

**7:00 pm on Thursday, March 20, 2014, at the  
Simi Valley Public Library Community Room**

For further info contact Katy Kearny at 805-579-9199

# Jannene Behl

## Pastel Artist

Ojai, California

*I adore painting the extraordinary local landscapes and sharing my enthusiasm through my teaching. I am pleased when a viewer can "walk into the painting". They are excited to be there, as I feel my work reflects a mood with which viewers are comfortable and at peace.*

*I emphasize the importance of Compositional Value, the balance of warm and cool color, Temperature and Tonal Value while maintaining focus on the Area of Interest.*

*I paint and teach in beautiful Ojai at the studio of Burt Collins, my 17 year friend and mentor.*



### **Geographic Influences:**

- Born – Hollywood, CA. raised in Malibu and Pacific Palisades
- Sun Valley Idaho, Santa Barbara/Ventura Counties, Ojai CA

### **Studies:**

- Music, Classical Piano, Dance, Theater and Performing Arts
- Santa Monica College, University of California Los Angeles
- Burt Collins – Mentor, 1994 – 2010 Glenna Heartmann - Santa Barbara

### **Affiliations:**

- Ventura County Pastel Artists (1996 – 2010), SCAPE – Santa Barbara (2006 – 2008), Ojai Art Center – Ojai CA

### **Publications:**

- Pastel Journal Magazine, Artist's Magazine, BEST OF NEW YORK – Impressions in Continuity, In Pure Color – The Best of Pastel, "Queen Anne's Lace" – Instructional DVD

### **Recognition:**

- The Jack Richeson/Unison Pastels – "Best in Show" (2004)
- 1st Place Interior Landscape – The Artist's Magazine (2008)
- 1st Place People's Choice "The Ventura County Pastel Artists" Spring and Fall Shows (2004/06/08/09)
- Honorable Mention – Palm Loft Gallery – Carpinteria, CA 2007

### **Galleries:**

- The Primavera Gallery. 214 East Ojai Avenue, Ojai CA.
- Village Frame and Gallery. 1485 East Valley Road, Montecito CA.
- Mountainsong Gallery at Carmel By The Sea, CA.

# GALLERY NEWS

From Gallery Coordinator: Michelle McGrath 805-526-6897  
email mcmichelleart@roadrunner.com

## From Our Gallery Coordinator, Michelle McGrath:

*The Simi Valley Art Association Gallery is open even through the redevelopment process. We see construction workers scrambling around the Town Center Mall and some new businesses moving in towards the center court and beyond. A lot of stores to the right of us are moving or are moved to new spots but the mall will still be open and have many activities planned through the year. We are planning on having a kids club, art workshops, and of course our art shows to name a few. Be sure to stop in on the weekends to keep informed of the activities especially the workshops where you can create your own masterpiece! Also our gallery artists have worked hard to give our viewers one of a kind artwork which you just don't see anywhere else locally so stop in to see if there's anything you want for your collection.*



*The month of February we lost a wonderful man, Bruce Bell as you've heard. He was well versed in the arts and I'm sure you have seen his work in our gallery and other Ventura county shows thru the years. We will miss him dearly especially his kind heart and sweet chuckle. Once again we thank the Simi Valley Town Center for our Space 140 to be able to exhibit our artwork and raise funds for our scholarship program in our community.*

Thanks,  
Michelle

### Reminder:

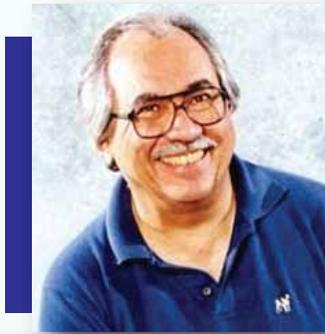
*Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.*



## [www.simivalleyart.org](http://www.simivalleyart.org)

### From our webmaster, Barbara Burde:

New members who would like to add links to their personal websites or upload some art works to the SVAA Members Page, please contact our Webmaster, Barbara Burde at hhkid76-wm@yahoo.com.



*In Memory Of*  
**Bruce Keenan Bell,**  
 SVAA Member, Photographer,  
 Painter and Friend  
 (March 19, 1946 - January 27, 2014)

## Congratulations...

- **Kudos to Michelle Daniel, David Deyell, and Katy Kearny** for being juried into the Thousand Oaks Art Association Open Juried Art Show.
- **Congrats** to the TOAA Juried Show winners **Michelle Daniel**, 2nd Place Oils and **David Deyell**, Honorable Mention, Watercolors.

*SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show. Email: [svaaprints@gmail.com](mailto:svaaprints@gmail.com). Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.*

## OPPORTUNITIES

- We encourage all our artists be aware of the many local shows to hopefully participate in. There are some wonderful websites we encourage you to look at and/or register with. They are [onlinejuriedshows.com](http://onlinejuriedshows.com), [entrythingie.com](http://entrythingie.com), The California Arts Council (see opportunities-artists calls) and The Linus Art Galleries - Call for Entries.
- **SVAA members** interested in joining the rotating art exhibit at the Simi Valley Library, should sign up at the next SVAA general meeting on March 20.
- **The Santa Paula Society of the Arts (SPSA)**, is calling artists to enter their annual March show (juried). This is for all 2 dimensional artwork and there is \$4,000.00 in prize money. Take-in dates are March 6th, noon to 8 p.m. and March 8th, 10 - 2 p.m. at the Blanchard community library, 119 N. 8th St., Santa Paula. Reception: Saturday, March 22nd, 3 to 7 p.m.
- **37th Annual Art in the Park Fine Art Show Ojai.** Due 3/28. Show 5/24 - Ojai Art Center or [entrythingie.com](http://entrythingie.com) has the info.
- **Art Walk Ventura** - [www.artwalkventura.org](http://www.artwalkventura.org). Go to Registration/Artist Registration to see all the details and find a local gallery who is accepting art.
- **Art Walk Thousand Oaks** - Go to Conejo Valley Art Museum website or call 805-492-8778 for details.
- **Moorpark Arts Festival Saturday, April 5th.** See [www.moorparkartsfestival.com](http://www.moorparkartsfestival.com) or call 805-517-6300 for information

## February Demo with Rafael Maniago



# LOCAL ART HAPPENINGS

- **Simi Valley Plein Air Artists Group** meets once a month. We will be meeting on Mar 10, Monday at 9:00 AM at Big Sky Golf Course, 118 fwy to Erringer Rd. go north about 1 mile to Lost Canyon. Lost Canyon turn east until you come to golf course on left.
- **Camarillo Art Center members' show "Spring Fling"** runs Mar 8-23 at 3150 Ponderosa Dr, Camarillo.
- Two hundred works of art created and donated by renowned artists, celebrities and local art stars will go home with art lovers during Mystery Masterpiece, Studio Channel Islands Art Center's fundraiser on Saturday, March 29 from 6:00 – 9:00 pm. Guests at the will have the opportunity to select one original work of art that resonates with them. To purchase tickets or for more information, go to <http://www.studiochannelislands.org/mm14/> or call 805-383-1368.

## MEMBERSHIP INFORMATION

**MEMBERSHIP UPDATE** Please start renewing memberships for 2014. January was the start of the membership year. Email [svaaprints@gmail.com](mailto:svaaprints@gmail.com) of any email/contact or address changes.

**COMMITTEE MEMBERSHIP UPDATE:** Sign-ups in progress – Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

### 2014 SVAA COMMITTEES

#### • PROGRAM/SPECIAL EVENTS

(DEMOS/WORKSHOPS/PLEIN AIR/ART SHOWS, etc.):

CHAIR: \_\_\_\_\_

MEMBERS: David Deyell,

#### • HOSPITALITY/RECEPTION/SET UP-TAKE-DOWN

(Gen. Meetings, Gallery/Special Events)

CHAIR: \_\_\_\_\_

MEMBERS: \_\_\_\_\_

#### • PUBLICITY (Press Releases/Web Site/Newsletter/ Social Media – Facebook Page)

CHAIR: \_\_\_\_\_

MEMBERS: \_\_\_\_\_

#### • Press Releases /TV Ads - Sherri Trout,

#### • Webmaster – Barbara Burde, Cathy Holcombe (Web) \_\_\_\_\_

#### • Newsletter Editor – Bessie Jacinto

#### • Newsletter Designer – Boi Sibug

#### • Facebook/Social Media –

#### • PEOPLE'S CHOICE AWARD SHOW (Annual Members Show)

CHAIR: \_\_\_\_\_

MEMBERS: \_\_\_\_\_

#### • ANNUAL OPEN JURIED SHOW

CHAIR: DONNA SNYDER

MEMBERS: \_\_\_\_\_

#### • FUNDRAISING

CHAIR: \_\_\_\_\_

MEMBERS: \_\_\_\_\_

### MORE MEMBERSHIP INFORMATION:

Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00

for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free.

**Membership dues are non-refundable.** A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting at the Simi Valley Public Library Community Room. Membership form is now available for download at our SVAA website (<http://www.simivalleyart.org/membership.html>).

### MAGAZINE/BOOK/MATERIALS FUNDRAISER:

Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

**BOARD MEETINGS:** Members are welcome to attend the monthly board meetings every 1st Wednesday of the month at the Simi Town Center Art Gallery at 6:30 PM. Please call any board member to confirm in case of any reschedules or agenda suggestions.

### SVAA Website: To visit, go to:

<http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

### SVAA Facebook, Twitter, and LinkedIn:

Like us on Facebook. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook page go to: <http://facebook.com/SVAAINC>.

*Newsletter submissions must be made by the 20th of the month. Send your articles via email: [svaaprints@gmail.com](mailto:svaaprints@gmail.com). Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.*

**Every great work of art, I would declare pompously, is a celebration, an act of insubordination against the betrayals, horrors and infidelities of life."**

*- Azar Nafisi, Reading Lolita in Tehran*