



ARTalk

A publication of the Simi Valley Art Association

F E B R U A R Y 2 0 1 8

Greetings from the SVAA BOARD

The SVAA gallery is located at Store #295 . 1555 Simi Town Center Way, Simi Valley north east corner next to Men's Macys

UPCOMING EVENTS



Greetings Members & Friends-

This will be an exciting month; coming up in February, we will be having a field trip to the Autry Western Museum to view the Masters of the American West 2018 Art Exhibition. The date is February 15th, and we will be carpooling from the Simi Valley Town Center Gallery at 9:30am. Information about entry fees can be found at the Autry Museum of the West website. Please contact Terry Walson (805) 526-9688 or Donna Snyder (805) 527-6797 if interested. We hope to see you there!

- **February 15th, Autry Museum field trip (see above)**
- **Thursday, March 15th: watercolor demonstration with wonderful artist Joe Ceibere**
- **Sunday, March 25th, 1:00 to 3:00**

Michelle's Young at Art School is proud to be holding their annual art show in the Simi Valley Art Association Gallery at the Simi Valley Town Center. The studio is a local art school teaching beginning to intermediate students ages 6 through adult in drawing, pastels, watercolors acrylics, and oils. Owner, Michelle Delgado, is excited for her students to be able to display and share their favorite piece they have completed over the past year. The student's work will be voted on according to age and materials. Winners will be announced the following week on the school's website: youngatartschool.com



- **Saturday, April 28th from 9 to 2 pm**

Watercolor Workshop with Pong Apinyavat \$40 fee. Please reserve your spot and a material list will be emailed to you. Contact either Michelle McGrath 805-823-5207 or Pong Apinyavat 805-813-0667

- **Saturday May 12th**

Simi Valley Street Fair at the Town Center. People's Choice Members only show

- **Thursday May 17th general meeting**

Kevin Davidson will be demonstrating watercolor on Yupo Paper.

EXECUTIVE BOARD SECTION

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6:00 pm on **Thursday, March 15, 2017** at our gallery. The SVAA gallery is located at Store #295, 1555 Simi Town Center Way, Simi Valley.

Joe Cibere

"The challenge is to know when to stop and let the medium take over. That's why the most successful paintings seem almost effortless."

Joe Cibere's painting style and art demonstrates his love of nature and wilderness. His "abstract realism" paintings integrate strong design and balance with a sense of illusion and have appeared in "Watercolor Magazine" and in the International Artists book "The Watercolor Sky and Cloud Techniques of 23 International Artists". His work is also part of both corporate and private collections. His studio is at Studio Channel Islands Art Center. He is also a signature member of the National Watercolor Society.



ASSOCIATION/GALLERY NEWS

Town Center Gallery Coordinator/Scheduler: Donna Snyder 805-527-6797
email knollsfolly@icloud.com

This year we are thinking to implement a few changes that will benefit the association and our gallery.

- Use of the gallery backroom (Monday thru Sunday) as a place for member artists to work and store their art supplies. \$20 per month
- Charging for gallery space for shows such as: exhibits, workshops, etc. (see upcoming events)
- Selling advertising to local businesses in our newsletter
- Continued use of the gallery for: gallery artists display space, holding meetings, etc

A big welcome to three new Gallery Artists: Susie Tse, Pam Markham, and LaDell Routh Stonecipher

Reminder:

Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.



WANT A FREE TICKET FOR THE DOOR PRIZE?

SVAA members, have you heard? Wearing a personalized name tag or badge to the general meeting will entitle you to one free ticket for the door prize drawings! Here are some name tags seen recently --

- Please make SVAA your non-profit organization of choice when you shop at AMAZON SMILE!
- SVAA now accepts PAYPAL for donations and fee payments - check

www.simivalleyart.org

New members who would like to add links to their personal websites or upload some art works to the SVAA Members Page, please contact our Webmaster, Barbara Burde at hhkid76-wm@yahoo.com.

Message from our webmaster, Barbara Burde: Check out the new "SVAA Happenings" feature on the website home page: <http://www.simivalleyart.org/>. Here will be current news, with links to more complete information about the item. It is time to renew your SVAA membership. Forms and payment via PayPal are on the Membership page. Not yet a member? Join us now – the same form is used for new memberships as well as renewals.



Congratulations...

SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show or speaking/demo engagement. Email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

OPPORTUNITIES / LOCAL ACTIVITIES

• **This is a good opportunity to display your art!!!** SVAA members interested in participating in the rotating art exhibit at the Simi Valley Library should sign up at our general meetings. The next change-out date is Thursday, the 22nd of March @ 10:00 am. For further information, please contact our treasurer Terry Walson at trwalson@hotmail.com

• **SVAA Facebook: Like us on Facebook** Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook page go to: <http://facebook.com/SVAAINC>.

****Members interested in having photos of your artwork on facebook or website, please contact Terry Walson @trwalson@hotmail.com

• **February Plein Air Information** Mark your calendar for Simi Valley Plein Air Artist's Day: Monday, February 12th @10am at The Church at Rocky Peak: 22601 Santa Susana Pass Rd, Chatsworth, CA 91311 All members are encouraged to do their own Mapquest or GPS to get or GPS to get to the locations. Any questions please email Susie T. at sytse3@verizon.net

MEMBERSHIP INFORMATION

****Members: Please note that January is the time to renew your SVAA membership. Forms can be found in our gallery or online at our website: www.simivalleyart.org**

MEMBERSHIP UPDATE: Email svaaprints@gmail.com of any email/contact or address changes. The position of President/Membership Chair is currently vacant so anyone who can volunteer to be Membership Coordinator is most welcome. Please contact a Board Member for more information.

COMMITTEE MEMBERSHIP UPDATE: Please sign up for the committees. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

MORE MEMBERSHIP INFORMATION:

Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free.

Membership dues are non-refundable. A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting.

MAGAZINE/BOOK/MATERIALS FUNDRAISER:

Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table

set up where members and guests can "buy" them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings. Please call any board member for place, date, and time.

SVAA Website: To visit, go to: <http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"We keep moving forward, opening new doors, and doing new things, because we're curious and curiosity keeps leading us down new paths." -Walt Disney