



ARTalk

A publication of the Simi Valley Art Association

NOVEMBER 2020

Greetings from the SVAA BOARD



Dear Members,

I hope all of you, your family, and friends are doing well and staying active. Our Association has been basically inactive for most of the year due to the coronavirus and November is usually a quiet month for our Art Association anyway due to the holiday's beginning and the year coming to an end. We continue to have our monthly Board meetings (virtual) and last month we held a special meeting on October 21st to discuss a way to have an art show for our members. I am pleased and excited to announce that our Association will be holding its very first on-line art show, the 2020 Member's Choice Art Show! This show is meant for you either as a participant and/or as a judge. It's your choice and decision! Details about the 2020 Member's Choice Art Show is on our website under events at www.simivalleyart.org. This is a member only show however any non-member who might be interested in submitting artwork in this show can join as a member before the deadline for entering artwork to the show. See more information about becoming a member on our website. We are also planning a virtual reception and Christmas party on December 12th. Details and announcements to follow soon.

The Simi Valley Unified School District High Schools have received their donations. Each school's principal has sent a thank you note for our support. A small message will be published in the Acorn soon about our donations to the Simi Valley Unified School District.

Our new sponsor sign has now been mounted at the Welcome Corner (Madera and Los Angeles Ave). The sign is located along Madera Road and is lighted so if you are in that area look for the sign!

Just a reminder to send us your artwork so we can add them to our newsletter. This has been a great way to get your work shown.

I hope you and your family stay healthy. Happy Thanksgiving!

Tom

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UPCOMING EVENTS

• December - Members' Online 2020 Show

Members' Online 2020 Show

Dear Simi Valley Art Association Members -

We hope each of you and your families remain safe and healthy during this ongoing pandemic. Hopefully, you have been able to find time and energy to create wonderful art.

We would like to take this opportunity to see what you have created during this quarantine period or any artwork from the past. We are pleased to announce our first on-line virtual art show - SVAA 2020 Member's Choice Art Show!

Beginning on Fri, Nov 6th, each member is entitled to submit two pieces of original art that has not received an award through an SVAA-sponsored art show. Please send jpegs of your artwork along with your name, title, medium used, size and price of your art piece if you are selling to svaaprints@gmail.com by Fri, Nov 20th in order to have your artwork considered for the Member's Choice Art Show and awards. If you are not a member and would like a chance to join this show and win up to \$250 you can become a member now. If you wish to join now for the remainder of this year it will be \$10 for individuals, \$15 for families, and \$5 for a student. Upon January 2021 you will need to pay the annual fee if you decide to stay a member through 2021. Go to membership page to sign-up.

Our esteemed judges are YOU!! From Fri, Nov 20th through Fri, Dec 4th (2 weeks), all SVAA s

members will have the opportunity to view our members' submitted artwork at www.simivalleyart.org and send in their votes svaaprints@gmail.com. All members (whether you've submitted artwork or not) will be able to vote for the following awards across all categories:

- **Best of Show to be awarded \$250**
- **First Place to be awarded \$150**
- **Second Place to be awarded \$100**
- **Third Place to be awarded \$75**
- **Honorable Mention(s)** will receive ribbon(s) only

An artist will not be eligible to receive more than one award. After the voting period is completed, we'd like to host a Zoom Awards and Happy Holidays Celebration to announce and recognize our award winners and spend some time reconnecting with each other.

Important Dates to Know:

- **Fri, Nov 6th - entry starts**
- **Fri, Nov 20th - voting period starts**
- **Fri, Dec 4th - voting period ends**
- **Sat, Dec 12th at [time] - Zoom awards ceremony**

So, get ready to submit your wonderful creations to the SVAA 2020 Member's Choice Art Show! Stay tuned for more information and details.

For more information and to view entries, visit the SVAA website: <http://www.simivalleyart.org/online-show-2020-information.html>

Artists Quarantine Works

We would like to now take the time to acknowledge our local artists who have continued to persevere and create through these trying times. We face these new challenges together, and we recognize art as the universal language which illustrates this facet of the human experience. If you have art you would like to share for next month's issue, please don't hesitate to contact Tom or any of our Board Members.



Susan Bernet
Winter Snow, Pastel, 13" x 10"



Donna Snyder
Landscape, Oil, 12" x 16"



Terry Walson
Unnamed, Photo



Tom Evans
Mt. Morrison, Pastel, 9" x 12"

• SVAA Facebook:

Like us on Facebook. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook <http://facebook.com/SVAAINC>.

***Members interested in having photos of your artwork on facebook or website, please contact Terry Walson @trwalson@hotmail.com

www.simivalleyart.org

Members who would like to add links to their personal website or upload some art works to our website, contact Terry Walson at trwalson@hotmail.com

Message from our webmaster Check out the new "SVAA Happenings" feature on the website home page: <http://www.simivalleyart.org/>. Here will be current news, with links to more complete information about the item. It is time to renew your SVAA membership. Forms and payment via PayPal are on the Membership page. Not yet a member? Join us now – the same form is used for new memberships as well as renewals.



MEMBERSHIPS

Membership information can be found online at our website: www.simivalleyart.org
****Members: Please note that this is the time to renew your SVAA membership.**

COMMITTEE MEMBERSHIP UPDATE: Please sign up for the committees. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions

MORE MEMBERSHIP INFORMATION:

Our fees are \$40.00 for yearly dues with \$20.00 for the second family member. Students at \$20.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. **Membership dues are non-refundable.** A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"Life is sometimes hard. Things go wrong, in life and in love and in business and in friendship and in health and in all other ways that life can go wrong. And when things get tough, this is what you should do: Make good art."

– Neil Gaiman

Advertise in the SVAA Newsletter

To Place a Newsletter Ad:

Ads and payments must be received by the 20th of the month prior to the month you want your ad to appear. e.g. - November 20th for December newsletter.

Send a jpeg via email: 4" x 6", 300 dpi, of your print-ready ad or business card to: info@simivalleyart.org. Place "Newsletter Submission" in the Subject Line.

Per OneMonth	Members	Non-Members
Business Card 2" x 3-1/2"	\$10	\$15
1/4 Page: 5" x 4"	\$20.00	\$25.00
1/2 Page: 5" x 8"	\$35.00	\$40.00