



# ARTalk

A publication of the Simi Valley Art Association

JANUARY 2020

## Greetings from the SVAA BOARD



### Happy New Year 2020!

*I hope you had a good and prosperous holiday.*

*On December 12th we had our Christmas Party at the Rancho Simi Recreation and Park District Activity Center in the atrium. The atrium was beautifully decorated and the party was fun-filled with great food and gifts. Thank you to all those who donated a gift for needy children. This was the first time that we*

*have done this and I hope we continue this tradition every year.*

*For the year 2020 our Executive Board members will remain the same with the exception of Susie Tse and Pam Markham who resigned as of our corresponding secretaries. If a member is interested in filling this position please contact me. I would encourage you to consider. We will continue to have our general meetings along with demonstrations. Our People's Choice Art Show will be in May and our Open Juried Show in October. We will plan other activities such as field trips and workshops. Any ideas from you please don't hesitate to contact me.*

*As you know, it's that time for membership renewal and if you wish to sign up as a committee member. We will have the membership forms and the committee member sign-up sheets available at the January meeting. Membership forms and payments can also be made on our website via PayPal or contact our Vice President, Donna Snyder.*

*Please join us on Thursday, January 16th, at the first general meeting of the year where we will have our own member Helane Freeman perform a demonstration for us. She is a very good award-winning artist and extremely talented. Please don't miss this opportunity to see her perform.*

*I look forward to being your president once again this year, our 57th year as the Simi Valley Art Association!*

Tom



## EXECUTIVE BOARD SECTION

*President*

**Tom Evans**  
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*Vice President*

**Donna Snyder**  
805-527-6797

*Recording Secretary*

**Carmen Lamp**  
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*Treasurer*

**Terry Walson**  
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*Corresponding Secretary*  
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*Newsletter Designer*

**Boi Sibug**

*Newsletter Coordinator*

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*Email & Newsletter Submissions*  
info@simivalleyart.org

## UPCOMING EVENTS

- January 16th General Meeting wit Helane Freeman



# Holiday Party



## OPPORTUNITIES/LOCAL ACTIVITIES

### • Library venue

This is a good opportunity to display your art! SVAA members interested in participating in the rotating art exhibit at the Simi Valley Library should sign up at our general meetings. The next change-out date is Thursday, February 20th @ 10am.. For further information, please contact our treasurer Terry Walson at trwalson@hotmail.com

### • New Exhibit Venue

The Santa Susana Train Depot & Museum has asked the Simi Valley Art Association to join them during their swap meets to display and sell our art. If you are interested please contact Terry Walson @ trwalson@hotmail.com or call 805-526-9688 for further information. www.santasusannadepot.org

• SVAA Facebook: Like us on Facebook. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook <http://facebook.com/SVAAINC>.

\*\*\*\*Members interested in having photos of your artwork on facebook or website, please contact Terry Walson @trwalson@hotmail.com

### • Upcoming Plein Air Information

\*\*\*\*Mark your calendar for Monday JANUARY 13TH AT RANCHO SIMI COMMUNITY PARK: "DUCK POND" LOCATED at 1765 Royal Ave, SIMI VALLEY 93065, 9am to noon. All members are encouraged to do their own Mapquest or GPS to get to the locations. Any questions please email SusieT. at sytse3@verizon.net

### WANT A FREE TICKET FOR THE DOOR PRIZE?

SVAA members, have you heard? Wearing a personalized name tag or badge to the general meeting will entitle you to one free ticket for the door prize drawings!

• Please make SVAA your non-profit organization of choice when you shop at AMAZON SMILE!  
• SVAA now accepts PAYPAL for donations and fee payments - check

## www.simivalleyart.org

Members who would like to add links to their personal website or upload some art works to our website, contact Terry Walson at trwalson@hotmail.com

**Message from our webmaster** Check out the new "SVAA Happenings" feature on the website home page: <http://www.simivalleyart.org/>. Here will be current news, with links to more complete information about the item. It is time to renew your SVAA membership. Forms and payment via PayPal are on the Membership page. Not yet a member? Join us now - the same form is used for new memberships as well as renewals.



# MEMBERSHIP INFORMATION

**\*\*Members: Please note that this is the time to renew your SVAA membership. Forms can be found in our gallery or online at our website: [www.simivalleyart.org](http://www.simivalleyart.org)**

**\*\*Due to an increase in operational fees and a desire to attract more demonstrators, please note the increase in membership fees. Thank you.**

**COMMITTEE MEMBERSHIP UPDATE:** Please sign up for the committees. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions

**MORE MEMBERSHIP INFORMATION:** Our fees are \$40.00 for yearly dues with \$20.00 for the second family member. Students at \$20.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. **Membership dues are non-refundable.** A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting.

**FUNDRAISER ITEMS FOR SALE:**

#650/660 mat cutter  
Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table

set up where members and guests can "buy" them for a donation. Clean out that clutter!

**BOARD MEETINGS:** Members are welcome to attend the monthly board meetings. Please call any board member for place, date, and time.

**SVAA Website:** To visit, go to: <http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

*Newsletter submissions must be made by the 20th of the month. Send your articles via email: [svaaprints@gmail.com](mailto:svaaprints@gmail.com). Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.*

**"Where the spirit does not work with the hand, there is no art."  
- Leonardo da Vinci**

**MANY THANKS TO OUR SPONSORS WHO HELP CONTRIBUTE TO OUR ONGOING GRANT FUND FOR SIMI VALLEY HIGH SCHOOLS.**

## Advertise in the SVAA Newsletter

**To Place a Newsletter Ad:**

Ads and payments must be received by the 20th of the month prior to the month you want your ad to appear. e.g. - April 20th for May newsletter.

Send a jpeg via email: 4" x 6", 300 dpi, of your print-ready ad or business card to: [info@simivalleyart.org](mailto:info@simivalleyart.org).

Place "Newsletter Submission" in the Subject Line.

Per One Month	Members	Non-Members
Business Card 2" x 3-1/2"	\$10	\$15
1/4 Page: 5" x 4"	\$20.00	\$25.00
1/2 Page: 5" x 8"	\$35.00	\$40.00



Jeff Walson  
Owner

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