



ARTalk

A publication of the Simi Valley Art Association

DECEMBER 2018

Greetings from the SVAA BOARD

Greetings Artists!

Another year has flown by- hard to believe we will soon be writing for 2019. We have had some good times this past year; a great open juried show and wonderful responses to our donations for our High Schools. But we have also had some difficult times this year. Some of our members dealt with emotionally-trying fire evacuations, and of course we faced the loss of our beloved members, Barbara Burde and Rosina Paluzzi.

Everything seems to remind us how grateful we need to be for all of the blessings we have, that so many are missing in their lives. We hope to see many of you at the gallery for our Holiday Party on December 13th at 6 pm. If you would like, bring a white elephant gift for our crazy but fun gift exchange and some food dish to share.

This is also our time to vote on new board members and to get input on plans for next year. So it is very important to come and join the conversation. Thank you.

Please don't forget to mark January 17th on your calendar for our demonstration with the wonderful artist Rich Gallego.
richgallego.com or proudhawkart@yahoo.com

Thanks to everyone who has contributed and helped so much to keep us going this year, we couldn't do it without you!!!!!!



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UPCOMING EVENTS

- **December 13th** Christmas Party at the Gallery 6pm
- **January 17th** Artist Demonstration with Rich Gallego 6pm

"LOOKING AHEAD"

General Meeting January 17th, 2019

6:00 pm on Thursday, January 17th, 2019 at our gallery. The SVAA gallery is located at Store #295, 1555 Simi Town Center Way, Simi Valley.

Rich Gallego

Rich Gallego has been painting the landscape since 1996. His longtime love of nature's wild places have taken him far afield from Arizona's Canyon de Chelly to the beaches of Hawaii. From the rivers, gorges, and adobes of northern New Mexico to the glaciers of Alaska and so many places in between, all in search of the scenes he loves to paint. Referring to his obsession with painting as "my magnificent affliction", he is constantly searching for new ways to reveal the natural world to others through paint. Rich teaches weekly plein air workshops in southern California, annual plein air painting workshops for Cloudcroft Art Workshops in Cloudcroft, New Mexico, and each year for the past eight, he has taught weeklong workshops for the Taos Art School in New Mexico. He is a member of the Laguna Plein Air Painters' Association and was juried into their "Best of Plein Air" show in 2015 and 2016. He has been featured in several articles by Plein Air Magazine's website, "Outdoor Painter" and appeared as a featured artist in "American Art Collector" magazine. Rich has been represented by several galleries in Laguna Beach, CA, Monrovia, CA, and Cheyenne, WY. Currently, he is represented by Hillside Fine Art of Claremont, CA and CN Interiors of San Marino, CA



GALLERY NEWS

The SVAA Gallery is located at Store 295, 1555 Simi Town Center Way, Simi Valley north west corner next to Men's Macy's.

This year we are thinking to implement a few changes that will benefit the association and our gallery:

- *Use of the gallery backroom (Monday thru Sunday) as a place for member artists to work and store their art supplies. \$20 per month*
- *Charging for gallery space for shows such as: exhibits, workshops, etc. (see upcoming events)*
- *Finding sponsors to advertise their local businesses in our newsletter*
- *Continued use of the gallery for: gallery artists display space, holding meetings, etc.*



Any member wishing to become a gallery artist, please contact Donna Snyder at 805-527-6797 or email her at knollsfolly@icloud.com for further information.

Reminder:

Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.

WANT A FREE TICKET FOR THE DOOR PRIZE?

SVAA members, have you heard? Wearing a personalized name tag or badge to the general meeting will entitle you to one free ticket for the door prize drawings! Here are some name tags seen recently --

- Please make SVAA your non-profit organization of choice when you shop at AMAZON SMILE!
- SVAA now accepts PAYPAL for donations and fee payments - check

OPPORTUNITIES / LOCAL ACTIVITIES

• **This is a good opportunity to display your art!** SVAA members interested in participating in the rotating art exhibit at the Simi Valley Library should sign up at our general meetings. The next change-out date is Thursday January 24th @ 10am. For further information, please contact our treasurer Terry Walson at trwalson@hotmail.com

• **New Exhibit Venue*** The Santa Susana Train Depot & Museum has asked the Simi Valley Art Association to join them during their swap meets to display and sell our art. If you are interested please contact Terry Walson @ trwalson@hotmail.com or call 805-526-9688 for further information. www.santasusannadepot.org

• **SVAA Facebook: Like us on Facebook.** Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook <http://facebook.com/SVAAINC>.

****Members interested in having photos of your artwork on facebook or website, please contact Terry Walson @ trwalson@hotmail.com

• **December Plein Air Information** Mark your calendar for December 10th @10am, Old Town Moorpark: E High Street, Moorpark CA 93021

All members are encouraged to do their own Mapquest or GPS to get to the locations. Any questions please email SusieT. at sytse3@verizon.net

www.simivalleyart.org

Members who would like to add links to their personal website or upload some art works to our website, contact Terry Walson at trwalson@hotmail.com

Message from our webmaster Check out the new "SVAA Happenings" feature on the website home page: <http://www.simivalleyart.org/>. Here will be current news, with links to more complete information about the item. It is time to renew your SVAA membership. Forms and payment via PayPal are on the Membership page. Not yet a member? Join us now - the same form is used for new memberships as well as renewals.



Congratulations...

• **Boi Sibug**, 1st Place: Old Man, Watercolor at Art Colony of La Mirada Presents "Mirrors of Your Mind 2018" Open Juried Art Show, November 5th-17th 2018

• **Carmen Lamp**, 3rd Place: Spring on Lone Lake Creek, pastel Thousand Oaks Art Association Member Show

• **Sheri Jones**, 2nd Place: Dia de los Muertos, mixed media Thousand Oaks Art Association Member Show



SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show or speaking/demo engagement. Email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

MEMBERSHIP INFORMATION

****Members: Please note that this is the time to renew your SVAA membership.**

Forms can be found in our gallery or online at our website: www.simivalleyart.org

****Due to an increase in operational fees and a desire to attract more demonstrators , please note the increase in membership fees. Thank you.**

MEMBERSHIP UPDATE: Email info@simivalleyart.org of any email/contact or address changes. The position of President/Membership Chair is currently vacant so anyone who can volunteer to be Membership Coordinator is most welcome. Please contact a Board Member for more information.

COMMITTEE MEMBERSHIP UPDATE: Please sign up for the committees. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions

MORE MEMBERSHIP INFORMATION:

Our fees are \$40.00 for yearly dues with \$20.00 for the second family member. Students at \$20.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. **Membership dues are non-refundable.** A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting.

FUNDRAISER ITEMS FOR SALE:

Art books, magazines, frames, mat boards (different sizes), a Logan 3-step circle #201 mat cutter, a #650/660 mat cutter, sheets of Stonehenge paper 22 x 30, jewelry making

items, such as beads, wire, and wire cutters. Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings. Please call any board member for place, date, and time.

SVAA Website: To visit, go to: <http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"We are better throughout the year for having, in spirit, become a child again at Christmastime..."
- Laura Ingalls Wilder

MANY THANKS TO OUR SPONSORS WHO HELP CONTRIBUTE TO OUR ONGOING GRANT FUND FOR SIMI VALLEY HIGH SCHOOLS.

Advertise in the SVAA Newsletter

To Place a Newsletter Ad:

Ads and payments must be received by the 20th of the month prior to the month you want your ad to appear. e.g. - April 20th for May newsletter.

Send a jpeg via email: 4" x 6", 300 dpi, of your print-ready ad or business card to: Submit to info@simivalleyart.org. Place "Newsletter Submission" in the Subject Line.

Per OneMonth	Members	Non-Members
Business Card 2" x 3-1/2"	\$10	\$15
1/4 Page: 5" x 4"	\$20.00	\$25.00
1/2 Page: 5" x 8"	\$35.00	\$40.00



Jeff Walson
Owner

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