



**OCTOBER 2015**

## **PRESIDENT'S MESSAGE**



➡ Greetings Members! We had the most wonderful mini-workshop demo with Barbara Burde last month. We all had so much fun learning colored pencil techniques and seeing Barbara's amazing art! Every time we do a hands on demo, I become even more appreciative of the many mediums artists create with. Going forward, I hope we can have more of this type of meeting. We had many new visitors as well, it was a pleasure to see the room filled with new faces!

Our Annual Open Juried Show is fast approaching. We have all of the details on our website as well as attached to this newsletter. We hope to see many of your beautiful works on display. As a side note, the Town Center will be alive again with the opening of the new theater and restaurants, and the gallery is front and center, being at the forefront of the new drive through and drop off area. We will no doubt be having a huge increase in visitors so our work will be finally seen and appreciated again! Please note the important dates of the show!

This month, our demonstrator is the exceedingly talented Ron Souza. His tropical oils are a beauty to behold. The way he captures the ocean waves and tropical sunsets are exquisite. We are so fortunate that he will be sharing his talent and techniques with us at the October general meeting. I

know you will not want to miss this demo!

Boi will be giving his Watercolor workshop in place of our general meeting in November. Please sign up for this once in a lifetime experience! All the details are below or on our website.

Sadly, this will be my last year as President of the Simi Valley Art Association, at least for now. I have returned to the workforce on a full time basis and cannot give the association all the attention that it needs from me. So, that being said, we need a new President to take over in January. If we do not have one, the SVAA will no longer be able to function as a nonprofit and raise money for our scholarship foundation. We will close! Please do not let this happen! The President is mainly in charge of the Scholarship Program as well as organizing the general meetings. But most everything is already completed for 2016!!!! We have demos scheduled through June, the Scholarship Program is beautifully organized and set up and I promise I will help every step of the way for the new person. Please let me know if you can help out and bring the SVAA into its 53rd year! I am looking forward to seeing you at the October meeting and at our Show.

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**EXECUTIVE BOARD SECTION**

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## **ART DEMOS AT A GLANCE** *(Please note date and venue changes)*

**Oct. 15 Thurs. Oil Landscape Painting Techniques, Ron Souza, 6PM SV Library Community Room**

**Nov. 14 Sat. Watercolor Painting Workshop, Boi Sibug, 9AM-12PM SVAA Gallery, Simi Valley Town Center. \$40 for participants (nonmembers also welcome). Jan. 21 Thurs. Watercolor, David Deyell, 6 PM SV Library Community Room**

For further info call Katy Kearny, 805-579-9199 or email the Board [at svaaprints@gmail.com](mailto:svaaprints@gmail.com) .  
Demos/General Meetings held usually on 3rd Thursday of the month, 6 pm. at Simi Valley Public Library Community Room, 2969 Tapo Canyon Rd. **The SVAA gallery is located at Store#140, 1555 Simi Town Center Way, Simi Valley.**

## **GENERAL MEETING'S NEW TIME: 6-8PM - OCT 15 Thurs SV Public Library – Featuring:**

### **OIL LANDSCAPE PAINTING TECHNIQUES BY RON SOUZA, GUEST ARTIST**

Ron was born on the island of Kauai. Although his family moved to the mainland (southern California) when he was a boy, they maintained very strong ties with the islands. They spent part of each summer on Kauai, visiting family and doing what island kids do. He was always enthralled by the way each wave was different

than the last and he was always amazed to see that the reality of the ocean could be captured so realistically, by local artists.

The idea remained in his head for many years as he plodded his way through a career in sales and then with his own publishing and distribution business. His first attempt at painting came in 1989 when he was introduced to the art of Historical Miniatures. His work soon became very much in demand by collectors and he progressed up the ladder to Master Status at several show venues across the United States. His work was published in Brassey's (British Publisher) Master Class Book Series titled Master Modellers, by Robin Smith. His success in the Historical Figure world led to his decision to leave his lucrative sales position and venture into publishing, publishing the only U.S. magazine totally dedicated to the art of the Historical Figures. Though he has recently sold the business and retired, the magazine continues to be published and is distributed around the world. The name of the magazine is Historical Miniature.

When Ron sold the business and retired in 2007, he thought it might be time to try his hand at painting on canvas. Ron has no formal art training and has discovered what works and what doesn't by trial and error. He has attended some local workshops and has read several books. He spends a lot of time just watching the waves break and trying to make mental notes on the way they crest, fall and run out. At first, he painted from photos and reference materials, but recently it has just been from out of his head.

“I have known Ron for nearly 15 years, having met him at a local Historical Miniature Society meeting. We became immediate friends and I have encouraged him on his path to create something special with his God given talent. I know that you will enjoy his work as I do and maybe it will bring back memories of a trip you once had to a tropical paradise.” Peter Ferik – Emmy Award Winner - Animation



## GALLERY NEWS

➤ Summer heat is still with us, even though the Fall Season has arrived. Our Simi Valley Art Association is looking forward to hosting our yearly Open Juried Show. The show will open on October 8th and continues thru October 30th. We will be open on Thursdays and Fridays 2pm to 6pm, Saturdays 10am to 6pm, Sundays 11am to 6pm. Show's Reception will be held at the gallery Sunday October 11th, 2:30 to 5pm. We will be showcasing many wonderful artists' work from all over the area.

There is much anticipation of the movie theater's Grand Opening at the town Center scheduled for October 22nd. Also, the new parking area should be completed as well. So come and browse our gallery, which we always thank

the Simi Valley Town Center for allowing us our wonderful space 140.

For more information about the Juried Show, please visit our website at [simivalleyart.org/show](http://simivalleyart.org/show). ( Last time to enter the show will be Take In Day October 3rd at the gallery, 9am to noon. ) Thank you.

Reminder:

Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.

[www.simivalleyart.org](http://www.simivalleyart.org)



New members who would like to add links to their personal websites or upload some art works to the SVAA Members Page, please contact our Webmaster, Barbara [Burde at hhkid76-wm@yahoo.com](mailto:hhkid76-wm@yahoo.com) .

MESSAGE FROM OUR WEBMASTER, BARBARA BURDE: Check out our updated Resources page on the web site for more links to national and local art organizations, art material suppliers and instructional/educational references.

### **WANT A FREE TICKET FOR THE DOOR PRIZE?**

SVAA members, have you heard? Wearing a personalized name tag or badge to the general meeting will entitle you to one free ticket for the door prize drawings!

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### **Congratulations...**



Olga Kaczmar is one of the featured artists at La Galeria Gitana's "Sinister Shadows and Seductive Shades" which opens with a reception on Saturday, Oct. 10, 6-9:30 PM, LA GALERÍA GITANA 120 N Maclay Ave Ste E San Fernando 91340 818-898-7708 [art@galeriagitana.com](mailto:art@galeriagitana.com) . Visit [www.galeriagitana.com](http://www.galeriagitana.com) for more info. Gallery Hours: 12-6 pm Tues-Sat.

SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show or speaking/demo engagement. [Email: svaaprints@gmail.com](mailto:svaaprints@gmail.com). Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

## OPPORTUNITIES

**VOLUNTEERS/NOMINEES ARE NEEDED FOR 2016 SVAA BOARD MEMBERS!!!** Please see current Board Members for more information about the different positions.

\*\*\*\* Bienvenido "Boi" Sibug's watercolor painting workshop on Saturday, November 14 will have limited seats available so sign up early. The nonrefundable payment of \$40 will be required to reserve a seat. *(Please visit Boi Sibug's web site to see his beautiful art - <http://boisibug.weebly.com/>).*

### Materials required:

loose watercolor papers, pad or block board  
watercolors paint  
brushes  
watercolor palette  
water container  
paper towel or roll toilet paper  
easel  
photo references  
pencil  
eraser  
tapes  
sponges  
spray bottle

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Come sign up for this workshop at the Oct. 15 General Meeting!



BARBARA BURDE's COLORED PENCIL TECHNIQUES MINI-WORKSHOP was held at the September general meeting:



(Photos by Alice Proffitt)

-INSERT BOX - **Please make SVAA your non-profit organization of choice when you shop at AMAZON SMILE!**

-INSERT BOX - **SVAA now accepts PAYPAL for donations and fee payments - check out [www.simivalleyart.org](http://www.simivalleyart.org) !!!**

➡ SVAA members interested in joining the rotating art exhibit at the Simi Valley Library, should sign up at the next SVAA general meeting on Thurs, Oct. 15.  
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## LOCAL ART HAPPENINGS

➡ Simi Valley Plein Air Artists Group Meeting October 12th, 2015 at 9:00 at Underwood Farm & Walnut Grove. Take 23 fwy from either direction, exit Tierra Rejada Rd., turn west towards Moorpark, go to Sunset Valley Rd., turn left. Underwood Farm will be on the left. The Walnut Grove is to the rear of the Farm. You can drive back there. All skill levels are welcome! Further information: Bobbi Yablow 8186454592 or Susie Tse 8054691968

Carpinteria Art Center's Good Things in Small Packages Art Show will be held on Oct 30 - Nov 29, 2015: Mini original quality Art pieces for Mini \$\$\$ Holiday Shopping; big variety of paintings (framed, unframed, matted, unmatted), fabric art, greeting cards, bookmarks, etc). Oct 30 Fri : Take-in 10 am 4 pm & hanging as entered. Duration of Show : Oct 31 to Nov 29; Open Dates: Oct 31 (Sat) : 10am - 5pm; Nov 1(Sun) : 12 - 5pm - Reception Day; Sat's & Sundays: 12 - 4; Nov 7 & 8 ; Nov 14 & 15 ; Nov 21 & 22 ; Nov 28 & 29.

The Camarillo Art Center (CAC) will present its Fall Members judged show from October 4 25, "Art Harvest." The show will feature original pieces created by CAC members. Works in watercolor, pastel, oil, acrylic, and mixed media will be exhibited and some will be available for purchase. Admission is free. Winners will receive ribbons and cash prizes during the artists' reception to be held between 14 p.m. on October 4. Refreshments will be served, and prizes will be presented at 2:00 PM. Gallery hours are Saturdays and Sundays from 1 to 4 p.m., Mondays from 12:30 to 3 p.m., and Thursdays from 9 a.m. to noon.

For more information, call (805) 4457061 or visit [www.CACweb.net](http://www.CACweb.net).

Artists of the Doyon Studio & Gallery offers a variety of subjects & media, and cordially invite you to visit. Doyon Studio & Gallery, 1390 Flynn Road, Suite H, Camarillo, CA 93012.

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**2015 SVAA Open Juried Show** please  
see important dates below:

September 30	Online Submissions Due
October 2nd	Notice of acceptance for Online Entries
October 3rd	Take In of Walk-In Entries and Accepted Online Entries - 12:00pm - 3:00pm
October 5th	Notice of non-acceptance for Walk-In Entries
October 6th	Pick up of non accepted entries
October 8th	Show Opens
October 11th	Reception and Awards - 2:30 - 5:00
October 30th	Show Closes and Art Pick Up - 4:00- 7:00

Please go to <http://simivalleyart.org/show> for more information.

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## MEMBERSHIP INFORMATION

### MEMBERSHIP UPDATE:

Email [svaaprints@gmail.com](mailto:svaaprints@gmail.com) of any email/contact or address changes. The position of Vice President/Membership Chair is currently vacant so anyone who can volunteer to be Membership Coordinator is most welcome. Please contact a Board Member for more information.

**COMMITTEE MEMBERSHIP UPDATE** : Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

### **MORE MEMBERSHIP INFORMATION :**

Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult -then they get in for free. **Membership dues are non-refundable.** A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting at the Simi Valley Public Library Community Room. Membership application forms can be downloaded from our web site at <http://www.simivalleyart.org/membership.html>.

### **MAGAZINE/BOOK/MATERIALS FUNDRAISER:**

Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

**BOARD MEETINGS:** Members are welcome to attend the monthly board meetings every 1st Wednesday of the month at the Simi Town Center Art Gallery at 6:30 PM. Please call any board member to confirm in case of any reschedules or agenda suggestions.

**SVAA Web Site:** To visit, go to: <http://www.simivalleyart.org/> .There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

### **SVAA Facebook:**

**Like us on Facebook.** Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook page go to: [http:// facebook.com/SVAAINC](http://facebook.com/SVAAINC) .

**[Put this in a box]**

*Newsletter submissions must be made by the 20th of the month. Send your articles via [email: svaaprints@gmail.com](mailto:svaaprints@gmail.com) . Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.*

**QUOTE:** *"Art is not a handicraft, it is the transmission of feeling the artist has experienced."* -Leo Tolstoy