



# ARTalk

ARTalk: A Monthly Publication Of The Simi Valley Art Association Inc

[www.simivalleyart.org](http://www.simivalleyart.org)  
[www.facebook.com/SVAAINC](https://www.facebook.com/SVAAINC)

SVAA Newsletter Issue:

SEPTEMBER 2012

## President's Message



For some of us, our summer “hiatus” was even busier and more productive with out-of-town art shows, plein air sessions and lots of photos ops on road trips. No matter how varied our summer activities, we can probably agree that a break from routine is refreshing. Our guest demo artist for September, Cheryl Polakow Knight, will help us reconnect with our creative muse and get even more revitalized as we explore the art and techniques of abstract expression with watercolors.

Speaking of reconnecting, do visit our Facebook page and website and learn more about our family of artists. It's been wonderful to see our members sharing their current projects, demos, musings and tips on Facebook. We are also planning to add a Resources page on our web site and add links to other sites that we find useful and noteworthy. Thanks to Barbara Burde and Jennie Robin for building up our new tools.

Please see the flyer and the prospectus for our Annual Open Juried Show (Oct) in this newsletter and the website. Help spread the word as this is the primary fundraising event for our student scholarships. Volunteer sign ups for the show (take-in/take down, gallery-sitting and reception are available at the September general meeting). As the year-end approaches, we are also getting ready for SVAA elections. Nominations are needed for 2013 Officers and Board Members. Contact any current Board Member for submissions and inquiries about the positions. Some of us, myself included, have been Board members for almost a decade so it would be good to have new people at the helm for the coming year. Elections and holiday get-together planning — let's do something different this December such as changing the date and the venue — will be discussed at September's general meeting. Welcome back!

*- Bessie Jacinto*

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## EXECUTIVE BOARD

President  
 Bessie Jacinto  
 805-583-3690  
[bjacinto@bjacinto.com](mailto:bjacinto@bjacinto.com)

Vice President  
 Barbara Castillo  
 805-791-3566  
[barbara.cast52@gmail.com](mailto:barbara.cast52@gmail.com)

Recording Secretary  
 Terry Walson  
 805-526-9688  
[trwalson@hotmail.com](mailto:trwalson@hotmail.com)

Treasurer  
 Donna Snyder  
 805-527-6797  
[knollsofly@roadrunner.com](mailto:knollsofly@roadrunner.com)

Corresponding Secretary  
 Carleen Robertson  
 805-202-6347  
[carldean42000@yahoo.com](mailto:carldean42000@yahoo.com)

Town Center / Gallery Coordinator  
 Michelle McGrath  
[mcmichelleart@roadrunner.com](mailto:mcmichelleart@roadrunner.com)

Newsletter Coordinator  
 Jennie Robin  
[svaaprints@gmail.com](mailto:svaaprints@gmail.com)

## ART Demos At A Glance

September 21	<b>Cheryl Polakow Knight</b> Abstract watercolor painting
October 19	<b>Ron Regalado</b> Digital art/photography
November 16	<b>Rose McCaughey</b> Printmaking
December 21	<b>Magoo Valencia</b> Watercolor landscape & portrait [new date/venue TBA]

For further info call Bessie Jacinto, 805-583-3690 or email at [bjacinto@bjacinto.com](mailto:bjacinto@bjacinto.com).

## GUEST DEMO ARTIST

7:00 pm on Friday, September 21, 2012, at the  
**Simi Valley Public Library Community Room**



# Cheryl Polakow Knight

Cheryl has been creating artwork of all kinds as long as she can remember and loves taking various classes to improve her skills. Learning and growing as an artist never stops for her.

Cheryl continues to have a life long passion for drawing, painting, and sculpting. She mostly enjoys painting and drawing faces but recently has started creating abstracts, that she find to be so freeing from the constraints of the body and the face.

Currently, she is working primarily in watercolors and is a member of the Valley Watercolor Society. She finds this to be the most challenging of all mediums, but also the most versatile.

She received a B.A. in Fine Arts at the University of California, Santa Barbara, studied illustration at Art Center College of Design in Pasadena, sculpting with various instructors and continues to study art today at Otis College of Art & Design.

For over 16 years, Cheryl worked in the field of animation, working for various studios including Walt Disney feature animation: working on such films as *The Lion King* and *Beauty and the Beast*. She decided to become an art teacher after leaving Disney and has been teaching high school art for the past 9 years.



## June 15th Demo with Guest Artist Johanna Spinks



Contact Info: [knightdogs@aol.com](mailto:knightdogs@aol.com)

## GALLERY NEWS

From Gallery Coordinator, Michelle McGrath:

Over summer our gallery artists have had opportunities to do plein air painting, take photographs, or create a masterpiece. With artwork changing monthly, you're sure to find something that catches your eye in the SVAA Gallery. We have done well with sales and are very thankful for our space here at the Simi Valley Town Center and our gallery artists who volunteer their time to run the on going art shows. Come visit us on the weekends to see the variety of beautiful artwork in different mediums, also the announcements of upcoming events!

*Thank you, Michelle*



### VISIT OUR GALLERY:

**SIMI VALLEY TOWN CENTER**  
Store #540  
(right next to the Apple store)  
1555 Simi Town Center Way,  
Simi Valley, CA 93065

**Gallery Hours:**  
Saturday 10-6; Sunday 11-6

**Reminder:**  
“Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.”

[www.simivalleyart.org](http://www.simivalleyart.org)

From our Webmaster, Barbara Burde:

Please visit our website often. We are constantly making changes and improvements! Information and entry forms for our annual juried show are now available on the Events page. Jennie has been doing a super job in creating pages that profile our members and their art from the SVAA Artists page.

Our website is an opportunity for those members who do not have their own websites to have their art and information on the Internet. For information on how to do this, e-mail the Webmaster (Barbara Burde) at [hhkid76-wm@yahoo.com](mailto:hhkid76-wm@yahoo.com).

### Quotes:

**A great artist is always before his time or behind it.**

– George Edward Moore

**Art begins with resistance - at the point where resistance is overcome. No human masterpiece has ever been created without great labor.**

– Andre Gide

# MINI GALLERY FEATURED ARTISTS

## Month: June



*Alice  
Profitt*



*Teresa  
Nelesen*



Don Ferré, our Mini-Gallery Committee Chair, will help set up a members' art display at the monthly general meetings. Featured artists can bring bio to display with 3-4 art pieces on easels or stands. We have sold paintings at general meetings so please avail of this opportunity. This is also important for showcasing SVAA talent to the public. To sign up, please contact Don Ferré at 805-750-2703



## CONGRATULATIONS...

**Olga Kaczmar** was juried into the "Come fly with me!" – Major Destinations & Exotic Locations Art Exhibition at The Women's City Club of Pasadena, July 19th.

Olga has also been selected to exhibit two of her paintings at the Simi Valley Cultural Arts Center's show: The Music Man. Show runs from July 21 – Aug 26.

**Boi Sibug** won 1st Place & Popular Choice for "Red Tie," Watercolor, at Monthly Competition, July 10, Torrance Artists Guild, Torrance California. Judged by: Jim Salchak, past president of the National Watercolor Society and Watercolor West.

Won Honorable Mention for "Grandmother," sepia conte at Monthly Competition, Aug. 14, Torrance Artists Guild, Torrance California. Judge by: Jeff Horn.

**Ron Regalado** was the featured artist in the 6th Annual Beach Shorts Film Festival (BSFF), August 18th festival in Hermosa Beach.

The following SVAA members were juried into the Adah Callahan Professional Artist's Show at the Ventura Fair:

**Pong Apinyavat** had 2 watercolor paintings accepted and won 3rd-place.

**Don Ferré** had 2 watercolor paintings accepted and **Pat Duggan** had 2 paintings accepted, one mixed media and one acrylic... Pat and Pong were each able to sell a painting from the gallery.

**Anthony Verity** is one of the featured artist at the La Galeria Gitana show: From Abstraction to the Sublime, August 25 - October 12. Anthony is showing about 10 images and sculptures on show.

**SVAA Members:** We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter or share the announcement on Facebook. Let us know if you got juried in or won an award or if you are having a show. Email: [svaaprints@gmail.com](mailto:svaaprints@gmail.com). Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

## LOCAL ART HAPPENINGS

**The Santa Paula Art Museum presents: The De Colores Art Show.** Open to all artists over the age of 18 working in any media. All styles of work are considered: painting, drawing, photography, sculpture, mixed media, ceramics, batik, metals, and tapestry. Selection will be made from digital images emailed to the Santa Paula Art Museum at [info@SantaPaulaArtMuseum.org](mailto:info@SantaPaulaArtMuseum.org) or sent by mail on a CD. Images must be received by September 1, 2012. For more info, visit [www.santapaulaartmuseum.org](http://www.santapaulaartmuseum.org) or contact For More Information contact Jennifer Heighton or Julie Cluster at 805-525-5554, [info@SantaPaulaArtMuseum.org](mailto:info@SantaPaulaArtMuseum.org)

**The Fifth Annual "Art About Agriculture" Exhibit at the Santa Paula Art Museum and the Museum of Ventura County Agriculture Museum.** "Art About Agriculture" is an agricultural themed art exhibit with \$500 in prizes which will be held November 10, 2012 through March 17, 2013 at the Santa Paula Art Museum, 117 N. 10th Street, and at the Museum of Ventura County Agriculture Museum at 926 Railroad Avenue in historic downtown Santa Paula. The purpose of the exhibit is to promote Art About Agriculture by exploring all of the facets of agriculture from workers to water, from machinery to soil and to the food that goes on our plates. For information on how to enter visit the Santa Paula Art Museum web site and download the Call to Artists. Link to information: [http://www.santapaulaartmuseum.org/art\\_about\\_ag.html](http://www.santapaulaartmuseum.org/art_about_ag.html). Art About Agriculture will feature art by over 50 artists working in both two and three dimensional media who create art that in some way draws its inspiration from our agricultural heritage and/or contemporary agriculture. That inspiration includes, but is not limited to, depictions of rural life and landscapes, farm animals, farm products, rural life. Art that in a more abstract way deals with issues and ideas related to agriculture is also displayed.

## LOCAL ART HAPPENINGS

**Splash 2012**, Doyon Studio and Gallery Art Exhibition at the Thousand Oaks Community Gallery, September 5-27. Show Director: Phyllis Doyon. Reception Sept. 7, 5-8:30pm. For more info, visit <http://phyllisdoyon.com/>.

**The 9th Annual Thousand Oaks Arts Festival**, Saturday, September 22 and Sunday, September 23. 10AM-5PM. Thousand Oaks Civic Arts Plaza (2100 Thousand Oaks Blvd) and The Lakes (2200 Thousand Oaks Blvd). The following SVAA members are expected to participate in the festival: Pong Apinyavat, Pat Duggan, Rose McCaughey, Michelle McGrath, Donna Snyder, Adriana Daniel-Adler, Rosina Paluzzi and Anthony Verity. For more Festival info visit <http://www.toartsfestival.com/>

**Moorpark Arts Festival 2013 - Call for entries: Featured Artist.** Moorpark is calling for submissions to be the "Featured Artist" for their 2013 Arts Festival, Saturday, April 27th, 2013. Interested artists should submit 10 color jpeg images via e-mail or CD. All images should be available for display on the day of the festival. Submit a list, in order, of the .jpg artwork with description of each piece - title, size, medium, date. Also, artists should submit a resume and SASE for return of any submissions. This is open to all Ventura and West L.A. county artists. Artwork must be appropriate for general public viewing. Submissions due by January 4th, 2013. Send to: Recreation Division, City of Moorpark, 799 Moorpark Ave., Moorpark, CA 93021, Attn: Dylan Gunning. E-mail to [Dgunning@ci.moorpark.ca.us](mailto:Dgunning@ci.moorpark.ca.us). For more information, call Dylan Gunning @ 805-517-6300 or visit <http://moorparkartsfestival.com/>. Artists not selected as "featured" can apply to exhibit at the event during a later general call for artists.

# Get Connected...

### SVAA Website:

To visit, go to: <http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

### SVAA Facebook, Twitter, and LinkedIn:

Like us on Facebook and follow us on Twitter to stay up to date on the latest news from our organization. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. Connect with SVAA on LinkedIn - a professional business-oriented social networking site - and join our SVAA group. To visit our Facebook page go to: <http://facebook.com/SVAAINC>. Follow SVAA on twitter: @SVAAINC. Search for Simi Valley Art Association Inc under Groups on Linked In.





## MEMBERSHIP INFORMATION

### MEMBERSHIP UPDATE (from Barbara Castillo)

Welcome to our new members and those who have renewed! Please keep me informed of any email or address changes.

### JANUARY BEGINS OUR NEW MEMBERSHIP YEAR.

Please fill out a new membership form and pay your yearly dues by the February general meeting to avoid paying non-member admission price on March.

### MORE MEMBERSHIP INFORMATION:

Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. Membership dues are non-refundable. A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting at the Simi Valley Public Library Community Room.

Membership form is now available for download at our SVAA website (<http://www.simivalleyart.org/membership.html>).

### 2012 COMMITTEE MEMBERSHIP UPDATE:

Sign-ups in progress – Thanks to all who have signed up and please contact any Board member or Committee chairs for questions. (Sign-ups still needed for open spots)

### MAGAZINE/BOOK/MATERIALS FUNDRAISER:

Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

### BOARD MEETINGS:

Members are welcome to attend the monthly board meetings every 2nd Tuesday of the month at the Simi Town Center Art Gallery at 6:30PM. Please call any board member to confirm in case of any reschedules or agenda suggestions.

### ORGANIZATION OVERVIEW

A non-profit organization, the Simi Valley Art Association, Inc. (SVAA) consists of individuals who share a passion in exploring and promoting the visual arts in the community.

Our members include artists who create in a wide range of media, including sculpture and photography.

Throughout the year, SVAA provides ongoing venues and special events in which its members can present original art to the community. Our temporary gallery at the Simi Valley Town Center has greatly increased the opportunity for everyone to enjoy the art of our members. (Visit [www.simivalleyart.org](http://www.simivalleyart.org) for more info)

## 2012 SVAA COMMITTEES

### Hospitality/Reception

#### (Includes Gallery Receptions)

Chair: Donna Snyder

Terry Walson, Betty Evans, Catherine Gould, Tony Snyder, Karen Barnes, Teresa Nelesen

### Annual Scholarship Event

Chair: Michelle Daniel

Steve Parr, Alice Profitt, Barbara Castillo, Teresa Nelesen

### Annual Open Juried Show

Chair: OPEN

Bob Bladow, Miriam Thorin, Anthony Verity

### Annual People's Choice Members Show

Chair: Barbara Castillo

Carleen Robertson

### Plein Air/Paint Out (2x a year)

Chair: OPEN

Pat Duggan, Sherri trout

### Fundraising/Solicitation

Chair: OPEN

Pong Apinyavat, Michelle Daniel, Lisa August

### Website

Chair: Barbara Burde

Ron Regalado, Brett Higgins, Jennie Robin

### Mini Gallery (General Meetings)

Chair: Don Ferré

Telephone Coordinator: Virginia Clancy

### Strathearn Show

Chair: Anne Cannata

Ruth Marple

### Town Center Gallery

Coordinator: Michelle McGrath

Rose McCaughey, David Sgambellone,

Frank McGrath, Steve Parr

Publicity: Chair and Members OPEN

### Program Coordinator

(Program Planning & Coordination with Guest Demo Artists and Speakers) OPEN

### Newsletter:

Boi Sibug, Jennie Robin

and over 300 chess sets  
collected from  
all over the Earth and  
all periods of history  
November 2-28, 2009  
1411 South Moorpark  
Covina, CA 91724  
Tel: 626-962-1942  
www.svaa.org



# ART SHOW

2012  
OPEN  
JURIED

**OCTOBER 16-31, 2012**  
**Simi Valley Town Center, Store #540**  
**1555 Simi Valley Town Center Way,**  
**Simi Valley, CA 93065**

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Opening reception will be in the SVAA Gallery  
on Sunday, Oct. 21, between 2:30 and 5:00.  
Awards Ceremony at 3:30pm.

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The biggest fundraising event for SVAA's high school art scholarships, the show also aims to help raise the awareness of the talent in our community and inspire other artists to join and make Simi Valley a respected art destination. It will be held at the S.V. Town Center Art Gallery. Bring your entries to the Gallery, Friday, Oct. 12, 4-7 pm for the following categories: Oil/Acrylic, Watercolor, Pastel/Drawing, Photography/Digital Art and Mixed Media.  
**JUDGES: Joe Cibere and Johanna Spinks**

Visit the SVAA web site for more information - [www.simivalleyart.org](http://www.simivalleyart.org) or call Bessie 805-583-3690 or Donna 805 527-6797.



# 2012 SVAA OPEN JURIED ART SHOW

[www.simivalleyart.org](http://www.simivalleyart.org)

OCTOBER 16 – OCTOBER 31, 2012

SVAA Art Gallery

Simi Valley Town Center, Store #540

1555 Town Center Way

Simi Valley, CA 93065

**JUDGES:** Joe Cibere and Johanna Spinks

Opening reception will be in the SVAA Gallery on Sunday, Oct. 21, between 2:30 and 5:00. Awards Ceremony at 3:30pm.

**AWARDS** \*One cash award per artist

- **BEST OF SHOW** - \$300
- **FIRST PLACE** - \$150 per category
- **SECOND PLACE** - \$100 per category
- **THIRD PLACE** - \$50 per category
- **HONORABLE MENTION**

**CATEGORIES**

- **OIL / ACRYLIC**
- **WATERCOLOR**
- **PASTEL / DRAWING**
- **PHOTOGRAPHY / DIGITAL ART**
- **MIXED MEDIA**

## SPECIFICATIONS

- Recent artwork (nothing prior to 2005).
- Dry, properly framed and wired. No saw-tooth hangers.
- No artwork previously shown at any SVAA show.
- Original work (no reproductions).
- Nothing larger than 38 x 36 (portrait orientation), as there is limited hanging space.
- Only family-friendly artwork will be accepted.
- **NON-COMPLIANCE** of these rules may disqualify entry.
- **ANY ARTWORK SOLD, SUBJECT TO 10% COMMISSION TO SVAA.**
- Simi Valley Art Association Inc. reserves the right to photograph entries for the purposes of documentation, education and publicity.

## ENTRY FEE AND SUBMISSIONS:

- Maximum of 3 entries per artist
- Members: \$25 for first, \$10 for each additional entry; Non-members: \$30 for first, \$10 for each additional entry
- Please make checks payable to SVAA.
- Enter fee is non-refundable.

## ENTRY INFORMATION:

- Mailed entry forms should be received no later than Oct. 10. Address them to:  
Donna Snyder - 6161 Birch St., Simi Valley, Ca 93063

OR dropped off with artwork for judging on Friday, Oct. 12, at the SVAA Gallery between 4 pm and 7 pm.

- Please pick-up work not selected to hang in show on Thursday, Oct. 18 & Friday, Oct. 19 from 2:00 to 6:00 PM. There is limited storage in the gallery.

- Take Down/Pick-Up of entries will be on Thurs, Nov. 1 & Fri Nov 2 between 3:00 and 7:00.

## ENTRY CHECKLIST

- Application/Entry Form
- Entry Fee

**CONTACTS:** Bessie Jacinto (805) 583-3690 or  
Donna Snyder (805) 527-6797

## IMPORTANT DATES

- Oct 10 Wednesday Mailed Entry Form and Fee must be received by this date
- Oct 12 Friday - Take-In (4-7pm)
- Oct 15 Monday - Non-Acceptance notifications
- Oct 16 Tuesday - Show opens to the public

Gallery Hours:

Tues. thru Fri. To Be Announced  
Saturday 10am - 6pm  
Sunday 11am - 6pm

- Oct 21 Sunday - Reception (2:30-5pm) and Award Ceremony (3:30pm)
- Oct 31 Wednesday - Show closes
- Nov 1 Thursday - Take Down (3-7pm)
- Nov 1 Thursday & Nov 2 Friday - Pick Up Work (3-7pm)

# SVAA 2012 JURIED ART SHOW ENTRY FORM

CUT AND ATTACH TO BACK OF ARTWORK

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

TITLE CATEGORY / PRICE

# 1 \_\_\_\_\_

# 2 \_\_\_\_\_

# 3 \_\_\_\_\_

**ARTIST'S CERTIFICATION:** I hereby certify that each artwork listed is my original work and not a reproduction, copy, class work, tracing, or other work identified as ineligible. I understand that any misrepresentations of eligibility and conditions will result in immediate disqualification from the show. Any forfeited award money will be donated to the SVAA Scholarship Fund. I understand and agree that I am entering my work and participating in this event voluntarily and at my own risk. I understand that I must provide insurance, if I desire, to protect my work against damage, theft, or loss of the work I enter. I hereby release the SVAA, its members, board and exhibit committee or agents, the Simi Town Center Mall, and the City of Simi Valley or its agents from claims, liabilities, damages, theft, or the loss that may arise from my participation in this event. I understand the SVAA retains the right to use photos taken during activities for publicity purposes. I understand that as a condition of entry, I must help with sitting the gallery during exhibit hours. (Sign up sheet available at take-in.)

Artist's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

<b>ENTRY #1</b> Name _____ Address _____ Phone _____ <input type="checkbox"/> Member <input type="checkbox"/> Non-member Category _____ Title _____
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<b>ENTRY #2</b> Name _____ Address _____ Phone _____ <input type="checkbox"/> Member <input type="checkbox"/> Non-member Category _____ Title _____
--

<b>ENTRY #3</b> Name _____ Address _____ Phone _____ <input type="checkbox"/> Member <input type="checkbox"/> Non-member Category _____ Title _____
--