



ARTalk

A monthly publication of the Simi Valley Art Association

N O V E M B E R 2 0 1 3

President's Message



Rashmi Kothari's highly informative talk on "The W's and H's of Social Media for Artists" at our October general meeting generated much positive feedback and interest in learning more about this popular topic.

Thanks to Rashmi also for donating her time and expertise for a free consultation to the lucky door prize winner Katy Kearny. Also given away as door prizes

for the evening were two of Stella Kwan's wonderful posters. Much thanks also goes to Barbara Castillo, our VP, who hosted the meeting in my absence.

Our esteemed juror, Joe Cibere honored us with his presence at the well-attended opening reception of our annual open juried show. Thanks to the support of our members and many artists across the Southland, we garnered more entries this year from almost 60 artists. Much of our success we attribute to the efforts of our show Chairperson Donna Snyder, Michelle McGrath, Terry Walson, Barbara Castillo, Tony Snyder, Frank McGrath, Jeff Walson, all the members and artists who helped in registering, hanging and take-down of entries as well as in sitting the gallery and publicizing the event.

Coming up are Magoo Valencia's watercolor workshop on Nov. 9. Please note that our general meeting is on Thurs., Nov. 14 (not Nov. 21) at the library with the very talented Dan Schultz, as our guest demo artist who will share with us his oil painting techniques.

Nominations for 2014 SVAA Board are in progress for December elections.

Thank you for your continued support!

Bessie Jacinto



"SVAA celebrates 50 years promoting arts in the community"

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ART DEMOS at a GLANCE

Nov 9 Sat - Watercolor Magic Still Life, Landscape and Seascape) Workshop with Magoo Valencia (Simi Town Center Art Gallery) - \$45 fee, 9AM -1PM

Nov 14 Thurs - Dan Schultz, Figures in Landscape Oil Painting (Simi Valley Public Library Community Room)

Dec 12 Thurs - 2014 Board Members Elections; Holiday Party and Boutique (Silent Auction)- Simi Town Center Art Gallery, Simi Town Center, Store #140.

For further info call Bessie Jacinto, 805-419-4081 or email the Board at svaaprints@gmail.com. NEW: All demos 3rd Thursday of the month, 7pm. now at Simi Valley Public Library Community Room, 2969 Tapo Canyon Rd.

GUEST DEMO ARTIST

**7:00 pm on Thursday, November 14, 2013, at the
Simi Valley Public Library Community Room**

For further info contact Bessie at 805-419-4081



Dan Schultz
Dan Schultz Fine Art

Dan Schultz is a California-based artist whose work is built on the classical representational tradition. His studies included a foundation in commercial art and illustration at Pensacola Christian College, although he eventually discovered that his true passion was fine art. The time-honored practice of oil painting is now the main focus of his work with subjects including the human figure, plein air landscape and portraiture.

Local and national recognition has followed with awards including First Place in the 10th Annual American Impressionist Society National Show and publication in Southwest Art magazine. Schultz has also received top awards from the Art Renewal Center, the Rocky Mountain Plein Air Painters, the Portrait Society of America and Fine Art Connoisseur magazine. He is a signature member of the American Impressionist Society and an artist member of the California Art Club.

Viewers often comment on the strong sense of light in Schultz's work, as well as the beautiful subtleties of color which become apparent upon closer inspection. With each new painting, Schultz continues to explore the special connection that art can provide between the Creator of the universe, the beauty of our world and the living soul.



GALLERY NEWS

From Gallery Coordinator: Michelle McGrath 805-526-6897
email mcmichelleart@roadrunner.com

From Our Gallery Coordinator, Michelle McGrath:

We're excited to say the Open SVAA Juried Art Show was a huge success! Our Gallery was able to showcase all the entries entered and it looked fabulous! Congratulations to all who participated and many thanks to our gallery artists (the gatekeepers) for opening and closing, setting up the show, and the reception. Well done! Moving forward we are heading into the holiday season, can you believe it? On your way to the gallery check out the holiday festivities at the Town Center and remember the SVAA gallery will be filled with artwork to purchase for that someone special. Our holiday party and silent auction will be held in the gallery on Dec. 12, it will be exciting! With elections approaching there will be openings for a Gallery Coordinator (a voting Board Member) and a Gallery Sitting Scheduler (non-Board member). Thank You Simi Valley Town Center for your support and generosity.
Michelle



Reminder:

Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.



www.simivalleyart.org

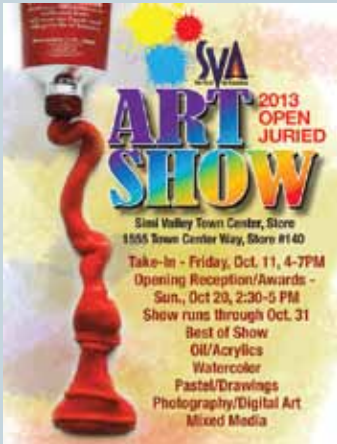
From our webmaster, Barbara Burde:

New members who would like to add links to their personal websites or upload some art works to the SVAA Members Page, please contact our Webmaster, Barbara Burde at hhkid76-wm@yahoo.com.

FYI, the SVAA website link has been added to a new organization's website, www.simiartscoalition.wix.com. Founded by Tamara McCarty, "Simi Arts Coalition" is intended to unify and promote arts throughout Simi Valley. The new site will feature upcoming events, local arts schools, professional artists, and news.

"Congratulations to the Winners and Participants for a strong show!!!"

-Joe Cibere, Juror



BEST OF SHOW - SHERI JONES, Hot Peppers (watercolor)

MIXED MEDIA

- Inspiration, STELLA KWAN - FIRST PLACE
- 8 Horsepower Series, RUBEN YADAO - SECOND PLACE
- Never Forgotten, KATY KEARNY - THIRD PLACE
- Three Women with Parrot, KAREN SCHRODER - HM

WATERCOLOR

- Waterplay #2, LINDA SHANER - FIRST PLACE
- Eucalyptus Trees, DAVID SGAMBELLONE - SECOND PLACE
- Rising Mist, DAVID DEYELL - THIRD PLACE
- Landscape 1, BOI SIBUG - HM
- Sky Lake, DOROTHY SHEPHERD - HM

PHOTO

- Sentimental Sconce, BRUCE BELL - FIRST PLACE
- Inspiration, ARON EISENBURG - SECOND PLACE
- Sparks, SUSAN JOSEPHER - THIRD PLACE
- Wishing Well, STEVE PARR - HM

PASTEL/DRAWING

- Early Morning Shadows, MELI CALKINS - FIRST PLACE
- Nanang Tambo, BOI SIBUG - HM
- Stephanie, OLGA KACZMAR - HM

OIL/ACRYLIC

- Alicia, GERDA MAXEY - FIRST PLACE
- Journey to Rome, GARY CORNELL - SECOND PLACE
- Winter, KATHLEEN BURESKI - THIRD PLACE
- Eden Series/Evening, ANTHONY VERITY - HM
- Majestic Stag, LISA AUGUST - HM
- Banana Flower, BARBARA BURDE - HM
- Morning Reflection, ED A. HOOSHMAND - HM
- Early Spring, MIRIAM THORIN - HM

Congratulations...

- **Pong Apinyavat** was the featured demonstrator at the Camarillo Art Center in October.
- **Kudos** to all **SVAA artists** who garnered awards at the juried show: Bruce Bell, Stella Kwan, David Sgambellone, Boi Sibug, Lisa August, Olga Kaczmar, Katy Kearny, David Deyell, Steve Parr, Meli Calkins, Anthony Verity and Miriam Thorin.

SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show. Email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

October Demo with Rashmi



OPPORTUNITIES FOR SVAA ARTISTS

• **SVAA** hosts "Watercolor Magic," a painting workshop with veteran Disney artist and teacher, Magoo Valencia. Nov. 9, 9 AM-1PM at the Simi Town Center Art Gallery, Store #140. \$45 payable to SVAA. Please contact Bessie Jacinto at svaaprints@gmail.com or call 805-419-4081 to reserve a seat. All skill levels and beginners welcome.

• **SVAA members** interested in joining the rotating art exhibit at the Simi Valley Library, should sign up with Terry Walson at 805-526-9688 or email at trwalson@hotmail.com.

• **Carpinteria Valley Arts Council** presents **BON APPETITE** – Juried by Tony Askew- Ingathering – November 22. Show closes – January 13, reception to be announced. Visit the website www.artscarp.org for more info.

• **November 18** is the artist entry deadline for "In the Detail: Small Works," the December exhibit in the new Blackboard Gallery at Studio Channel Islands Art Center. The exhibit opens with an artists' reception and awards on Thursday, December 5 from 5:00- 7:00 p.m. and closes December 28. The exhibition is open to all artists and all media are welcome. The size for small works may not exceed 12 inches in any direction, not including frames. Entries must be made by email or photo CD. For details and submission requirements go to <http://www.studiochannelislands.org/gallery/call-for-entries/> or call 805-383-1368.

MEMBERSHIP INFORMATION

MEMBERSHIP UPDATE (from Barbara Castillo)

Welcome to new member Teresa (Terry) Seeley! Please keep me informed of any email or address changes

COMMITTEE MEMBERSHIP UPDATE: Sign-ups in progress – Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

MORE MEMBERSHIP INFORMATION:

Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. **Membership dues are non-refundable.** A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting at the Simi Valley Public Library Community Room. Membership form is now available for download at our SVAA website

(<http://www.simivalleyart.org/membership.html>).

MAGAZINE/BOOK/MATERIALS FUNDRAISER:

Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings every 1st Wednesday of the month at the Simi Town Center

Art Gallery at 6:30 PM. Please call any board member to confirm in case of any reschedules or agenda suggestions.

SVAA Website: To visit, go to:

<http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

SVAA Facebook, Twitter, and LinkedIn:

Like us on Facebook and follow us on Twitter to stay up to date on the latest news from our organization. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a facebook message. Connect with SVAA on LinkedIn and join our SVAA group. To visit our facebook page go to:

<http://facebook.com/SVAAINC>. Follow SVAA on twitter: @SVAAINC. Search for Simi Valley Art Association Inc under Groups on LinkedIn.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"Art is not what you see, but what you make others see" - Edgar Degas