



ARTalk

A monthly publication of the Simi Valley Art Association

J U N E 2 0 1 6

President's Message



Greetings Members. Our May demo with Brenda Swenson was our most successful and well attended event in a long time. I am pleased that so many of you attended. We even added 5 new members to our association. Brenda showed us some wonderful techniques- especially with how she paints the negative space in her artwork. It was wonderful how she drew everyone up close so they could see how she paints. Lucky Michelle McGrath won the raffle prize of a beautiful bag filled with watercolor supplies.

Please remember we have the rare opportunity of a workshop with Meli Calkins who will show us her amazing pastel techniques. This workshop will take the place of our regular meeting in June. It will be at the gallery on Saturday, June 11th from 10:00am - 2:00pm. The cost is \$40.00. You can sign up either by calling me at 805-579-9199 or at the gallery.

Speaking of the gallery, we had a record sales month in May for gallery artist sales! Things are really picking up again at the Town Center and it shows in guests as well as customers!

Have a wonderful summer painting beautiful works of art that you can enter in our Open Juried Show in October! See you in the Fall

*Katy Kearny
President*

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ART DEMOS at a GLANCE

June - No general meeting - Pastel Workshop with Meli Calkins, contact a board member for details.

July & August - No general meeting but possible workshops

September - Demonstration pending

For further info call Katy Kearny, 805-579-9199 or email the Board at svaaprints@gmail.com. Demos/General Meetings held usually on 3rd Thursday of the month, 6 pm. at Simi Valley Public Library Community Room, 2969 Tapo Canyon Rd. The SVAA gallery is located at Store#140, 1555 Simi Town Center Way, Simi Valley.

Pastel Basics Workshop

with

Meli Calkins

Saturday, June 11th Simi Town Center Gallery
10:00am - 2:00pm



Please join the award winning artist Mele Calkins for this once in a lifetime opportunity to learn her secrets in working with soft pastels. Learn the techniques she uses to create her exquisite landscapes and dramatic seascapes. Class size is limited to 15. \$40.00
Please call Kathryn Kearny at 805-579-9199. A materials list will be provided after signing up.

GALLERY NEWS

Backup Gallery Coordinator/Scheduler: Donna Snyder 805-527-6797
email knollsfolly@roadrunner.com

June Gloom Time but not in the gallery. We have had some really nice sales this past month and many potential customers coming through our doors. Looking forward to this becoming a trend for us.

We held our Annual People's Choice Show in the gallery and had a wonderful response from the public and members. We had 20 artists participate with 46 entries. We had our regular People's Choice category and a new one- depictions of local scenes here in our town of Simi Valley. This was a fun category. We had depictions of WhiteFace Mountain, Strathern Park, and our Historical Santa Susana Train Depot.

We are having sign-ups for a Pastel Workshop this month on June 11th with wonderful Pastel Artist Meli Calkins. Please contact one of the board members if you are interested. If you have thought of taking up the medium, this will be a great way to start. If you already work with pastels, there is always more to learn.

Again thanks to the Simi Valley Town Center for our wonderful space 140 and for all their support. Also, thank you to our members and everyone who helps to make our gallery a lovely place to visit.

Thank you



Reminder:

Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.

WANT A FREE TICKET FOR THE DOOR PRIZE?

SVAA members, have you heard? Wearing a personalized name tag or badge to the general meeting will entitle you to one free ticket for the door prize drawings! Here are some name tags seen recently --

- Please make SVAA your non-profit organization of choice when you shop at AMAZON SMILE!
- SVAA now accepts PAYPAL for donations and fee payments - check

www.simivalleyart.org

New members who would like to add links to their personal websites or upload some art works to the SVAA Members Page, please contact our Webmaster, Barbara Burde at hhkid76-wm@yahoo.com.

Message from our webmaster, Barbara Burde: Check out the new "SVAA Happenings" feature on the website home page: <http://www.simivalleyart.org/>. Here will be current news, with links to more complete information about the item. It is time to renew your SVAA membership. Forms and payment via PayPal are on the Membership page. Not yet a member? Join us now – the same form is used for new memberships as well as renewals.



LOCAL ART HAPPENINGS

• **Mark your calendar for Simi Valley Plein Air Artist's JUNE 13TH Paint Out. Location is Corriganville Park, Simi Valley.** Take 118 fwy to Kuehner Rd, turn south go to Smith Rd., turn left follow to end, parking lot on left. From 9 to noon. All members are encouraged to do their own Mapquest or GPS to get to the locations.. Any questions please email Susie T. at sytse3@verizon.net

• **Strathern Historical Park & Museum event is June 25th.** We will be part of this event. (for SVAA members only). Anyone interested in displaying some of their artwork, please contact Donna Snyder for further information by June 13th. knollsfolly@icloud.com or 805-527-6797

Brenda Swenson Demo



OPPORTUNITIES

• **This is a good opportunity to display your art!!!** SVAA members interested in participating in the rotating art exhibit at the Simi Valley Library should sign up at our general meetings. You may, also, contact our Treasurer, Terry Walson, for further information. Our next change out date is scheduled for July 30, at 10 AM.

• **Arts Alive Premier Art Festival , Studio Channel Islands Old Town Camarillo , June 4th from 11am to 7pm.** Contact information: D. Gutierrez Gallery Manager email: dgutierrez@studiochannelislands.org

• **Kyle Lawrence Salon:** this is a new venue for our artists to show their work. They have big walls in a beautiful setting! Please contact Linda Hanson at 805-279-3173 for more information.

MEMBERSHIP INFORMATION

MEMBERSHIP UPDATE: Email svaaprints@gmail.com of any email/contact or address changes. The position of Vice President/Membership Chair is currently vacant so anyone who can volunteer to be Membership Coordinator is most welcome. Please contact a Board Member for more information.

COMMITTEE MEMBERSHIP UPDATE: Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

MORE MEMBERSHIP INFORMATION:

Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. **Membership dues are non-refundable.** A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting at the Simi Valley Public Library Community Room. Membership form is now available for download at our SVAA website (<http://www.simivalleyart.org/membership.html>).

MAGAZINE/BOOK/MATERIALS FUNDRAISER:

Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend tthe

monthly board meetings every 1st Wednesday of the month at the Simi Town Center Art Gallery at 6:30 PM. Please call any board member to confirm in case of any reschedules or agenda suggestions.

SVAA Website: To visit, go to: <http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

SVAA Facebook:

Like us on Facebook. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook page go to: <http://facebook.com/SVAAINC>.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"Painting is self-discovery. Every artist paints what he is."

-Jackson Pollock