



ARTalk

A monthly publication of the Simi Valley Art Association

DECEMBER 2013

President's Message



We had a very productive and enjoyable water-color workshop with Magoo Valencia last month where we did landscape and still life paintings. Thanks to Magoo and everyone who participated in the workshop for also helping us raise funds for our scholarship grants.

You will find a photo of Dan Schultz's finished demo painting in this issue. Thanks to Dan for an informative demo and for donating a lovely art work as door prize won by Terry Walson.

As the year ends, the current Board members and I would like to thank all our members and friends who supported us and the organization throughout this 50th anniversary year. As for myself, I can only say that serving on the Board for a decade has been fulfilling and even as I step down as outgoing President, I look forward to remaining an active member of this vibrant organization.

Elections for the 2014 Board Members will be held on Thursday, Dec. 12 at the Simi Town Center Gallery. We will also hold our holiday potluck and Silent Auction that evening so please come and bring guests for the final fundraising activity of the year!

Have a Merry Christmas and a Happy New Year!

Cheers,

Bessie Jacinto



"SVAA celebrates 50 years promoting arts in the community"

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ART DEMOS at a GLANCE

Dec 12 Thurs - 2014 Board Members Elections; Holiday Party and Boutique (Silent Auction)

– Simi Town Center Art Gallery, Simi Town Center, Store #140.

Jan. 16 Thurs - SVAA Library - Installation of 2014 Officers; David Deyell's Watercolor Techniques

For further info call Bessie Jacinto, 805-419-4081 or email the Board at svaaprints@gmail.com. NEW: All demos 3rd Thursday of the month, 7pm. now at Simi Valley Public Library Community Room, 2969 Tapo Canyon Rd.

You are invited to the SVAA Holiday Potluck and Silent Auction - Thursday, Dec. 12, 7PM, Simi Town Center Art Gallery, 1555 Simi Town Center Way, Store #140 [park close to Corner Bakery]

A Message from the Silent Auction Chairperson:

Dear Members,

I just wanted to remind you all about our Holiday Silent Auction that we are holding the night of our Holiday Party on December 12th at the Gallery. The last time we did a silent auction, we raised \$600 for our Scholarship Fund. I know, with everyone's participation, we can do it again!

We hope that you will participate by donating something. It does not have to be art related, but we always love it if it is. If any of you have friends who own businesses, perhaps they would be willing to donate their time or services for a prize; we can provide them a letter with our non-profit number on it for tax purposes. Gift certificates to places we all shop or dine at are also wonderful ideas. And we all know we have that one item we would love to re-gift. This is the perfect opportunity to unload it! Items need not be new and no item is too small as we will be combining items into themed baskets for your bidding pleasure.

I would like to have all items in hand by Sunday, December 8th. You can either bring them to the gallery and leave them in the far back room with your info on them or drop them off at my house, whichever is easiest for you. Please call me at 579-9199 or 304-7322 if you have any questions or suggestions.

Thank you so much for your participation in making this a fun and profitable event for our scholarship fund.

Katy Kearny

GALLERY NEWS

From Gallery Coordinator: Michelle McGrath 805-526-6897
email mcmichelleart@roadrunner.com

From Our Gallery Coordinator, Michelle McGrath:

Seasons Greetings!

As 2013 winds down we can look back over the past year with great pride. With the Simi Valley Town Centers support and Generosity the S.V.A.A. Gallery has made an impact in the our community. Our visitors are thrilled to see us still here in in space 140 and continue to visit us. You can find beautiful original artwork from talented artists to purchase for that favorite loved one this holiday season and 10% is donated to the SVAA scholarship fund.

Also don't forget about our annual Holiday Potluck, Silent Auction and elections (gallery coordinator opening) Dec.12, held in the gallery.

In closing I want to take this opportunity to thank all of our wonderful artists who do so much to make the SVAA so much to make the SVAA gallery the best gallery in town.

Happy Holidays and a Wonderful New Year!

Michelle



Reminder:

Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.



www.simivalleyart.org

From our webmaster, Barbara Burde:

New members who would like to add links to their personal websites or upload some art works to the SVAA Members Page, please contact our Webmaster, Barbara Burde at hhkid76-wm@yahoo.com.

Congratulations...

Sheri Trout got juried into the Segil Fine Arts Gallery December show. The public is invited to the Collector's Reception, Sunday, December 1, 2013, 5-7pm. RSVP to the gallery at 626-358-5563 or info@segilfineart.com. The venue is at 110 West Lime Ave, Old Town Monrovia CA 91016. Gallery Hours: Tu-Sat 1-6pm Online: SegilFineArt.com

SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show. Email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

November Demo with Dan Schultz



SVAA Watercolor Workshop with Magoo Valencia – Nov. 9



OPPORTUNITIES FOR SVAA ARTISTS

Thousand Oaks Juried Show - FEBRUARY 3 - FEBRUARY 27 at the Thousand Oaks Community Gallery, 2331 Borchard Road, Newbury Park, CA 91320 (next to Newbury Park Library); Gallery hours: Monday thru Saturday, 11-5; Jan 6 (Mon) Deadline for Email Entry and Postmark for mailed Entry. For info, contact: Carolyn Ryan: carolynryanart@ymail.com; Linda Shaner: lshanerart@yahoo.com

SVAA members interested in joining the rotating art exhibit at the Simi Valley Library, should sign up with Terry Walson at 805-526-9688 or email at trwalson@hotmail.com.

LOCAL ART EVENTS

Plein Air Artists in Nature's Theatre, Oct 29-Dec 28 at Blanchard Community Library, 119 N. Eighth St., Santa Paula

MEMBERSHIP INFORMATION

MEMBERSHIP UPDATE (from Barbara Castillo)

Please start renewing memberships for 2014. January is the start of the membership year. Please keep me informed of any email or address changes.

COMMITTEE MEMBERSHIP UPDATE: Sign-ups in progress – Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

MORE MEMBERSHIP INFORMATION:

Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. **Membership dues are non-refundable.** A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting at the Simi Valley Public Library Community Room. Membership form is now available for download at our SVAA website (<http://www.simivalleyart.org/membership.html>).

MAGAZINE/BOOK/MATERIALS FUNDRAISER:

Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings every 1st Wednesday of the month at the Simi Town Center

Art Gallery at 6:30 PM. Please call any board member to confirm in case of any reschedules or agenda suggestions.

SVAA Website: To visit, go to:

<http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

SVAA Facebook, Twitter, and LinkedIn:

Like us on Facebook and follow us on Twitter to stay up to date on the latest news from our organization. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. Connect with SVAA on LinkedIn and join our SVAA group. To visit our Facebook page go to:

<http://facebook.com/SVAAINC>. Follow SVAA on Twitter: @SVAAINC. Search for Simi Valley Art Association Inc under Groups on LinkedIn.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"Art is never finished, only abandoned"

- Leonardo da Vinci