



ARTalk

A monthly publication of the Simi Valley Art Association

M A R C H 2 0 1 2

President's Message



Thank you to all who attended February's general meeting and art demo by Pong Apinyavat. We now look forward to our special evening on March 16 when graduating seniors from Simi high schools vie for over \$1,000 in cash and prizes for the annual SVAA Art Scholarship competition. With your help, we hope to

generate more donations for the event.

We have also requested our guest artist Rafael Maniago to demonstrate speed-painting an oil portrait. Sitting for the portrait will be raffled off. Members are welcome to attend but priority seating will be given to the students and their families. The student artists' work will then be displayed at the library for a month. Come check them out.

Coming up in April is the Dos Vientos art walk and the People's Choice Awards in May, both open to members only. Please read more about them in this newsletter. We are also gearing up for SVAA workshops at the gallery. Rita Joyce is helping set these up and sign ups will be available at the gallery. Stay tuned for more information.

Also published in this issue is our committee members list. Please consider signing up for the much needed Chairperson spots that are still open. Feel free to sign up for more than one committee and have fun bonding with other artists while contributing to the association.

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Newsletter

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ART DEMOS at a GLANCE

March 16th, 2012, Rafael Maniago, speed-painting oil portraits

April 20th, 2012, Carolyn Counnas, oil landscape

May 18th, Morgan Kari, multi-media portrait

June 15th, Johanna Spinks, oil

September 21st, 2012, Cheryl Polakow Knight, watercolor

For further info call **Bessie Jacinto, 805-583-3690** or email at bjacinto@bjacinto.com.

All demos **3rd Friday** of the month, **7:00 pm. Simi Valley Library Community Rm. at 2969 Tapo Canyon Rd.**

GUEST DEMO ARTIST

**7:00 pm on Friday, March 16, 2012, at the
Simi Valley Public Library Community Room.**

For further info contact Bessie at 805-583-3690

The Art of

Rafael Maniago

Renowned Painter and Poet Rafael was born in the Philippines and has been drawing since childhood. He attended the University of the East in Manila, where he studied Fine Arts and Commercial Advertisement. For 20 years he operated his own gallery in the Philippines and in 1989 he decided to come to the United States. His passion for learning continued as he studied at the Pasadena Art Center. He has painted over 1000 portraits, of which many were of the Philippine leaders of Commerce, Industry and Politics. For years he has been conducting workshops throughout Southern California. He is a patient man with a keen eye for perfection and color. His elegant style can be seen in his works of art and the way his students capture his directions. There is a feeling of passion, and intense dedication in the vivid colors of his paintings. True to his style, he captures the inner life and physical likeness of the characters he portrays. True to his love of paintings, he continues to teach and paint outdoors day after day. He is a member of: Portrait Society of America, American Society of Portrait Artists, California Art Club, Laguna Plain Air Painter Association.



GALLERY NEWS

From Gallery Coordinator: Michelle McGrath 805-526-6897
email mcmichelleart@roadrunner.com

This is wonderful news for the gallery: We had our yearly meeting with the Simi Valley Town Center Mall General Manager and have been given the okay to occupy the gallery space for the rest of the year. How fortunate the SVAA is to have this opportunity to show our artwork to the community. The use of mall store space seems to be catching on for other art organizations as well.



With spring approaching, and with the time change, our days will be longer. This should help with more foot traffic at the Town Center and will help bring more people into the gallery. If you are in the area, try to stop by, view the artwork and support your fellow members.

Thanks to all gallery artists who put in their time this month. Congratulations to everyone who sold their work. Total sales were \$812.50

Thank you, Michelle

Reminder:

Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.

"STRUT YOUR STUFF"

Simi Town Center is partnering with the Simi Valley Art Association in presenting a Fine art Show on the first Saturday & Sunday of each month. This is a wonderful opportunity to show and sell your artwork and it will also help raise funds for our scholarship program. It is open to the SVAA as well as outside artists. Please contact our Town Center coordinator. **Michelle McGrath, 805-526-6897** or **mcmichelleart@roadrunner.com**. \$5.00 for our members and \$10.00 for non-members plus 10% of sales.

The Village at Dos Vientos Fine Arts Walk: SVAA is partnering again with The Village in showcasing fine arts. Open to members only, the Art Walk will be held on Saturday, April 14, 9 AM – 5PM. Space is limited so please contact Bessie at bjacinto@bjacinto.com before Mar. 18. Volunteers for publicity are also needed.

Newsletter submissions must be made by the **20th of the month** to our Corresponding Secretary Carleen Robertson until a Newsletter Editor is identified.

MINI-GALLERY

Thanks to Don Ferre for signing up as Mini-Gallery Committee Chair! Don will help set up a members' art display at the monthly general meetings. Featured artists can bring bio to display with 3-4 art pieces on easels or stands. We have sold paintings at general meetings so please avail of this opportunity. This is also important for showcasing SVAA talent to the public. To sign up, please contact Don Ferre at 805-750-2703.

People's Choice Award: An annual event for SVAA painters, this competition is being held at the SV Town Center gallery on May 12. The public will vote for their favorite art work. Planning for the event will be led by Committee Chair Barbara Castillo.

LOCAL ART HAPPENINGS

The Simi Valley Plein Air group is meeting on March 12 at the Strathearn Historical Park. For more details, please contact Pong Apinyavat at pngvee@aol.com

Santa Paula Society of the Arts 75th Annual Art & photography Exhibit is being held March 13 thru April 4th, 2012. Drop off Thursday, Mar.8 (noon-8:00) and Sat. Mar.10 (10:00-2:00) (805) 525-1104 ~ www.theSPSA.com for more info and entry forms

Olga Kaczmar will be teaching watercolor at the Sports Complex for the City of Santa Clarita Season Magazine on June 13, 20, 27 July 11, 6-8 pm. \$50 covers all 4 days. The class will follow the book, Wendon Blake's Watercolor Landscapes Step by Step \$8.95. Students should bring own supplies. Registration will start later for the summer 2012 classes - <http://www.santa-clarita.com/index.aspx?page=857>

2012 High School Art Scholarship Competition

Preparations are in full swing for the Annual High School Art Scholarship Competition on March 16. Michelle Daniel, the Scholarship Committee Chair, is busy contacting the different Simi high schools for graduating seniors who would be interested in participating. SVAA will award over \$1,000 in cash and prizes. Solicitations for more gifts and raffle prizes are also ongoing. Please see attached solicitation letter and help make it a memorable evening for these talented young artists. Any questions, please contact Michelle at 805-526-4599 or email am.artstudio@yahoo.com.

MEMBERSHIP INFORMATION

2012 MEMBERSHIP UPDATE from Barbara Castillo:
Welcome to our new members and those who have renewed! We have an exciting year of events and look forward to working with our new artists. Our latest additions are Leonore DeLaVega, Catherine Gould and Jennie Robin. Our Simi Valley Art family is off to a great start!

JANUARY BEGINS OUR NEW MEMBERSHIP YEAR. Please fill out a new membership form and pay your yearly dues by the February general meeting to avoid paying non-member admission price on March.

2012 COMMITTEE MEMBERSHIP UPDATE:
Sign-ups in progress – Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

MORE MEMBERSHIP INFORMATION:

- Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee, unless accompanied by a paying adult – then they get in for free. Our demonstration fees are \$5.00 for members and \$7.00 for non members.
- For membership questions, please contact Barbara Castillo at 805-791-3566 or email Barbara.cast52@gmail.com.

SENIOR HIGH SCHOOL ART SCHOLARSHIP FUND

NOTE: The local art high school scholarship competition will be held on March 16.

We devote the entire year to raising funds for our High School Senior Scholarship Fund so we ask you to please take a moment to ask friends, family, and places where you frequently do business for a donation or perhaps you would like to make a donation yourself. All gifts are tax deductible and it is such a worthy cause. Please make checks payable to the SVAA and bring in or mail to Michelle Daniel, 2931 Anchorage Ave., Simi Valley, CA 93063. We thank you for your generosity.

MAGAZINE/BOOK/MATERIALS FUNDRAISER

Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings every 2nd Tuesday of the month at the Simi Town Center Art Gallery at 6:30 PM. Please call any board member to confirm in case of any reschedules or agenda suggestions.

SVAA Web Site: A big thank you to Barbara Burde for stepping up to chair Web Site development committee. Barbara presented the proposed web site features to the Board recently and development is in progress with the assistance of Ron Regalado and Brett Higgins.

SVAA YAHOO GROUP SITE: Sign up and exchange information and event photos with the group members. Both members and non-members are invited to access the site. This is where we store newsletters and many event information. Check out photos of the Simi Town Center shows and more! Go to WWW.YAHOO.COM, go to Groups, search for SVAARTISTS and sign up. Contact Bessie Jacinto for further details at bjacinto@bjacinto.com.

2012 SVAA Committees: (Sign-ups still needed for open spots)

- **Hospitality/Reception (includes Gallery Receptions)** - Chair: Donna Snyder, Terry Walson, Betty Evans, Catherine Gould, Tony Snyder, Karen Barnes, Teresa Nelesen
- **Annual Scholarship Event** - Chair: Michelle Daniel, Steve Parr, Alice Profitt, Barbara Castillo, Teresa Nelesen
- **Annual Open Juried Show** - Chair: Rita Joyce, Gerda Maxey, Bob Bladow, Miriam Thorin, Anthony Verity.
- **Annual People's Choice Members Show** - Chair: Barbara Castillo, Carlene Robertson.
- **Plein Air/Paint Out (2x a year)** - Chair: (open) Pat Duggan, Sherri Trout
- **Fundraising/ Solicitations** - Chair: (open) Michelle Daniel, Pong Apinyavat, Lisa August.
- **Web Site** - Chair: Barbara Burde, Ron Regalado, Brett Higgins
- **Mini-Gallery (general meetings)** - Chair: Don Ferre
- **Telephone Coordinator:** Virginia Clancy
- **Strathearn Show** - Chair: Anne Cannata, Ruth Marple
- **Athletic Club Show (rotating)** - Chair: Mary Ulrich, Rita Joyce, Rose Mcaughey.
- **Town Center Gallery** - Coordinator: Michelle McGrath, Rose Mcaughey, Steve Parr, David Sgambellone, Frank McGrath
- **Newsletter – Coordinator:** Designer: Boi Sibug, Olga Kaczmar, Bruce Bell
- **Publicity** – Chair: (open) Pat Duggan

Everytime I paint a portrait, I lose a friend"
- John Singer Sargent
"An artist is not paid for his labor, but for his vision" - James Mcneil Whistler