



ARTalk

A monthly publication of the Simi Valley Art Association
J A N U A R Y 2 0 1 8

President's Message



*G*reetings Members and Happy New Year!
It has been a pleasure to be the President of the Simi Valley Art Association for the past few years. You are an amazing group of people and artists. Thank you so much for your participation and volunteerism in our many meetings, shows and workshops. The expression "it takes a village" has never been so true.

All of us, in one way or another, have contributed to the successes of our association. On that note, you could say that this is my final plea, I am asking for help once again before I step down. The Simi Valley Art Association needs executive board members to continue on. It is imperative to the continued success of our group that we have a full and active board as well as committee members to head up events. I know so many of you have wonderful ideas, and this is your chance to make a positive change. If each one of us, could volunteer to do just one thing for our association, the benefits would be amazing!

Our association has 2 things I am most proud of. Our gallery and our scholarship fund. We are the only art association in the area with a permanent gallery. This space has the potential to be very successful and create visibility for local artists. Our scholarship fund makes a huge difference for art students in our community. By chance, I was speaking with a teacher the other night who knew personally of the benefits that our funds have given to the classrooms. Many of the art teachers in town are buying supplies for their classrooms with their own money, so this money is a huge help. It is imperative to young artistic talent that we continue this over 50 year tradition! It is the cornerstone of our non-profit status. We need to work together to keep these two things going strong.

In closing, it has been a delight getting to know and work with you all through our association. I look forward to many more years with our group and its continued success in our community.

-Katy

EXECUTIVE BOARD

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GALLERY NEWS

Backup Gallery Coordinator/Scheduler: Donna Snyder 805-527-6797
email knollsfolly@roadrunner.com

Our wonderful Simi Valley Art Association sign is welcoming new customers and friends to our gallery.

Inside the gallery you will find artwork that showcases the talent and diversity of many fine artists in our community.

A percentage of all art sold is used to support our association's Grants Program, which benefits the high schools in our city.

We wish to thank all our customers, artists, and friends for their steadfast help and support this past year.

Remember that art is a gift that can last and be enjoyed year after year.

Wishing everyone a happy, healthy, and prosperous 2018 !



WANT A FREE TICKET FOR THE DOOR PRIZE?

SVAA members, have you heard? Wearing a personalized name tag or badge to the general meeting will entitle you to one free ticket for the door prize drawings! Here are some name tags seen recently --

Reminder:

Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.

- Please make SVAA your non-profit organization of choice when you shop at AMAZON SMILE!
- SVAA now accepts PAYPAL for donations and fee payments - check

www.simivalleyart.org

New members who would like to add links to their personal websites or upload some art works to the SVAA Members Page, please contact our Webmaster, Barbara Burde at hkid76-wm@yahoo.com.

Message from our webmaster, Barbara Burde: Check out the new "SVAA Happenings" feature on the website home page: <http://www.simivalleyart.org/>. Here will be current news, with links to more complete information about the item. It is time to renew your SVAA membership. Forms and payment via PayPal are on the Membership page. Not yet a member? Join us now – the same form is used for new memberships as well as renewals.





2017 Holiday Party



LOCAL ART HAPPENINGS

• January Plein Air Information

Mark your calendar for Simi Valley Plein Air Artist's Day: Monday, January 8th @10am at Rancho Simi Community Park.

All members are encouraged to do their own Mapquest or GPS to get to the locations.. Any questions please email Susie T. at sytse3@verizon.net

OPPORTUNITIES

• **This is a good opportunity to display your art!!!** SVAA members interested in participating in the rotating art exhibit at the Simi Valley Library should sign up at our general meetings. The next change-out date is Thursday the 25th of January @ 10:00 am. For further information, please contact our treasurer Terry Walson at trwalson@hotmail.com

MEMBERSHIP INFORMATION

****Members: Please note that January is the time to renew your SVAA membership. Forms can be found in our gallery or online at our website: www.simivalleyart.org**

MEMBERSHIP UPDATE: Email svaaprints@gmail.com of any email/contact or address changes. The position of Vice President/Membership Chair is currently vacant so anyone who can volunteer to be Membership Coordinator is most welcome. Please contact a Board Member for more information.

COMMITTEE MEMBERSHIP UPDATE: : Please sign up for the committees. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

MORE MEMBERSHIP INFORMATION:

Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free.

Membership dues are non-refundable. A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting.

MAGAZINE/BOOK/MATERIALS FUNDRAISER:

Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings. Please call any board member for place, date, and time.

SVAA Website: To visit, go to:

<http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

SVAA Facebook:

Like us on Facebook. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook page go to: <http://facebook.com/SVAAINC>.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"I am happy to be alive as long as I can paint" - Frida Kahlo