



ARTalk

A monthly publication of the Simi Valley Art Association

F E B R U A R Y 2 0 1 7

President's Message



Greetings Members. What a wonderful demonstration we had in January. We were honored to have Stephen Silver, a renowned animation illustrator share his work and techniques with us. He showed us a fun and informative slide presentation and I know all who were present enjoyed it tremendously. Stephen has also generously offered to share with our organization exclusively a free workshop on illustration. We are

working with him to set up a date. I am so excited that he has offered to do this for us!!

As many of you know, we are now having our meetings at our gallery in the Simi Valley Town Center. It's such a bright and happy atmosphere and I noticed many of you lingered to socialize. We even had a few guests of the mall wander in to see what was going on. I thought that was great as it only serves to create awareness of our association and our talented artists. We will continue to have our meetings there as long as we have the gallery.

In February our guest artist is the very talented oil painter Annie Hoffman. Her art work is exquisite and I encourage you to visit her website: anniehoffmanart.com to see the beautiful work she will be sharing with us. I look forward to seeing all of you at the gallery on Thursday, February 16th.

**At the time of this printing, the status of our gallery space is still undecided. We will keep all gallery and association members informed as the changes occur.*

*Katy Kearny
President*

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ART DEMOS at a GLANCE

Please join us in February to see the extraordinary work of watercolorist Madeleine Avirov

February: Annie Hoffman/ Landscape Oils

May: TBA

March: Madeleine Avirov / Watercolor

June: Bijian Fan, Paper Sculptor

April: Sharon Weaver, Plein Air Oils

For further info call Katy Kearny, 805-579-9199 or email the Board at svaaprints@gmail.com. Demos/General Meetings held on the 3rd Thursday of the month, 6 pm at our gallery. The SVAA gallery is located at Store#140, 1555 Simi Town Center Way, Simi Valley.

6:00 pm on Thursday, February 16, 2017 at our gallery. The SVAA gallery is located at Store#140, 1555 Simi Town Center Way, Simi Valley. For further info contact Katy Kearny at 805-579-9199

Annie Hoffman



A native of London, England, Annie Hoffman recently moved from Los Angeles to Santa Barbara, California. After taking many undergraduate art classes at both UCLA and Santa Monica College, she spent a year studying at the classical art 'Academie Notre Dame de Champs' in Paris. Upon her return to Los Angeles in 1995 she resolved to become a serious and dedicated oil painter.

She subsequently studied over the next 4 years with both Lance Richlin, an 'old master' style figure and portrait painter, and then with Sharon

Burkett-Kaiser, a well-known California Impressionist, herself a student of the legendary 20th century Russian Impressionist Sergei Bongart.

Johanna Spinks, a talented portrait artist has been a mentor and has had tremendous influence on her figurative work.

Hoffman continues to take workshops with the Chinese Master Impressionist, Jove Wang.

Ms. Hoffman has participated in multiple group shows in California and Cambridge, England, and has mounted successful solo exhibits in southern and central California and Cambridge.

She teaches private students in her studio and also enjoys giving demonstrations to local art organisations.

GALLERY NEWS

Backup Gallery Coordinator/Scheduler: Donna Snyder 805-527-6797
email knollsfolly@roadrunner.com

Looking for a special gift for Valentine's Day? Please stop in the gallery and take a look at our wonderful artwork. All sales help to benefit our Simi Valley Art Association's High School Grants Program.

We also wish to thank everyone who has contributed to the success of our Association, our artists as well as friends, and especially the Simi Town Center.

Another special thank you goes to our member, Ron Regalado, for our bright and beautiful new signage.

Happy Valentine's Day everyone!!!!!!!

Thank you



Reminder:

Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.

- Please make SVAA your non-profit organization of choice when you shop at AMAZON SMILE!
- SVAA now accepts PAYPAL for donations and fee payments - check

WANT A FREE TICKET FOR THE DOOR PRIZE?

SVAA members, have you heard? Wearing a personalized name tag or badge to the general meeting will entitle you to one free ticket for the door prize drawings! Here are some name tags seen recently --

www.simivalleyart.org

New members who would like to add links to their personal websites or upload some art works to the SVAA Members Page, please contact our Webmaster, Barbara Burde at hhhkid76-wm@yahoo.com.

Message from our webmaster, Barbara Burde: Check out the new "SVAA Happenings" feature on the website home page: <http://www.simivalleyart.org/>. Here will be current news, with links to more complete information about the item. It is time to renew your SVAA membership. Forms and payment via PayPal are on the Membership page. Not yet a member? Join us now – the same form is used for new memberships as well as renewals.



Stephen Silver Demo



LOCAL ART HAPPENINGS

• **“Intergenerational Acrylic/Oil Painting”** is a brand new class. It meets on Tuesday evenings, 6:30 to 9:00 at the Senior Center. This class is designed to include adults of all ages (18 and over). It will cover the basics of oil/acrylic painting in a step by step easy to follow process. Join by yourself or invite a friend or family member. Learn something new and find your creative side. This is a great opportunity to spend time and create memories with your parent, kids and/or grandkids. It’s also a great creative outlet for all of you hardworking professionals. The class begins on 10-25-16, and is \$65.00 + materials per person for seven weeks. For more info go to rsrpd.org or call Michelle at 805-526-4599

• **Also, mark your calendar for Simi Valley Plein Air Artist’s Day, February 13th.** Paint Out. Location is Old Town Moorpark, High Street, from 9 to noon. Directions: 118 fwy. Exit Princeton Ave. turn left , follow road around to signal to Train station on left.

All members are encouraged to do their own Mapquest or GPS to get to the locations.. Any questions please email Susie T. at sytse3@verizon.net

OPPORTUNITIES

• **This is a good opportunity to display your art!!!** SVAA members interested in participating in the rotating art exhibit at the Simi Valley Library should sign up at our general meetings. You may also contact our Treasurer, Terry Walson, for further information. trwalson@hotmail.com
Our next change out date is scheduled for **Saturday, March 18, 2017 at 10am.**

MEMBERSHIP INFORMATION

****Members: Please note that January is the time to renew your SVAA membership. Forms can be found in our gallery or online at our website: www.simivalleyart.org**

MEMBERSHIP UPDATE: Email svaaprints@gmail.com of any email/contact or address changes. The position of Vice President/Membership Chair is currently vacant so anyone who can volunteer to be Membership Coordinator is most welcome. Please contact a Board Member for more information.

COMMITTEE MEMBERSHIP UPDATE: : Please sign up for the committees. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

MORE MEMBERSHIP INFORMATION:

Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free.

Membership dues are non-refundable. A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting.

MAGAZINE/BOOK/MATERIALS FUNDRAISER:

Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won’t use? Please bring them to our monthly meetings. We will have a table set up where members and guests can “buy” them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings. Please call any board member for place, date, and time.

SVAA Website: To visit, go to:

<http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members’ artwork, event photos, and other information you might need regarding our organization.

SVAA Facebook:

Like us on Facebook. Feel free to comment on our posts or “Share” posts from our Facebook Page timeline to your own timeline or your friends’. You can also Share our posts as a Facebook message. To visit our facebook page go to: <http://facebook.com/SVAAINC>.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place “Newsletter Submission” in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

“I feel that there is nothing more truly artistic than to love people.”

- Vincent Van Gogh