



ARTalk

A monthly publication of the Simi Valley Art Association

D E C E M B E R 2 0 1 5

President's Message



***Greetings Members and Happy Holidays!** It's been another wonderful year being a part of your Executive Board. I want to send out thanks to a few who do so much to make our association successful and fun. I want to thank Donna Snyder who does an amazing job with our Open Juried Show and organizing our gallery sitters. I want to thank Terry Walson, our treasurer who not only balances our books to the penny and keeps us organized in our non-profit status, but arranges our library showings as well. I want to thank Alice Profitt, our Secretary, who records all our meetings and who also provides us with a beautiful snack table at every meeting. I want to thank Sherri Trout for all her hard work our publicizing our events, Barbara Burde who does an amazing job on our website, Michelle McGrath who makes our gallery gorgeous, and Victoria Marble and Boi Sibug who create our stunning newsletter. These dedicated people are the very heart and soul of our organization.*

I also want to thank our many members who volunteer for all our events. We could not do it without you!

We are having our holiday party Thursday December 10th at the Gallery. We will be doing the White Elephant Gift Exchange like last year, so I know you won't want to miss this hilarious event! Please bring a food dish to share. We didn't have a sign-up sheet this year for that, as you all make and bring such wonderful delights, I know it will be delicious! So bring your party spirit, a gift for the exchange and a yummy to share and we will see you on the 10th!

I hope you and yours have a wonderful holiday season!

*Katy Kearny
President*

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ART DEMOS at a GLANCE

Dec 10th Holiday Party and Elections, 6:30 PM SVAA Gallery, Simi Valley Town Center.

Jan. 21 Thurs. Watercolor, David Deyell, 6 PM SV Library Community Room

For further info call Katy Kearny, 805-579-9199 or email the Board at svaaprints@gmail.com. Demos/General Meetings held usually on 3rd Thursday of the month, 6 pm. at Simi Valley Public Library Community Room, 2969 Tapo Canyon Rd. The SVAA gallery is located at Store#140, 1555 Simi Town Center Way, Simi Valley.

GALLERY NEWS

Backup Gallery Coordinator/Scheduler: Donna Snyder 805-527-6797
email knollsfolly@roadrunner.com

2015 will soon be behind us and a new year will be starting. There are many activities at the Simi Valley Town Center that keep the Holiday Season a busy and enjoyable time for everyone. The many months of construction are winding down and the theater and new restaurants are attracting many customers. The Gallery has seen an increase in foot traffic as well. Our artists have many beautiful pieces of artwork that would make lovely gifts for anyone on your holiday list.



We wish to thank the Simi Valley Town Center for the continued generosity and support it has given us this past year. They make it possible for us to continue with our grant program for the High Schools in our city.

I also wish to thank our wonderful Gallery Artists, who volunteer so much of their time and talent in making our commitment to expand the awareness of the beauty of visual arts in our community.

We will be holding our members and family Holiday Party at the gallery Thursday December 10th, at 6:30. Love to see you there !!

Wishing everyone a Safe, Healthy and Happy Holiday Season and New Year.....Donna

Reminder:

Gallery space requires sitting the gallery as well as being an active member in the association. Everyone needs to do their part, so that the gallery does not become a burden for a few, but a pleasure for all.

WANT A FREE TICKET FOR THE DOOR PRIZE?

SVAA members, have you heard? Wearing a personalized name tag or badge to the general meeting will entitle you to one free ticket for the door prize drawings! Here are some name tags seen recently –

- Please make SVAA your non-profit organization of choice when you shop at AMAZON SMILE!
- SVAA now accepts PAYPAL for donations and fee payments - check

www.simivalleyart.org

New members who would like to add links to their personal websites or upload some art works to the SVAA Members Page, please contact our Webmaster, Barbara Burde at hhkid76-wm@yahoo.com.

Message from our webmaster, Barbara Burde: Check out our updated Resources page on the web site for more links to national and local art organizations, art material suppliers and instructional/educational references.



Congratulations...

• **Boi Sibug** won 3rd Place, Fred, Charcoal at Art Colony of La Mirada's "Mirrors of Your Mind 2015", Open Juried Art Show November 9-21, 2015, City of La Mirada Activity Center, La Mirada, California

SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show. Email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

LOCAL ART HAPPENINGS

Mark your calendar for **Simi Valley Plein Air Artist's December Paint Out. December 14th Strathearn Historical Park & Museum, Simi Valley:** 118 fwy. Exit Madera Rd. go south to Strathern St. turn right go to the end of street, park in parking lot on left. Any questions please email Susie T. (sytse3@verizon.net) Map Quest/GPS recommended.



Boi Sibug's workshop



OPPORTUNITIES

OPEN CALL FOR VISUAL ARTISTS AND STUDIO SPACE:

Contact Persons: Susana Núñez, RL Public Relations: susana.nunez@rlpublicrelations.com; George Yepes, Lead Project Artist: george@georgeyepes.com

Client: "Got Milk?"
Project: "Milk Loves Art"
Timeline: November 2015 - January 2016
Project Locations: Los Angeles, San Francisco, San Diego, Sacramento, Fresno, Bakersfield and Palm Springs; Project Headquarters: Los Angeles, California

Open Call to all Visual Artists residing or working in California between November 2015 and January 2016.

We are searching for California Visual Artists to paint 32 life-size cow sculptures as part of a new campaign titled "Milk Loves Art." Final sculptures will be donated to the Camp Ronald McDonald for Good Times charity. Sculptures will be auctioned off and 100% of proceeds will benefit Camp Ronald McDonald for Good Times.

The "Milk Loves Art" cow sculptures can be delivered to the selected Artists' studios in California. A group studio space will be provided in the Los Angeles area as well. We are searching for 10 professional visual artists (or Artist Teams of 2 or more) to participate in the project. We are also searching for 10 non-professional visual artists (or Student Artist Teams of 2 or more) to participate in the project.

ARTIST HONORARIUM:

Professional Artists (or Artist Teams of 2 or more) will receive a \$1,000.00 honorarium for participating in the project.

Non-professional Artists (or Student Artist Teams of 2 or more) will receive a \$300.00 honorarium for participating in the project.

**All participating artists will also receive statewide publicity regarding their participation through campaign PR initiatives.*

ART SUPPLIES: Artists will receive (upon request) a shipment of basic paint supplies, delivered to their studio/ artist collective, etc, to use on the art project. Art and paint supplies will also be provided at the group artist studio space for all artists to use for the project.

THEME: California's Rich Cultural Heritage. The selected artists can also recommend a specific theme under this umbrella.

COW SCULPTURE SPECS: Material: fiber glass, Dimensions: 95" L x 29" W x 57" H, Weight: around 150 pounds

STUDIO SPACE:

Artists may use their own studio in California to complete the artwork. Also, a group artist studio space will be provided for all artists to use for the project. We are currently searching for studio space in the Los Angeles area: let us know if you have a contact for pro bono studio space, or studio space for rent. Preference will be given to professional artist studios, artist collectives, art school studios, or college campus art departments.

MEMBERSHIP INFORMATION

MEMBERSHIP UPDATE: Email svaaprints@gmail.com of any email/contact or address changes. The position of Vice President/Membership Chair is currently vacant so anyone who can volunteer to be Membership Coordinator is most welcome. Please contact a Board Member for more information.

COMMITTEE MEMBERSHIP UPDATE: Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

MORE MEMBERSHIP INFORMATION:

Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. **Membership dues are non-refundable.** A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting at the Simi Valley Public Library Community Room. Membership form is now available for download at our SVAA website (<http://www.simivalleyart.org/membership.html>).

MAGAZINE/BOOK/MATERIALS FUNDRAISER:

Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings every 1st Wednesday of the month

at the Simi Town Center Art Gallery at 6:30 PM. Please call any board member to confirm in case of any reschedules or agenda suggestions.

SVAA Website: To visit, go to: <http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

SVAA Facebook:

Like us on Facebook. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook page go to: <http://facebook.com/SVAAINC>.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"The true work of art is but a shadow of the divine perfection."

- Michelangelo