



ARTalk

A monthly publication of the Simi Valley Art Association

A P R I L 2 0 1 3

President's Message



Please invite family and friends to our upcoming gallery Grand Opening and 50th Anniversary celebration at the Simi Town Center on Sunday, April 7. Check out Michelle McGrath's gallery column for event details.

A big thanks to Catherine Holcombe for a highly informative presentation last month, that was very well attended. We have received inquiries from the public regarding hosting another session on "Selling You Art on the Internet."

Congratulations to the lucky raffle winners of the evening, Meli Calkins and Alice Profitt, for winning two of Catherine's donated art works.

We also look forward to an inspiring evening on April 19, when Meli Calkins demonstrates Pastel Techniques: Be It Realism or Abstract, where she will paint a few different subject matters using realism, impressionism and abstract styles.

May 4 and 5 will be our People's Choice Award weekend, where SVAA members are asked to participate and the public is invited to vote for their favorite art work. Each voter is entitled to a raffle entry for a variety of prizes. Volunteers for setup, take down and event hosting (Saturday and/or Sunday) are needed. Donations of art works or gift items for raffle prizes are most welcome. Following the completion of the Bylaws amendments, we are now pursuing the student scholarship grant efforts with selected local high schools. More information will be published as awards are finalized.

We regret to inform you that Don Ferre has resigned as Corresponding Secretary due to personal reasons. We thank him for his support and look forward to working with him on upcoming SVAA activities.

Anyone interested in helping plan and coordinate summer activities in lieu of general meetings and demonstrations, please contact me or any Board member. It would be good to have plein air outings on some weekends as well as live model painting sessions, mini-workshops or museum field trips, to name a few, but we need volunteers for these.

Have a great Spring, everyone!

Bessie Jacinto



"SVAA celebrates 50 years promoting arts in the community"

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ART DEMOS at a GLANCE

Apr 19 - Meli Calkins, Pastel Painting

May 17 - Joe Cibere, Watercolor Painting

June 21 - John Paul Thornton, Portrait Oil Painting (Simi Town Center Art Gallery)

For further info call Bessie Jacinto, 805-583-3690 or email at bjacinto@bjacinto.com.

All demos 3rd Friday of the month, 7pm. Simi Valley Library Community Rm. at 2969 Tapo Canyon Rd.

GUEST DEMO ARTIST

**7:00 pm on Friday, April 19, 2013, at the
Simi Valley Public Library Community Room.**

For further info contact Bessie at 805-583-3690

M E L I M C A L K I N S

Born in Glendale, California, USA, Meli Calkins has been painting with soft pastels for the past 30 plus years. Meli's mother was a commercial artist and taught Meli how to observe what she saw in her world and would interpret it with drawing and paintings on paper and canvas. While pursuing a bachelors and masters degree in Environmental Engineering, Meli was able to squeeze a few fine art classes in her busy schedule while receiving tutoring from her mother. Of all the types of media that she has had an opportunity to work with, her first love was and always has been painting with soft pastels.

Why soft pastels? In her own words she states; "I love the brilliance and intensity of color that pastels are able to display. Being able to lay and mix the colors directly on sanded paper is more appealing to me than mixing colors on a palette."

As an emerging artist selling her work, Meli's paintings can be found in homes in Canada, Virginia, Ohio, Washington, Arizona, Nevada, Utah, Idaho, along the California Central Coast as well as in Southern California.

Her work can be viewed on her website www.melicalkins.com ,
www.vcartfarm.com.

Meli is currently an active member of the Pastel Society of the Gold Coast, San Fernando Valley and the Simi Valley Artist Association.

Contact Information: Meli Calkins,
phone 818-366-9835, e-mail
mmcalkins@earthlink.net



GALLERY NEWS

From Gallery Coordinator: Michelle McGrath 805-526-6897
email mcmichelleart@roadrunner.com

From Our Gallery Coordinator, Michelle McGrath:

We have moved once again! Our new SVAA Gallery space 140 is bigger, brighter and has all the makings for a wonderful Art Gallery. With the help of David, Pong, Donna, Tony, Frank, Barbara and Steve Jr, we moved, hung pictures and opened in just a couple days. We were back in business by the weekend and making sales also! A big thank you to our fabulous work crew!

This last month in the gallery has been very profitable. We had artists Meli, Barbara, Ruth, Michelle M., Tracy, Kim, and Sherri have all sold Artwork! Congratulations to you all!

Spring is here and with all the activities here at the Town Center don't miss out on celebrating SVAA's 50th year and Grand-opening reception April 7. There will be light refreshments, drawing prizes, and a demonstration by Pong Apinyavat, plein air watercolorist who is today's foremost painter of the California coastline, featuring Fast and Loose Watercolor Painting at 1:30 PM. Stop by to get a glimpse of amazing Artwork and meet the talented artists at our new Gallery. Once again we thank the Simi Valley Town Center with their support and generosity.

Thank you, Michelle



"SVAA celebrates 50 years promoting arts in the community"



www.simivalleyart.org

From our webmaster, Barbara Burde:

Our Website has a new page. It is called "Resources". This page has a list of websites that should be useful to our members. It includes art organizations, sources of art supplies, and educational resources. So, check it out and see if you will learn something new!

We hope to continue to add more resources to this page. If you know of other websites that you think should be included, please contact Webmaster Barbara Burde at hhkid76-wm@yahoo.com.



SVAA Alumni News

Ann Heglin, SVAA's founding member

(photo courtesy of Barbara Schade/Ruth Marple)

Edith Wells, former SVAA member and publicist, congratulates the SVAA members for keeping the organization active and the memories alive with the celebration of the 50th anniversary.

Congratulations...

Terry Walson, Michelle McGrath, Carleen Robertson were among the featured artists at the USO Dinner and Auction held at the Ronald Reagan Library last month.

Stella Kwan will be honored as the featured artist at a "Meet the Artist" Program Event that will take place on Sunday, April 21, 2013 from 2:00 PM to 4:00 PM at the Westlake Village Library. The program is sponsored by the City of Westlake Village, hosted by the Westlake Village Library and supported by the Westlake Village Art Guild. This program was launched in February of 2013. Stella's work may be seen at the Westlake Village Library beginning March 16 through May 11, 2013. The Library is open Tuesday through Sunday and closed on Mondays.

Boi Sibug was proclaimed Artist of the Year 2012 of Torrance Artists Guild. He also won last month the following awards: 1st Place, Watercolor at the Monthly Competition, Torrance Artists Guild, Torrance California; -1st Place, Watercolor, Membership category and Honorable Mention, Pastel, Portraits category at the 32nd Panorama Traditional Art Show, Traditional Artists' Guild of Paramount; Jury-Of-Your-Peers "Award of Excellence", Pastel category in addition to 3rd Place Judge Award, watercolor category at the Santa Paula Society

of the Arts, 76th Annual Art & Photography Exhibit.

Meli Calkins, Pat Duggan, David Sgambellone, Donna Snyder, Bessie Jacinto, Anthony Verity, Olga Kaczmar and Boi Sibug were juried into the Santa Paula Society of the Arts, 76th Annual Art & Photography Exhibit. Congrats to Boi for his above-mentioned awards!

Kudos to **Lisa August, Pat Duggan, Stella Kwan, Anthony Verity and Mary Hendrix** for getting juried into the WVGA Show. Reception on April 14, 2013, from 3 - 5 PM at the T.O. Community Gallery.

On Friday, April 19, 2013, **Olga Kaczmar** will hold an artist's reception at Canyon Theatre Guild, from 4-7 pm for the public to view the art in the Hallway Gallery. Refreshments will be served.

The art exhibit will run concurrently with a musical play, Hairspray, winner of eight Tony Awards including Best Musical. Entertainment will be provided by Manak Khamvongsa, Santa Clarita guitar teacher and performer. The exhibit will run through March 23 - April 21 which will include oil and watercolor painting of varied subject matter. To preview her work, see: www.olgakaczmar.com.

SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show. Email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

March Demo with Guest Catherine Holcombe

To view more Demo Photos visit <http://www.simivalleyart.org/demo>



OPPORTUNITIES FOR SVAA ARTISTS

The "SVAA People's Choice Award" will be held on May 4 and 5 at the Gallery.

Entry fee is \$10 each for entry with a maximum of 3 entries for each artist. It is for members only. The public will vote on their favorite art piece. Each person who votes will get a raffle ticket and the winning artist will be announced at the May General Meeting. The award is \$75 and the winner will be featured on the newsletter and the website. The raffle prizes will be donated art work and gift items from our members, which we will be collecting at the April 19 General Meeting. Donations can be cards, prints, miniature art pieces or other gift items that can also be dropped off at the gallery before the event. Your donations will be greatly appreciated. Stay tuned for more information on take-in/set up date. We need volunteers for set up/ take down and hospitality shifts. Any questions, please send to SVAAPRINTS@GMAIL.COM or contact any Board Member. -- Barbara Castillo, Committee Chair

OTHER NEWS/LATEST EVENT

For sale: 13 outdoor display panels - 9 lightweight Black metal & 4 silver panels measuring 3' 2" W x 7' each. They have custom covers on each panel. Panels are built by Armstrong Products. You can see images on their website., www.armstrongproducts.com. If interested call Rose @ 805-624-7447.

WANTED: Chairs for the SVAA Art Gallery, preferably folding or stacking. Any questions, please contact Gallery Coordinator Michelle McGrath, mcmichelleart@roadrunner.com.

LOCAL ART HAPPENINGS

2013 WVAG Open Juried Show. April 4 to April 27, 2013, Visit <http://www.wvartguild.org/shows> for more information..

Moorpark Arts Festival - The central location of the event is at the High Street Arts Center at 45 East High Street, Moorpark, CA. This year's Festival will be held Saturday, April 27. The event will run from 10:00 a.m. to 4:00 p.m. The Arts Festival will feature various fine arts, including a featured artist, juried art entries, performance art, youth art, hands-on activities, handmade artwork for sale, and food vendors. Visit their website at www.moorparkartsfestival.com

for more information. Deadline for entries to the juried show is April 5.

Nautica 2013 (juried) show at the Maritime Museum, 3900 Bluefin Circle, Oxnard., May 3-June 26. Tel. 805-984-6260. Awards Reception is Sat May 11, 4-6 pm. Seascapes 2D and other maritime subjects, one per artist may be submitted for consideration at \$20 non-refundable. Artist take in - Wed Apr 25, 9-12 or Thurs Apr 26 1-5. The Museum will handle sales and deduct a 33% commission. CIMMVC.org.

MEMBERSHIP INFORMATION

MEMBERSHIP UPDATE (from Barbara Castillo)
Welcome to new members Katie Kearney and Catherine Symonds. Also, thanks to those who have renewed! Please keep me informed of any email or address changes.

COMMITTEE MEMBERSHIP UPDATE: Sign-ups in progress – Thanks to all who have signed up and please contact any Board member or Committee chairs for questions

MORE MEMBERSHIP INFORMATION:
Our fees are \$35.00 for yearly dues with \$15.00 for the second family member. Students will remain at \$15.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. Membership dues are non-refundable. A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting at the Simi Valley Public Library Community Room. Membership form is now available for download at our SVAA website (<http://www.simivalleyart.org/membership.html>).

MAGAZINE/BOOK/MATERIALS FUNDRAISER:
Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings every 1st Wednesday of the month at the Simi Town Center Art Gallery at

6:30 pm. Please call any board member to confirm in case of any reschedules or agenda suggestions.

SVAA Website: To visit, go to: <http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

SVAA Facebook, Twitter, and LinkedIn:
Like us on Facebook and follow us on Twitter to stay up to date on the latest news from our organization. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends! You can also Share our posts as a facebook message. Connect with SVAA on LinkedIn and join our SVAA group. To visit our facebook page go to: <http://facebook.com/SVAAINC>. Follow SVAA on twitter: @SVAAINC. Search for Simi Valley Art Association Inc under Groups on Linked In.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"An artist is a dreamer consenting to dream of the actual world" - George Santayana
"What art offers is space - a certain breathing room for the spirit" - John Updike