



ARTalk

A publication of the Simi Valley Art Association

M A Y 2 0 2 2

Greetings from the SVAA BOARD

Dear Members,

Our People's Choice Members Art Show was a great success! Congratulations to all the winners and thank you for all those members who participated and helped put the show together. There were 42 entries and over 270 people voted for the entries. The voters wrote comments about their favorite artwork. Winners and pictures will be available on our website.

Our next event will be the Simi Valley Art Festival

on May 21st from 10am to 3pm at the Rancho Tapo Community Park (Lemon Park) in Simi Valley. We have some members who have signed up to participate. There may be a chance we can fit one or more members in so if you're interested contact Jason Lubas for information. Even if you don't participate in the festival, I encourage you to attend. There will be a stage with live performances, food, arts and craft vendors and events for kids. The Park District, who is presented the show, expects some 2,000 visitors throughout the day. Look for details in the local Simi Valley Acorn newspaper and check our website.

Our next Board meeting is on May 10th, and we will be discussing other activities that may happen over the summer. Make sure to check your emails for upcoming events. Again, any ideas you may have please share them with us.

I want to congratulate our SVAA member, Gary Friedman, as artist of the month. Gary is an accomplished watercolor artist and has won numerous art show awards for his artwork. He has been a member of Simi Valley Art Association for many years and belongs to several other art organizations.

Tom



Happy Birthday
• David Burde May 13

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UPCOMING EVENTS

- **Art Festival 2022**

We are very excited and pleased to announce that our organization, Simi Valley Art Association, has been invited to participate in the **Simi Valley inaugural Art Festival** scheduled for May 21st 2022 hosted by the Rancho Simi Recreation and Park District. In collaboration with the Rancho Simi Recreation and Park District, City of Simi Valley Youth Council, and the Cultural Art Center the Art Festival will be open to the public to experience all aspects of art. The Art Festival is for all ages and will include display booths, live performances, interactive events, food vendors, and sale vendors.

SVAA Member's Artwork

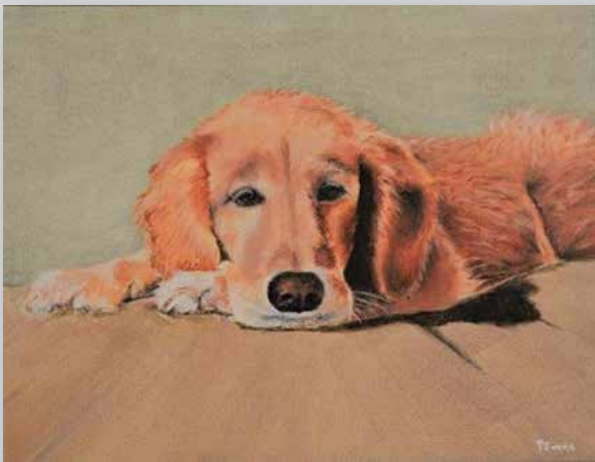
We would like to now take the time to acknowledge our local artists who have continued to persevere and create through these trying times. We face these new challenges together, and we recognize art as the universal language which illustrates this facet of the human experience. If you have art you would like to share for next month's issue, please don't hesitate to contact Tom or any of our Board Members.



Priscilla Evans
Heavenly Wink
(Ancient Bristlecone)



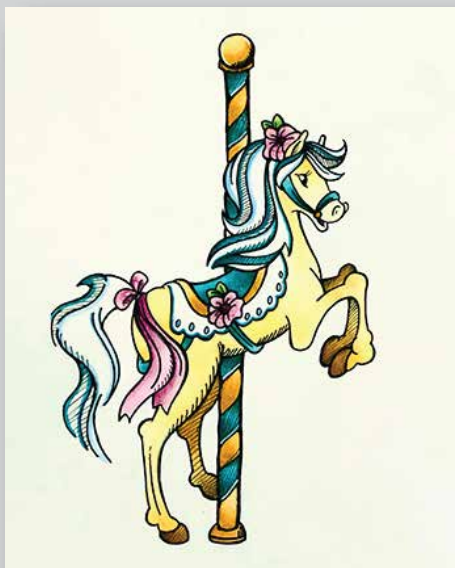
Priscilla Evans
Kai Honu
Watercolor, 12' x 16"



Priscilla Evans
Kaley Lazy Daze 1 (3)



Priscilla Evans
Remembering Gilbert
12" x 16" Acrylic
WLVA Entry 1 Mar 2021



Victoria Marble
Carousel Pony
Ink and Watercolor, 9" x 12'



Susan Bernet
01: Montaña de Oro, 2022
Pastel, 8.5" x 11"

Artist of the Month

Gary Friedman

Gary Friedman works mostly in watercolors but has experience in oils, pastels, pen and ink and gouache. His landscapes and street scenes, done in impressionistic style, use negative and positive shapes, a warm color palette and techniques that push the limits of traditional watercolor.

Born in Cleveland, Ohio, Gary began cartooning at age 10, gaining a reputation among classmates, friends and family with accurate renditions of Flintstone's characters, Warner Bros. cartoons and several others. In high school he discovered pen and ink and worked in "stream of consciousness" drawing that helped develop his improvisatory style.

He studied Life Drawing and Quick Sketch for 20 years with master artist and teacher Glenn Vilppu. He's animated two children's books, designed the cover of guitarist Greg Nestor's "Dancing on Air" CD and now has over 40 sketchbooks of plein air drawings from several countries. Watercolor mentors include Gerald Brommer, Tony Couch, Don Andrews, Alvaro Castagnet, Herman Pikel and numerous others.

He received a B.A. degree in music from Cal. Univ. of Northridge and Master's degree in Education from LaVerne Univ. He's taught art, ceramics and instrumental music for 36 years in public schools. His summers found him traveling to workshops all over the world.

Art organizations include Santa Clarita Artist's Association (program chair), Valley Watercolor Society, Westlake Village Art Guild, Simi Valley Art Association, Mid Val Art Association, Thousand Oaks Art Association, Watercolor Society of West Texas, California Art Club and National Watercolor Society.

He's won several Best of Show Awards with SCAA Art Organization, juried into several prestigious shows, including California Art Club, Watercolor West, National Watercolor Society and more.(visit his website for a complete list of awards). He's demoed and done workshops for Santa Clarita Artist Association, Road Scholar Watercolor Class, Women Painters West and Valley Watercolor Society.

His YouTube channel "Crazy Brushstrokes", features short tutorials on painting, design and composition. Gary also teaches a weekly art class via Zoom. His website is garyfriedmanart.com and Instagram account is [prolific_gary](https://www.instagram.com/prolific_gary)



Members who would like to add links to their personal website or upload some art works to our website, contact Terry Walson at trwalson@hotmail.com

MESSAGE FROM OUR WEBMASTER Check out the new "SVAA Happenings" feature on the website home page: <http://www.simivalleyart.org/>. Here will be current news, with links to more complete information about the item. It is time to renew your SVAA membership. Forms and payment via PayPal are on the Membership page. Not yet a member? Join us now – the same form is used for new memberships as well as renewals.

Library venue

This is a good opportunity to display your art!!! SVAA members interested in participating in the rotating art exhibit at the Simi Valley Library should contact the SVAA Board. The next change-out date is Thursday, June 23rd @ 10am. For further information, please contact our treasurer Terry Walson at trwalson@hotmail.com

SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show or speaking/demo engagement. Email: info@simivalleyart.org. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

SVAA Facebook:

Like us on Facebook. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook <http://facebook.com/SVAAINC>.

****Members interested in having photos of your artwork on facebook or website, please contact Terry Walson @trwalson@hotmail.com

MEMBERSHIPS

Membership information can be found online at our website: www.simivalleyart.org

**Members: Please note that this is the time to renew your SVAA membership.

COMMITTEE MEMBERSHIP UPDATE:

Please sign up for the committees. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

MORE MEMBERSHIP INFORMATION:

Our fees are \$40.00 for yearly dues with \$20.00 for the second family member. Students at \$20.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. Membership dues are non-refundable. A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: info@simivalleyart.org. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

QUOTES:

"It is important to express oneself... provided the feelings are real and taken from your own experience."
– Berthe Morisot