



ARTalk

A publication of the Simi Valley Art Association

M A R C H 2 0 2 2

Greetings from the SVAA BOARD



Dear Members,

We are close to the end of winter and spring begins on March 20th. That said, it's also that time of the year when our association begins plans for our "member's only" art show. Last year we had a very successful Springtime Art Show for members only, but it was not held in person. Since the pandemic has subsided and there are less restrictions, our board members have agreed that this year, we will hold our members' art show in person. It will be a People's Choice Art Show

where everyone and anyone is able to vote for their favorite choice of artwork. An announcement about dates and details to be sent to all of you soon.

Exciting news was brought to our attention recently. The Rancho Simi Recreation and Park District has invited us to be a part of their Art Festival this coming May. The festival will be held at the Rancho Tapo Community Park and will include all aspects of art. It will also be great exposure for our organization. There will be performances, food, and sale vendors so I hope you will join us. An email was sent to you with related information. If you want more information about the festival, please email us or contact me or any other board member. There is no charge for members so all you need to do is let us know if you're interested by contacting us.

There will be no general meeting for March, and we will inform you if we have our next one in June. If you have any ideas or know an artist that may be interested in doing a demonstration for a future general meeting, please contact me or any other board member.

To participate in our People's Choice Art Show and the Art Festival you must be a member. So now is a good time to renew your membership or become a new member.

Congratulations to our member Susan Contreras as she is the artist of the month! Susan is a wonderful artist and has received numerous awards for her artwork. Please join me in congratulating Susan as artist of the month. Stay well and hope to see you soon.

Tom



Happy Birthday

• Tom Evans- March 13th

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UPCOMING EVENTS

- **Mid-Valley Art League will feature a David Deyell demonstration** on Wednesday April 20 at 7 30 PM. He will paint scenes from Yosemite. A painting will be done on dry paper and then another on wet paper.

- **2022 People's Choice/Members Only Show**

IMPORTANT DATES:

Take-In: Friday, April 1, 4pm to 6pm

Show Opens / Public Voting Starts: Saturday, April 2

Public Voting Ends: Thursday, April 21

Reception & Awards Ceremony: Sunday, April 24, 2pm to 4pm (announcement of awards at 3pm)

Show Closes: Friday, April 29

Pick-Up: Friday, April 29, 4pm to 6pm

- **Art Festival 2022**

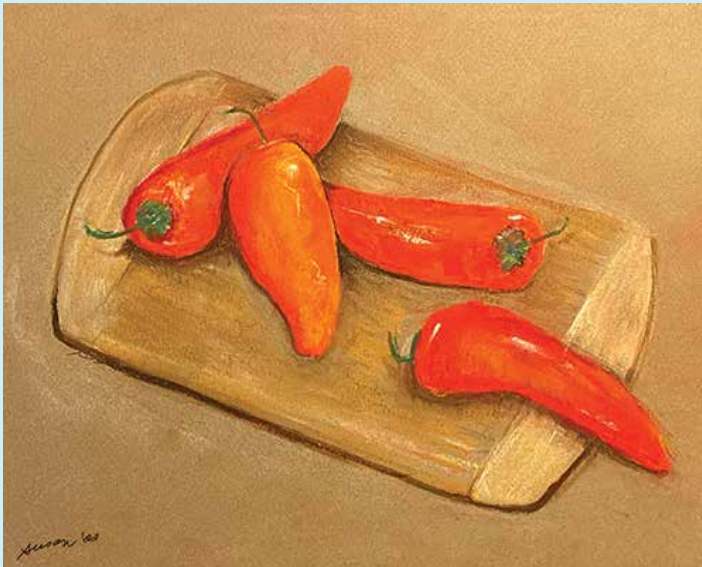
We are very excited and pleased to announce that our organization, Simi Valley Art Association, has been invited to participate in the Simi Valley inaugural Art Festival scheduled for May 2022 hosted by the Rancho Simi Recreation and Park District. In collaboration with the Rancho Simi Recreation and Park District, City of Simi Valley Youth Council, and the Cultural Art Center the Art Festival will be open to the public to experience all aspects of art. The Art Festival is for all ages and will include display booths, live performances, interactive events, food vendors, and sale vendors.

For SVAA members only this is a chance for you, as a member, to participate in the festival through the Simi Valley Art Association to display and sell your artwork at no charge. If you are not a member and would like to enter this festival, you can become a member now! It will be \$40 for individuals, \$60 for families, and \$20 for a student. Please see membership on our website at www.simivalleyart.org for information and payment options.

If you have any questions, you can contact our event chairperson, Jason Lubas, or any other board member if necessary. See our website for contact information.

SVAA Member's Artwork

We would like to now take the time to acknowledge our local artists who have continued to persevere and create through these trying times. We face these new challenges together, and we recognize art as the universal language which illustrates this facet of the human experience. If you have art you would like to share for next month's issue, please don't hesitate to contact Tom or any of our Board Members.



Susan Bernet
Caliente
Pastel, 8" x 12"



Susan Bernet
Summer Courtyard
Pastel, 8" x 10"

Artist of the Month

Susan Contreras Celis is a native of St. Clair Shores, Michigan and has lived in the Los Angeles area for much of her life. Oil on canvas is her primary form of creative expression. Susan uses vibrant colors and large amounts of paint, often using the palette knife. Painting with watercolors offers her a different look and feel and she finds the fluidity of this medium very enjoyable and rewarding. Susan has been a working artist for many years and has developed a large portfolio of oil and watercolor paintings. Susan has won awards at the Santa Clarita Valley Art Classic Shows in 2020 & 2021, the Simi Valley Art Association 2021 Juried Art Show and the Westlake Village Art Guild 2022 Juried Art Show. Susan is an active member of Santa Clarita Artists Association, Simi Valley Art Association, Westlake Village Art Guild, Los Angeles Art Association and California Art Club. Visit her website: Susan Contreras Celis, Artist Follow her on Instagram: @scelis821 Communicate via Email: scelis821@gmail.com



Members who would like to add links to their personal website or upload some art works to our website, contact Terry Walson at trwalson@hotmail.com

MESSAGE FROM OUR WEBMASTER Check out the new "SVAA Happenings" feature on the website home page: <http://www.simivalleyart.org/>. Here will be current news, with links to more complete information about the item. It is time to renew your SVAA membership. Forms and payment via PayPal are on the Membership page. Not yet a member? Join us now – the same form is used for new memberships as well as renewals.

Library venue

This is a good opportunity to display your art!!! SVAA members interested in participating in the rotating art exhibit at the Simi Valley Library should contact the SVAA Board. The next change-out date is Thursday, April 21st @ 10am. For further information, please contact our treasurer Terry Walson at trwalson@hotmail.com

SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show or speaking/demo engagement. Email: info@simivalleyart.org. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

SVAA Facebook:

Like us on Facebook. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook <http://facebook.com/SVAAINC>.

****Members interested in having photos of your artwork on facebook or website, please contact Terry Walson [@trwalson@hotmail.com](mailto:trwalson@hotmail.com)

MEMBERSHIPS

Membership information can be found online at our website: www.simivalleyart.org

**Members: Please note that this is the time to renew your SVAA membership.

COMMITTEE MEMBERSHIP UPDATE:

Please sign up for the committees. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

MORE MEMBERSHIP INFORMATION:

Our fees are \$40.00 for yearly dues with \$20.00 for the second family member. Students at \$20.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. Membership dues are non-refundable. A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: info@simivalleyart.org. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

QUOTES:

"Art is the only way to run away without leaving home."

– Twyla Tharp



2022 People's Choice / Members Only Show ***April 1-29, 2022***

LOCATION:

Rancho Simi Valley Recreation & Park District Activity Center (Atrium)

4201 Guardian Street, Simi Valley, CA 93063

Open to the public: Mon-Fri 8am to 8pm; Sat 9am to noon; Sun closed

IMPORTANT DATES:

Take-In: Friday, April 1, 4pm to 6pm

Show Opens / Public Voting Starts: Saturday, April 2

Public Voting Ends: Thursday, April 21

Reception and Awards Ceremony: Sunday, April 24, 2pm to 4pm (announcement of awards at 3pm)

Show Closes: Friday, April 29

Pick-Up: Friday, April 29, 4pm to 6pm

Simi Valley Art Association reserves the right to photograph artwork entries for the purpose of publicity.

ENTRY FEES:

\$10 for first entry and \$5 for each additional; maximum of 3 entries

CATEGORIES (Categories that will be accepted to this show. All categories will be combined for popular vote):

- Oil / Acrylic
- Watercolor
- Pastel / Graphics
- Mixed Media
- Photography / Digital Art
- 3D and Sculpture

AWARDS (limited to one per artist; determined by tally of votes):

- Best of Show: \$150
- First Place: \$100
- Second Place: \$75
- Third Place: \$50

ELIGIBILITY AND CONDITIONS:

- Open to all SVAA members, current on dues
- Artwork previously submitted to an SVAA show is permissible if it did not receive an award
- Original work only; no reproductions
- Framed artwork can be no larger than 40" x 40"
- Artwork must be dry, properly framed and wired, no saw-tooth hangers
- Artwork must be Family Friendly and subject to board discretion
- **NON-COMPLIANCE OF THESE CRITERIA MAY DISQUALIFY ENTRY**

SALES:

A commission of 20% paid to SVAA is charged on any artwork sales.

TAKE-IN AND PICK UP:

- Artwork take-In is on Friday, April 1 from 4pm to 6pm. Late entries will not be accepted. All artwork will be screened for proper presentation and eligibility requirements.
- Artwork pick-up is on Friday, April 29 from 4pm to 6pm. Early removal must be arranged with the Show Chairpersons

SHOW CHAIRPERSONS:

Jason Lubas: matersketcher@gmail.com

Tom Evans: tom@rsrpd.us



2022 People's Choice / Members Only Show Release Form

ARTIST NAME: _____

CONTACT PERSON: _____

PHONE NUMBER: _____

EMAIL: _____

ADDRESS: _____

Artwork Entries

TITLE _____ **MEDIUM** _____ **PRICE** _____

TITLE _____ **MEDIUM** _____ **PRICE** _____

TITLE _____ **MEDIUM** _____ **PRICE** _____

Terms and Conditions: By signing this application, I understand and agree that I am entering my work and participating in this event voluntarily and at my own risk. I acknowledge that I am responsible for providing my own insurance against damage, theft, or loss of the work I enter. I hereby release the SVAA, its members, board and exhibit committee or agents and the Rancho Simi Recreation & Park District Activity Center, its agents, employees, and certified volunteers from any claims, liabilities, damages, theft, or any loss that may arise from my participation in this event. I understand that SVAA will be owed a 20% commission for any artwork sold, and I am responsible for reporting any sales tax.

SIGNATURE _____ **DATE** _____



***2022 People's Choice / Members Only Show
Artwork Tags***
(to be completed and placed on back of artwork)

1.

ARTIST NAME _____

NAME OF ARTWORK _____

MEDIUM / CATEGORY _____

PRICE _____

2.

ARTIST NAME _____

NAME OF ARTWORK _____

MEDIUM / CATEGORY _____

PRICE _____

3.

ARTIST NAME _____

NAME OF ARTWORK _____

MEDIUM / CATEGORY _____

PRICE _____