



# ARTalk

A publication of the Simi Valley Art Association

MARCH 2020

## Greetings from the SVAA BOARD

Hello members,



We had another very successful demonstration in February. Rich Gallego demonstrated for us an oil painting with a scene located in Malibu State Park. He did a small painting and made it look so simple to paint. He explained along the way how to paint landscapes and how to lead the viewer's eyes by controlling and handling edges. Rich finished a beautiful painting and he allowed it to be raffled off! Thank you, Rich. Rich also brought in four other small completed paintings which a second winner could pick from. The winners were very happy!

Rich will no doubt do us another demonstration in the future. If you want more information about Rich please look up his website at [www.richgallego.com](http://www.richgallego.com).

Please join us on Thursday March 19th for our next general meeting. We are incredibly pleased to have our own member David Deyell who will demonstrate his outstanding skills in watercolor. His credentials are too long to write but take a moment and look him up on google. Please make an effort to join us at our meeting as he will be demonstrating a Yosemite subject, which I'm sure will be wonderful to watch.

In April, we are trying to decide if we will hold a general meeting or possibly organize a field trip to a point of interest. We will send information out this month about April's schedule.

Start painting! Our People's Choice Show is coming in May. Announcements of the dates will come in the next newsletter and/or emailed to you.

Finally, we are pleased to announce that our member Helle Urban has volunteered to be a member of our Board as our new Corresponding Secretary. Her duties will involve helping with advertising our Association in the local papers media, and whatever way we can to keep our Association in touch with the public.

Spring is coming. Soon the foothills will be lush with wildflowers as temperatures rise. Sounds like a good combination to get out there and do some plein air painting!

Tom



## EXECUTIVE BOARD SECTION

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[info@simivalleyart.org](mailto:info@simivalleyart.org)

## UPCOMING EVENTS

- March 19, 2020 - David Deyell demonstrates
- April - to be announced

**6:00 pm on Thursday, March 19, 2020** at Rancho Simi Recreation and Park District Activity Center located at 4201 Guardian Street in Simi Valley

# David Deyell

Attend this month's art demonstration because it is **APPROPRIATE FOR ALL MEDIA**. Demonstration includes: composition, design & creation vs duplication, copying & reporting.

The fun, happy demonstration painting will be donated for fund raising.

**David Deyell**, AIA Emeritus, Artist, Author, Retired Member University of California, will create a painting of a Yosemite subject. He will use values, lines & shapes and colors to create art. Learn how you can mix your colors and brush efficiently to excite your creations. Watercolor will be used but techniques are suitable for your media. Time permitting David will demo an additional painting "wet into wet".

David has learned art from Edgar Whitney, Milford Zornes, Tony Couch, Henry Fukuhara, Chris VanWinkle & Tom Fong. Many of his paintings are Plein Air which allow him to **simplify** the process of design & painting, This experience is shared with his audience. His Book **ART OF PLEIN AIR WATERCOLOR** will be available. Awards include many best of show including at California Gold Coast Watercolor Society. This past year David won 1st place watercolor at the Professional Arts event at the Ventura County Fair and also 1st at WVAG. He has signature memberships in VWS & CGCWS. He teaches weekly art classes for the City of Agoura Hills and for Oak Park. For about 20 years David taught annual week long classes at the Yosemite Art Center, now relocated. He judges art shows and demonstrates or art groups.

David is cofounder of TOPAW "Thousand Oaks Plein Air Watercolorists" now 25 years old with ALL MEDIA WELCOME.

**Website:**

<https://sites.google.com/site/daviddeyellwatercolor/>



# Rich Gallego Demo



## Congratulations...

**Congratulations to our members who have shown their wonderful artistic talents and won and or sold their art this past month.**

- **Carmen Lamp** won First Place in Pastel at the TOAA art show
- **David Deyell** won First Place in Watercolor and sold his work at WVAG member show
- **Tom Evans** sold his entry at the TOAA show.
- **Sheri Jones** sold her entry at the TOAA show.
- **Victoria Marble** has illustrated and published her second children's book.

SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show or speaking/demo engagement. Email: [svaaprints@gmail.com](mailto:svaaprints@gmail.com). Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

## OPPORTUNITIES/LOCAL ACTIVITIES

### • Library venue

**This is a good opportunity to display your art! SVAA members** interested in participating in the **rotating art exhibit at the Simi Valley Library** should sign up at our general meetings. The next change-out date is Thursday, April 23rd @ 10am.. For further information, please contact our treasurer Terry Walson at [trwalson@hotmail.com](mailto:trwalson@hotmail.com)

### • New Exhibit Venue

**The Santa Susana Train Depot & Museum** has asked the Simi Valley Art Association to join them during their swap meets to display and sell our art. If you are interested please contact Terry Walson @ [trwalson@hotmail.com](mailto:trwalson@hotmail.com) or call 805-526-9688 for further information. [www.santasusannadepot.org](http://www.santasusannadepot.org)

• **SVAA Facebook: Like us on Facebook.** Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook <http://facebook.com/SVAAINC>.

\*\*\*\*Members interested in having photos of your artwork on facebook or website, please contact Terry Walson @ [trwalson@hotmail.com](mailto:trwalson@hotmail.com)

### • Upcoming Plein Air Information

\*\*\*\*Mark your calendar for March 9th at Corriganville Park. 7001 Smith Rd, Simi 93063 9am to noon. All members are encouraged to do their own Mapquest or GPS to get to the locations. Any questions please email SusieT. at [sytse3@verizon.net](mailto:sytse3@verizon.net)

**WANT A FREE TICKET FOR THE DOOR PRIZE?**

SVAA members, have you heard? Wearing a personalized name tag or badge to the general meeting will entitle you to one free ticket for the door prize drawings!

• Please make SVAA your non-profit organization of choice when you shop at AMAZON SMILE!  
• SVAA now accepts PAYPAL for donations and fee payments - check

# [www.simivalleyart.org](http://www.simivalleyart.org)

Members who would like to add links to their personal website or upload some art works to our website, contact Terry Walson at [trwalson@hotmail.com](mailto:trwalson@hotmail.com)

**Message from our webmaster** Check out the new "SVAA Happenings" feature on the website home page: <http://www.simivalleyart.org/>. Here will be current news, with links to more complete information about the item. It is time to renew your SVAA membership. Forms and payment via PayPal are on the Membership page. Not yet a member? Join us now – the same form is used for new memberships as well as renewals.



# MEMBERSHIP INFORMATION

**\*\*Members: Please note that this is the time to renew your SVAA membership. Forms can be found in our gallery or online at our website: [www.simivalleyart.org](http://www.simivalleyart.org)**

**\*\*Due to an increase in operational fees and a desire to attract more demonstrators, please note the increase in membership fees. Thank you.**

**COMMITTEE MEMBERSHIP UPDATE:** Please sign up for the committees. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions

**MORE MEMBERSHIP INFORMATION:** Our fees are \$40.00 for yearly dues with \$20.00 for the second family member. Students at \$20.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. **Membership dues are non-refundable.** A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting.

**FUNDRAISER ITEMS FOR SALE:**

#650/660 mat cutter  
Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for

a donation. Clean out that clutter!

**BOARD MEETINGS:** Members are welcome to attend the monthly board meetings. Please call any board member for place, date, and time.

**SVAA Website:** To visit, go to: <http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

*Newsletter submissions must be made by the 20th of the month. Send your articles via email: [svaaprints@gmail.com](mailto:svaaprints@gmail.com). Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.*

**"I found I could say things with color and shapes that I couldn't say any other way- things I had no words for."**  
- Georgia O'Keefe

**MANY THANKS TO OUR SPONSORS WHO HELP CONTRIBUTE TO OUR ONGOING GRANT FUND FOR SIMI VALLEY HIGH SCHOOLS.**

## Advertise in the SVAA Newsletter

**To Place a Newsletter Ad:**

Ads and payments must be received by the 20th of the month prior to the month you want your ad to appear. e.g. - April 20th for May newsletter.

Send a jpeg via email: 4" x 6", 300 dpi, of your print-ready ad or business card to: [info@simivalleyart.org](mailto:info@simivalleyart.org).

Place "Newsletter Submission" in the Subject Line.

| Per One Month             | Members | Non-Members |
|---------------------------|---------|-------------|
| Business Card 2" x 3-1/2" | \$10    | \$15        |
| 1/4 Page: 5" x 4"         | \$20.00 | \$25.00     |
| 1/2 Page: 5" x 8"         | \$35.00 | \$40.00     |



Jeff Walson  
Owner

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