



ARTalk

A publication of the Simi Valley Art Association

J A N U A R Y 2 0 2 4

President's message



Greetings Members and Happy New Year!

I hope all of you enjoyed the holidays. For those of you who attended our Holiday Party last month, thank you for bringing all the delicious varieties of food, the gifts, and your company. Also many thanks to Persy Evans and Caroline Lubas for coordinating, setting up and decorating. You both did a beautiful job. It was a fun and festive event to get to know each other.

Our first Board Meeting of the year is on January 8th. We will be discussing the upcoming artist demonstration held in March. More details will be sent to you. We will also be announcing two new positions. Member Susan Rice will now be on the Board as Corresponding Secretary and Caroline Lubas is our new Hospitality Chairperson. Thank you both for volunteering your time to help our association. Any member can attend Board meetings, to listen or make any suggestions or comments. The meetings are held on Zoom. If you're interested, contact Carmen Lamp at carmenlamp29@gmail.com for the link.

Some events to look forward to this upcoming year are: our General Meeting/Demonstrations, the People's Choice Art Show in April, the Arts and Craft Fair in May and our Fall Open Art Show in October. Check your emails from us or our monthly Newsletter.

We are also moving into the new year and membership renewals are due now. Please make sure to renew your membership no later than the end of January. See our website for information or contact Jason Lubas at: master-sketcher@gmail.com.

Lastly, congratulations to Frank Perrotta, who is Artist of the Month! Frank is an exceptional photographer/artist. He won 1st place in Photo/Digital at our 2023 Fall Open Art Show. Congratulations Frank.

Tom

Art Technique-

Wet-on-wet, or alla prima (Italian, meaning at first attempt), direct painting or au premier coup, is a painting technique in which layers of wet paint are applied to previously administered layers of wet paint. Used mostly in oil painting, the technique requires a fast way of working, because the work has to be finished before the first layers have dried.



SIMIVALLEYARTASSOCIATION

Happy Birthday

Beverly Cullum	1/15
Caroline Lubas	1/15
Kim May	1/17



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Recent SVAA Events

- SVAA 2023 Holiday Party



Opportunity

Looking for instructors to teach at the Simi Valley Senior Center:

- Advanced Oil/Acrylic Art
- Ceramics
- Mosaic

Previous art instruction/teaching is preferred, but not necessarily required.

For more information, please contact Rancho Simi Recreation and Park District, Bryan Horstmanshof: bryanh@rsrpd.us or by phone at (805) 584-4443.

Artist of the Month

Frank Perrotta



My interest in photography started as a hobby 59 years ago when I was 17 years old with a Minolta film camera. My interests have always been with animal, flower, landscape and form & color photography as an art form. I evolved with the changes in photographic methods from film to digital capture and from wet darkrooms in my homes to computer/software processing and inkjet processing. My strong background in computers made it easy and natural for me, but at my photo clubs in New Jersey and South Carolina, many club photographers were challenged by the changes. I have presented many workshops to the club members to lessen their learning curve challenges. As a career educator, I was able to communicate in a way that helped.

Why the interest in bird photography? The technical challenge of unpredictable, moving subjects and I guess the BS degree in Biology. I taught Biology on the High School level in New Jersey until being promoted to both building and district level administration positions. I completed my career as the Director of Instruction and Technology.

After retirement I moved from New Jersey to South Carolina; residing along the ocean in Pawleys Island. The South Carolina coast is a migratory path for many birds. I belonged to two wildlife Photography clubs there and competed with my work on a regular basis; exhibiting in local libraries and presented workshops on both subject and technical topics in the area including the local chapter of the Audubon Society.

Since moving to California full time 5 years ago, I have found that the birding on the Arroyo in town and along the coast in Ventura and Oxnard have given me the subjects I need to continue with bird photography here in California. I also visit the Sepulveda Wildlife refuge in Van Nuys regularly and make a few trips a year to Bolsa Chica Ecological Reserve near Seal Beach and La Jolla near San Diego.

With the move from South Carolina and the COVID restrictions I had not been able to find a photo club that met my needs creatively and that is how I recently happened upon SVAA. Being honored with a first place ribbon in the digital photography category was both a welcomed surprise and an acknowledgment that I have found a home for my art.



Splash_1st Place_SVAA
2023 Fall Art Show



NEWEST Family



Shot 3



Shot 4



Shot 6_Wood Duck.



_DSC4073



windows 6354



monarch 62A6519



red building savannah



Shot 1



Shot 2



Shot 5



Shot 7



CRW_7034

SVAA Website

Members who would like to add links to their personal website or upload some art works to our website, contact Oxana Cramer at: ogcramer@hotmail.com

MESSAGE FROM OUR WEBMASTER Check out the SVAA website for news on our events, information about our artists and their works, and how to donate or join: <http://www.simivalleyart.org/>.

Library venue

- Current Solo exhibit artist (Susan Rice)
11/30/23 – 1/25/24



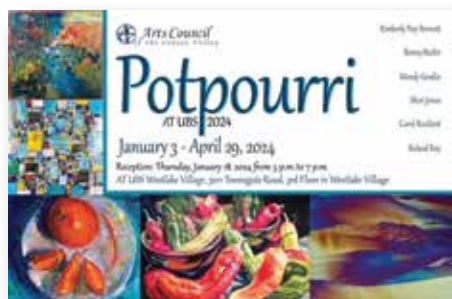
- Next Solo exhibit artist
(Gary Friedman) 1/25/24 – 3/28/24

If you're interested in having your own exhibition, go to this link for more information: <http://www.simivalleyart.org/library-display.html> or contact our treasurer, Terry Walson, at trwalson@hotmail.com if you have any questions.

This is a good opportunity to display your art!!! We are looking for members interested in doing a "solo art exhibition" at the Library. The exhibit will change out every two months. The SVAA library committee will do all the work. All you have to do is drop off and pick up your artwork. Your art must be clean, properly framed and wired, with wire measured the same distance from the top of the frame for all art work. No saw-tooth hangers. Frames in poor condition will be rejected.

SVAA Member Announcements:

-Sheri Jones has 5 entries in this event:



-Sheri Jones-Title: Stella
Commission watercolor

We take pride in our members and want to congratulate and acknowledge you and your achievements, by including you in our newsletter.

Let us know if you were juried in, won an award, or are having a show or speaking/demo engagement.
Email: Persy9@gmail.com and type "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

SVAA Social Media: Facebook:



Like us on Facebook. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook <http://facebook.com/SVAAINC>. Members interested in having photos of your artwork on facebook or website, please contact Oxana Cramer at ogcramer@hotmail.com

Instagram:

We are active on Instagram so be sure to stay connected with us. Our link is <https://www.instagram.com/simivalleyartassociation/> or scan this image >



MEMBERSHIP

It's time to renew your membership by end of January 2024!

We rely on our members to be active as soon as possible because we believe in our goals to enrich our community with the beauty of art and the people who create art. So please renew if you haven't already done so, as we need your presence and participation to continue our efforts.

If you have not yet submitted a new membership form with your current contact and birthday information (mm/dd), please do so. Membership forms can be found online at our website: www.simivalleyart.org

COMMITTEE MEMBERSHIP UPDATE:

The Board needs committee volunteers.

This is a new year and a time when board member positions may open. If you are interested and a member, we could really use your help. Currently, board members are fulfilling multiple roles. Contact any one of the board members. You may pair up with someone for a position as well.

It takes a lot of hard work and dedication to put on events like our annual People's Choice and Fall Open Art shows and the board is asking all members to consider volunteering. We can really use the help. Please sign up because your help is vital. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

Welcome and Congratulations

We would like to Welcome and Congratulate:

- Caroline Lubas, our new Hospitality chairperson. Caroline is married to our Vice President Jason Lubas. She often attends our art shows and is a very creative photographer. She will be coordinating food, drinks and decorations at general meeting/art demos and art show events.
- Susan Rice, our new Corresponding Secretary. Susan is a very creative artist. She and her husband Dan are both active SVAA members. She will be responsible for Advertising/ Publications.

We are so happy to have you both on our team and look forward to working with you. Thank you for volunteering your time and commitment to helping us continue to enrich the community with Artistic experiences.

MEMBERSHIP INFORMATION:

Our fees are \$40.00 for yearly dues with \$20.00 for the second family member. Students are \$20.00 for the year. Membership dues are non-refundable.

Quarterly art demonstration/General meeting:

A donation of \$5.00 for members, \$7.00 for non-members and \$3.00 for students (unless accompanied by a paying adult, in which case demo fee is free) will be requested at the door.

"Art is Everywhere and Everywhere is Art"

-- Brandon Boyd