



ARTalk

A publication of the Simi Valley Art Association

F E B R U A R Y 2 0 2 0

Greetings from the SVAA BOARD



At our general meeting held on January 16th, we had our own member Helane Freeman join us to demonstrate figure drawing. We had a good number of attendees joining us and everyone there was equipped with a sketch pad to join along with her demonstration. She presented several different pictures of models posing and she demonstrated her techniques while everyone drew their best versions of it. It was a lot of fun to draw along with her. The second half of her demonstration we raffled off a winner who became Helane's model to do a portrait. The portrait she did was very impressive with so much likeness to her model. Helane completed her portrait, signed it, and mounted it. She then gave it as a gift to the person who modeled for her. It was a great successful event and everyone enjoyed it. Thanks again goes out to Helane. Please take time to look her up at helane@me.com.

Thank you for all those members who have paid for their 2020 membership to date. Any member who has not yet paid can make payments on our website via Pay Pal or contact our Vice President, Donna Snyder.

Please join us on Tuesday February 18th for our next general meeting. We are pleased to have Rich Gallego joining us to demonstrate. Rich has performed for us in the past and he is very talented and a must for anyone who has not seen him demonstrate. Rich primarily works in oil and does plein air and studio painting. For our demonstration he will be explaining and demonstrating an approach to painting the landscape. He will also discuss how to lead the viewer's eyes by manipulation of edges.

In March we have our own member David Deyell signed up to do a demonstration so we always look forward having David perform for us. He's a wonderful plein air watercolorist.

Thanks for all those members who came to our January general meeting. I hope you all can come join us for our next general meeting this month!

Tom



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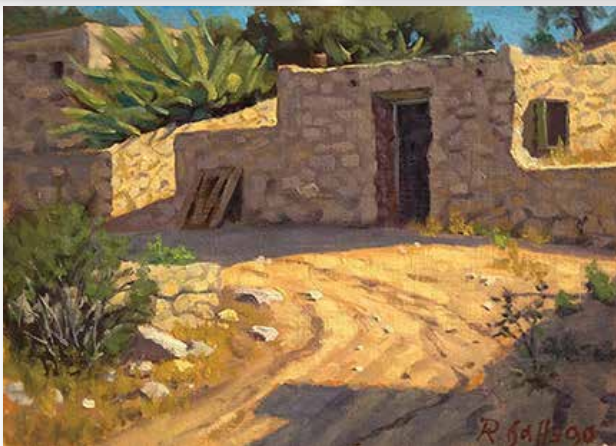
Email & Newsletter Submissions
info@simivalleyart.org

UPCOMING EVENTS

- Monday, Feb. 10- Plein Air Meeting- Conejo Creek Park North @ Willowbend
- Tuesday, Feb. 18- General Meeting and Rich Gallego demonstrates
- March 2020- David Deyell demonstrates

6:00 pm on **Tuesday, February 18, 2020** at Rancho Simi Recreation and Park District Activity Center located at 4201 Guardian Street in Simi Valley

Rich Gallego



Rich Gallego has been painting the landscape since 1996. His longtime love of nature's wild places have taken him far afield from Arizona's Canyon de Chelly to the beaches of Hawaii. From the rivers, gorges, and adobes of northern New Mexico to the glaciers of Alaska and so many places in between, all in search of the scenes he loves to paint.

Referring to his obsession with painting as "my magnificent affliction", he is constantly searching for new ways to reveal the natural world to others through paint.

Rich teaches weekly plein air workshops in southern California, annual plein air painting workshops for Cloudcroft Art Workshops in Cloudcroft, New Mexico, and each year for the past eight, he has taught weeklong workshops for the Taos Art School in New Mexico. He is a member of the Laguna Plein Air Painters' Association and was juried into their "Best of Plein Air" show in 2015 and 2016. He has been featured in several articles by Plein Air Magazine's website, "Outdoor Painter" and appeared as a featured artist in "American Art Collector" magazine.

Rich has been represented by several galleries in Laguna Beach, CA, Monrovia, CA, and Cheyenne, WY. Currently, he is represented by Hillside Fine Art of Claremont, CA and CN Interiors of San Marino, CA.

Website:
<https://richgallego.com/>

Helane Freeman Demo



OPPORTUNITIES/LOCAL ACTIVITIES

• Library venue

This is a good opportunity to display your art! SVAA members interested in participating in the rotating art exhibit at the Simi Valley Library should sign up at our general meetings. The next change-out date is Thursday, February 20th @ 10am.. For further information, please contact our treasurer Terry Walson at trwalson@hotmail.com

• New Exhibit Venue

The Santa Susana Train Depot & Museum has asked the Simi Valley Art Association to join them during their swap meets to display and sell our art. If you are interested please contact Terry Walson @ trwalson@hotmail.com or call 805-526-9688 for further information. www.santasusannadepot.org

• **SVAA Facebook: Like us on Facebook.** Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook <http://facebook.com/SVAAINC>.

****Members interested in having photos of your artwork on facebook or website, please contact Terry Walson @trwalson@hotmail.com

• Upcoming Plein Air Information

****Mark your calendar for February 10th at Conejo Creek North Park (Willowbend Pavilion) 1379 E. Janss Road, Thousand Oaks, CA 91362, 9am to noon.

All members are encouraged to do their own Mapquest or GPS to get to the locations. Any questions please email SusieT. at sytse3@verizon.net

WANT A FREE TICKET FOR THE DOOR PRIZE?

SVAA members, have you heard? Wearing a personalized name tag or badge to the general meeting will entitle you to one free ticket for the door prize drawings!

• Please make SVAA your non-profit organization of choice when you shop at AMAZON SMILE!
• SVAA now accepts PAYPAL for donations and fee payments - check

www.simivalleyart.org

Members who would like to add links to their personal website or upload some art works to our website, contact Terry Walson at trwalson@hotmail.com

Message from our webmaster Check out the new "SVAA Happenings" feature on the website home page: <http://www.simivalleyart.org/>. Here will be current news, with links to more complete information about the item. It is time to renew your SVAA membership. Forms and payment via PayPal are on the Membership page. Not yet a member? Join us now - the same form is used for new memberships as well as renewals.



MEMBERSHIP INFORMATION

****Members: Please note that this is the time to renew your SVAA membership. Forms can be found in our gallery or online at our website: www.simivalleyart.org**

****Due to an increase in operational fees and a desire to attract more demonstrators, please note the increase in membership fees. Thank you.**

COMMITTEE MEMBERSHIP UPDATE: Please sign up for the committees. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions

MORE MEMBERSHIP INFORMATION: Our fees are \$40.00 for yearly dues with \$20.00 for the second family member. Students at \$20.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. **Membership dues are non-refundable.** A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting.

FUNDRAISER ITEMS FOR SALE:

#650/660 mat cutter
Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table set up where members and guests can "buy" them for

a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings. Please call any board member for place, date, and time.

SVAA Website: To visit, go to: <http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"A man should hear a little music, read a little poetry, and see a fine picture every day of his life, in order that worldly cares may not obliterate the sense of the beautiful which God has implanted in the human soul."
- Johann Wolfgang von Goethe

MANY THANKS TO OUR SPONSORS WHO HELP CONTRIBUTE TO OUR ONGOING GRANT FUND FOR SIMI VALLEY HIGH SCHOOLS.

Advertise in the SVAA Newsletter

To Place a Newsletter Ad:

Ads and payments must be received by the 20th of the month prior to the month you want your ad to appear. e.g. - April 20th for May newsletter.

Send a jpeg via email: 4" x 6", 300 dpi, of your print-ready ad or business card to: info@simivalleyart.org.

Place "Newsletter Submission" in the Subject Line.

Per One Month	Members	Non-Members
Business Card 2" x 3-1/2"	\$10	\$15
1/4 Page: 5" x 4"	\$20.00	\$25.00
1/2 Page: 5" x 8"	\$35.00	\$40.00



Jeff Walson
Owner

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