



ARTalk

A publication of the Simi Valley Art Association

F E B R U A R Y 2 0 2 4

President's message



Hello members and friends,

Spring is just around the corner. It's all about beginnings and symbolizes starting fresh. The same thing can be said about our association. We are starting spring with some exciting events!

On March 21st, we start with our first General meeting and Artist demonstration. We are very fortunate and proud to announce our demonstrating artist: Laurie Hendricks. She is a talented, well-accomplished artist. You won't want to miss this special event. Details are in this newsletter and look for email reminders about this demonstration.

Our People's Choice Art Show begins March 25th and runs through April 26th. This is our Members' Only Art show, so I encourage you to join SVAA if you want to participate. Get your artwork ready! Requirement details of the art show and deadlines will be made available soon. See dates and times below in this newsletter.

I am pleased and excited to announce that we will be participating in events through the Simi Valley Cultural Art Center (SVCAC) again this year. SVCAC has cordially invited us to exhibit our members' artwork, at their next Art exhibit, in the SVCAC lobby. This art exhibit was called 'Boundless Encounters' last year. It is a wonderful opportunity for SVAA members. Our Special Event Chairperson, Linda Quigley, is coordinating details with SVCAC and will make an announcement of the event soon. SVCAC will also be hosting their annual "Spring Arts & Craft fair" and "Winter Arts Marketplace", which are great avenues to reach out to the community and show our artwork.

Two members have filled the following positions: Susan Rice (Board Corresponding Secretary) and Caroline Lubas (Hospitality Chairperson). Thanks to both of you for volunteering your time. Your help and support is greatly appreciated. Two positions are now open: Treasurer and Library Chairperson.

Just a reminder that membership renewals are due now, so please make sure to renew your membership. See our website for information or contact Jason Lubas at: mastersketcher@gmail.com.

Lastly, congratulations to Dan Rice as Artist of the Month! Dan does beautiful photography and recently won awards for his photography. Congratulations Dan.
Tom

Art Technique-

Grisaille 'greyed' is a painting executed entirely in shades of grey or of another neutral greyish color. It is particularly used in large decorative schemes in imitation of sculpture. Many grisailles include a slightly wider color range. A grisaille may be executed for its own sake, as underpainting for an oil painting (in preparation for glazing layers of color over it) or as a model from which an engraver may work.



SIMIVALLEYARTASSOCIATION

Happy Birthday
Jason Lubas 2/18



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Upcoming SVAA Events

- SVAA General Mtg/Artist Demonstration

About the Artist

Laurie Hendricks, MFA

Contemporary Impressionist

Laurie Hendricks is a California plein-air painter, with origins in San Francisco and the Bay Area. Raised in Kensington California, a neighborhood with painters, potters, Berkeley professors and radicals, she first moved to Los Angeles in the 80s to pursue acting, and after some success in this field, turned her focus to painting full time. She is a direct descendent of American painter John Trumbull (1756-1843), known best for The Signing of the Declaration of Independence. Hendricks is a modern-day champion of California Impressionism, and the early 20th-century landscape painters.

According to Laurie: "I'm a believer in the benefits of painting from life, whether from a live model, outdoors in the landscape or a still life, because it's the best way to see true color and value in nature. I endeavor to paint in direct response to my subject, in a loose impressionist/expressionist way, taking the subject before me, filtering it through my feelings and emotions, to create something unique and original. Nature is my muse, but my interpretation of natural beauty is expressed in my own voice. I love to paint alla prima, rarely waiting for areas to dry, I prefer the thick immediate application of paint and expressive brushwork. My approach to Plein Air is to take my work to a degree of finish on location, rarely working on it later in the studio."

Laurie Hendricks earned a Master of Fine Arts Degree at the San Francisco Art Institute where she learned to blend technique and emotion to create her paintings. She continues to study painting, drawing and art history, viewing art as a life-long learning process. Her paintings have been exhibited in the California Art Club Gold Medal Shows for the past three years.

View her work on her website - www.lauriehendricksart.com.



People's Choice Spring Art Show:

Walk-In Submission: Saturday March 23rd, 10am to 12pm

Show Opens: Monday, March 25th

Show Hours: Mon-Fri 8am to 6pm; Sat/ Sun Closed

Public Voting: March 25th – April 10th

Reception & Awards: Saturday, April 13th, 2pm to 4pm

Show Closes: Friday, April 26th

Pick-Up: Saturday, April 27th, 10am to 12pm

Opportunity

Looking for instructors to teach **Evening classes** at the Simi Valley Senior Center:

- Oil/Acrylic Art
- Drawing
- Water color
- Mosaic

Previous art instruction/teaching is preferred, but not necessarily required.

For more information, please contact Rancho Simi Recreation and Park District, Bryan Horstman: bryanh@rsrpd.us or by phone at (805) 584-4443.

SVAA Members' Artwork

If you have art you would like to share in next month's issue, please don't hesitate to contact Persy Evans at: Persy9@gmail.com or any of our Board Members.



Frank Perrott
Merganser



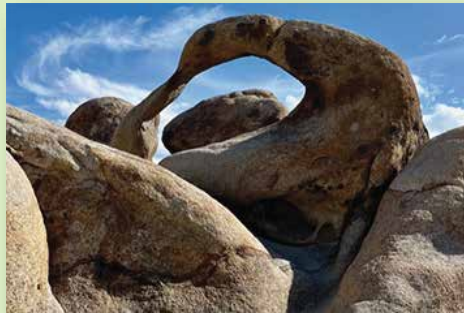
Frank Perrott
Snowy Egret on the Arroyo



Frank Perrott
Simi Sunset



Persy Evans
Ancient Survivor



Sandra Keppler
Mobius Arch



Sandra Keppler
Transparent Beauty.

Other Upcoming Art Events

•Thousand Oaks Art Assoc (TOAA):

2024 Open Juried Art Show will be held May 2-29 at the Thousand Oaks Community Gallery (by the Newbury Park Library). Entries open Thursday, February 1 and close on Monday, March 25 on the Online Juried Shows (OJS) website. Entry can be made via the TOAA website (ThousandOaksArtAssoc.org) by clicking on the "2024 OPEN SHOW" button in the upper right.

Artist of the Month

Dan Rice



My fascination in all things aviation was the catalyst that led to me to the world of photography. Growing up in the Antelope Valley in the 70's, the opportunities to photograph aircraft were abundant. Sometimes we'd sit at the end of the runway at Plant 42 just hoping to catch a glimpse of the SR-71 or U-2. We also spent a lot of time at airshows which helped me to develop skills on both static and action images. Back then the costs associated with film and developing made it essential that you learned to get the best shots the first time.

As I got older, it seems there was less time and opportunities to pursue photography. For years my photography consisted of random snapshots at family get-togethers and horrible cellphone pictures. After spending a few years of watching my wife progress in her photography, I couldn't resist but to get back into it myself. After updating my equipment, I found myself once again at airshows and spending time on vacations experimenting with different lenses, filters, and techniques.

I never thought much about my photography, mostly doing it for myself. At the urging of my wife, I entered a few of my photos in the 2022 Annual Open Juried Art Show. Much to my surprise, one of the entries sold and another was awarded 1st Place in the Photo/Digital category. It was then that I decided to join the SVAA and share my photography with others.



Library venue

- Current Solo exhibit artist (Gary Friedman) 1/25/24 – 3/28/24

- Next Solo exhibit artist (Open)

If you're interested in having your own exhibition, go to this link for more information: <http://www.simivalleyart.org/library-display.html> or contact Persy Evans, at Persy9@gmail.com if you have any questions.

This is a great opportunity to display your art!!! We are looking for members interested in doing a "solo art exhibition" at the Library. The exhibit will change out every two months. The SVAA library committee will do all the work. All you have to do is drop off and pick up your artwork. Your art must be clean, properly framed and wired, with wire measured the same distance from the top of the frame for all art work. No saw-tooth hangers. Frames in poor condition will be rejected.

SVAA Member Announcements:

Carmen Lamp won 1st Place at:
WVAG 2024 Member Show



Carmen Lamp_1st
Place_Bamboo Reflections

• **Gary Friedman's 'Edinburgh Chill'** was accepted into the American Watercolor Society's 157th Annual International Exhibition, held in New York at Salamagundi Club Gallery, displayed for the month of April. A gala reception and awards ceremony will take place. There were over one thousand entries worldwide. A panel of judges were the jurors. Selected paintings from this exhibit will be chosen to 'go on tour' of several prestigious galleries in the United States for the 2024 year.



Edinburgh Chill.

• **Gary Friedman teaching Watercolor Art classes at the Simi Valley Senior Center. Registration is open for the Spring session. We meet Saturdays from 10:00am to noon. Register at rsrpd.org and (go to the 50+ section).**

We take pride in our members and want to congratulate and acknowledge you and your achievements, by including you in our newsletter.

Let us know if you were juried in, won an award, or are having a show or speaking/demo engagement.

Email: Persy9@gmail.com and type "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

SVAA Website

Members who would like to add links to their personal website or upload some art works to our website, contact to Oxana Cramer at: ogcramer@hotmail.com

MESSAGE FROM OUR WEBMASTER Check out the SVAA website for news on our events, information about our artists and their works, and how to donate or join: <http://www.simivalleyart.org/>.

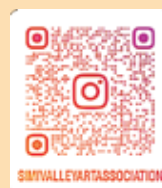
SVAA Social Media: Facebook:



Like us on Facebook. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook <http://facebook.com/SVAAINC>. Members interested in having photos of your artwork on facebook or website, please contact Oxana Cramer@ogcramer@hotmail.com

Instagram:

We are active on Instagram so be sure to stay connected with us. Our link is <https://www.instagram.com/simivalleyartassociation/> or scan this image >



MEMBERSHIP

Time to renew your membership! It was due at the end of January 2024!

We rely on our members to be active as soon as possible because we believe in our goals to enrich our community with the beauty of art and the people who create art. So please renew if you haven't already done so, as we need your presence and participation to continue our efforts.

If you have not yet submitted a new membership form with your current contact and birthday information (mm/dd), please do so. Membership forms can be found online at our website: www.simivalleyart.org. Then submit the form to SVAA Vice President Jason Lubas at: mastersketcher@gmail.com.

COMMITTEE MEMBERSHIP UPDATE:

The Board needs committee volunteers.

This is a new year and a time when board member positions may open. If you are interested and a member, contact any one of the board members. You may pair up with someone for a position as well.

As mentioned in the President's message, there are 2 positions now open: Treasurer and Library Chairperson.

SVAA is only as successful as it's members. It takes hard work and dedication to put on events like our annual People's Choice and Fall Open Art shows, which is why the Board NEEDS YOUR HELP. We are asking all members to consider volunteering. Please sign up because your help is vital. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

MEMBERSHIP INFORMATION:

Our fees are \$40.00 for yearly dues with \$20.00 for the second family member. Students are \$20.00 for the year. Membership dues are non-refundable.

Quarterly Art demonstration/General meeting:

A donation of \$5.00 for members, \$7.00 for non-members and \$3.00 for students (unless accompanied by a paying adult, in which case demo fee is free) will be requested at the door.

"Learn the Rules like a Pro, so you can Break them like an Artist"

-- Pablo Picasso