



ARTalk

A publication of the Simi Valley Art Association

DECEMBER 2020

Greetings from the SVAA BOARD



Dear Members,

Considering most of this year has been mostly uneventful, November was a busy month for our Association. Thanks to you, we are having a very successful SVAA 2020 Members Choice Art Show. This is the first time our Association has held a show on-line and have our own members be the judges. So far, this has been a very promising event and depending on future restrictions for social gatherings, we may hold another similar show early next year. For this show, we received thirty-four entries, with a little more than half of our members participating. All of the entries are wonderful pieces of artwork. Perhaps many of us had time to do more artwork during these unique times. Thank you to our newest members who recently signed up and were able to join the show. We will be hosting a Zoom Awards and Happy Holidays Celebration on Saturday December 12th. We will announce the winners of the show at that time and we will also celebrate the holidays. Hope you can join us. There will be an invitation sent out soon with the time and how to join.

We had our monthly Board meeting held last month on November 9th. Some of the items we discussed were the Art Show, updated finance report and current membership. The meetings are virtual and have been set-up well, thanks to our Recording Secretary, Carmen Lamp. She has done a fantastic job. Also, many thanks to Terry Walson, who has been vital to coordinating and implementing our Members Choice Art Show. If you have any interest or questions about these meetings you can contact me or any one of our Board members.

We have made some progress with updating our website, specifically our SVAA Artists members list. If you are interested you can request to have your resume or your personal website linked to your name. Contact Terry Walson for this information.

Finally, I just wish to thank all of you for staying strong and being involved in our Association. It has been an extraordinary year and we can only hope that next year will bring us good health and better times. May you and your family have a wonderful and safe holiday.

Tom

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UPCOMING EVENTS

• December - Members' Online 2020 Show

Members' Online 2020 Show

Dear Simi Valley Art Association Members -

We hope each of you and your families remain safe and healthy during this ongoing pandemic. Hopefully, you have been able to find time and energy to create wonderful art.

We would like to take this opportunity to see what you have created during this quarantine period or any artwork from the past. We are pleased to announce our first on-line virtual art show - SVAA 2020 Member's Choice Art Show!

Beginning on Fri, Nov 6th, each member is entitled to submit two pieces of original art that has not received an award through an SVAA-sponsored art show. Please send jpegs of your artwork along with your name, title, medium used, size and price of your art piece if you are selling to svaaprints@gmail.com by Fri, Nov 20th in order to have your artwork considered for the Member's Choice Art Show and awards. If you are not a member and would like a chance to join this show and win up to \$250 you can become a member now. If you wish to join now for the remainder of this year it will be \$10 for individuals, \$15 for families, and \$5 for a student. Upon January 2021 you will need to pay the annual fee if you decide to stay a member through 2021. Go to membership page to sign-up.

Our esteemed judges are YOU!! From Fri, Nov 20th through Fri, Dec 4th (2 weeks), all SVAA s members will have the opportunity to view our

members' submitted artwork at www.simivalleyart.org and send in their votes svaaprints@gmail.com. All members (whether you've submitted artwork or not) will be able to vote for the following awards across all categories:

- **Best of Show to be awarded \$250**
- **First Place to be awarded \$150**
- **Second Place to be awarded \$100**
- **Third Place to be awarded \$75**
- **Honorable Mention(s)** will receive ribbon(s) only

An artist will not be eligible to receive more than one award. After the voting period is completed, we'd like to host a Zoom Awards and Happy Holidays Celebration to announce and recognize our award winners and spend some time reconnecting with each other.

Important Dates to Know:

- **Fri, Nov 6th - entry starts**
- **Fri, Nov 20th - voting period starts**
- **Fri, Dec 4th - voting period ends**
- **Sat, Dec 12th at [time] - Zoom awards ceremony**

So, get ready to submit your wonderful creations to the SVAA 2020 Member's Choice Art Show! Stay tuned for more information and details.

For more information and to view entries, visit the SVAA website: <http://www.simivalleyart.org/online-show-2020-information.html>

Artists Quarantine Works

We would like to now take the time to acknowledge our local artists who have continued to persevere and create through these trying times. We face these new challenges together, and we recognize art as the universal language which illustrates this facet of the human experience. If you have art you would like to share for next month's issue, please don't hesitate to contact Tom or any of our Board Members.



Austino Obi Okafor
Freedom, Acrylic, 24" x 38"



Gary Friedman
Home For the Holidays,
watercolor, 12" x 15"



Helle Urban
Daddys Shoe, oil on canvas,
10" x 8"



Helle Urban
O Come Let Us Adore Him,
oil on canvas, 10" x 8"



Lee Zimmerman
Moscow's Disney Land, watercolor, 23" x 20"



Lee Zimmerman
Tiger, watercolor 20" x 23"



Victoria Marble
HappyThanksgiving,
digital, 2048px x 2048px

• **SVAA Facebook:**

Like us on Facebook. Feel free to comment on our posts or “Share” posts from our Facebook Page timeline to your own timeline or your friends’. You can also Share our posts as a Facebook message. To visit our facebook <http://facebook.com/SVAAINC>.

***Members interested in having photos of your artwork on facebook or website, please contact Terry Walson @trwalson@hotmail.com

www.simivalleyart.org

Members who would like to add links to their personal website or upload some art works to our website, contact Terry Walson at trwalson@hotmail.com

Message from our webmaster Check out the new “SVAA Happenings” feature on the website home page: <http://www.simivalleyart.org/>. Here will be current news, with links to more complete information about the item. It is time to renew your SVAA membership. Forms and payment via PayPal are on the Membership page. Not yet a member? Join us now – the same form is used for new memberships as well as renewals.



MEMBERSHIPS

**Membership information can be found online at our website: www.simivalleyart.org
Members: Please note that this is the time to renew your SVAA membership.

COMMITTEE MEMBERSHIP UPDATE: Please sign up for the committees. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions

MORE MEMBERSHIP INFORMATION:

Our fees are \$40.00 for yearly dues with \$20.00 for the second family member. Students at \$20.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. **Membership dues are non-refundable.** A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place “Newsletter Submission” in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

“Trees that are slow to grow bear the best fruit.”
– Moliere, playwright

Advertise in the SVAA Newsletter

To Place a Newsletter Ad:

Ads and payments must be received by the 20th of the month prior to the month you want your ad to appear. e.g. - December 20th for January 2021 newsletter.

Send a jpeg via email: 4” x 6”, 300 dpi, of your print-ready ad or business card to: info@simivalleyart.org. Place “Newsletter Submission” in the Subject Line.

Per OneMonth	Members	Non-Members
Business Card 2” x 3-1/2”	\$10	\$15
1/4 Page: 5” x 4”	\$20.00	\$25.00
1/2 Page: 5” x 8”	\$35.00	\$40.00