



ARTalk

A publication of the Simi Valley Art Association

DECEMBER 2019

Greetings from the SVAA BOARD



Hello Members.

It is amazing to think we are almost at the end of the year and the holidays are upon us. It's been a good year for our association with many memorable events and changes. Almost a year ago we sadly left the Town Center, but it has been a blessing for us to have found a new facility at the Rancho Simi Recreation and Park District Activity Center to hold our General Meetings and Art Shows. There have been some challenges but all and all we've been successful and we look forward to providing more success for 2020. I want to thank our

Board Members and you as members, who have all contributed to a successful and rewarding year.

Our General Meeting held on November 21st was a riveting event. Our guest artist Joe Cibere did an outstanding demonstration for us. He not only did one but two paintings for us, both with watercolors. He warned us that he was going to paint a nontraditional painting, an AR (Abstract Realism) painting. His methods and techniques with and without a paint brush were demonstrated. His ideology was if he accidentally dripped or smeared onto the art work, he takes advantage of it and not worry about it! His final products were fascinating as well as elegant. The audience enjoyed it all.

January's General Meeting will be held on January 16th and we will be having our member Helane Freeman demonstrating for us. She does wonderful work and has been proven in many awards she has been given, including an award at our own Open Juried Show.

I hope you can make it to our Christmas Party on December 12th. An invitation has been sent out and it will be a great time to put down your paint brushes and forget about everything else for a little while!

May all of you have a Happy Holiday and a Happy New Year.

Tom



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Please Join Us For Our Annual Holiday Party

December 12th / 6PM

Rancho Simi Recreation and Park District Activity Center

Pot Luck, so bring your favorite dish or dessert to share !!!!!!!

** We will have our Traditional "White Elephant" gift exchange this year. We will also have a donation box for unwrapped holiday gifts for needy children. So, if you would like to contribute, please specify if for a boy or girl on your gift.

UPCOMING EVENTS

- December 12th Holiday Party
- January 16th General Meeting



Joe Cibere Demo



A very nice and personal thank you note from SVHS to our Association in response to our annual grant of \$500 to them.



OPPORTUNITIES/LOCAL ACTIVITIES

• Library venue

This is a good opportunity to display your art! SVAA members interested in participating in the rotating art exhibit at the Simi Valley Library should sign up at our general meetings. The next change-out date is Thursday, December 19th @ 10am. For further information, please contact our treasurer Terry Walson at trwalson@hotmail.com

• New Exhibit Venue

The Santa Susana Train Depot & Museum has asked the Simi Valley Art Association to join them during their swap meets to display and sell our art. If you are interested please contact Terry Walson @ trwalson@hotmail.com or call 805-526-9688 for further information. www.santasusannadepot.org

• **SVAA Facebook: Like us on Facebook.** Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook <http://facebook.com/SVAAINC>.

****Members interested in having photos of your artwork on facebook or website, please contact Terry Walson @ trwalson@hotmail.com

• Upcoming Plein Air Information

****Mark your calendar for Monday December 9th at Strathern Historical Park & Museum, 137 Strathern Place, Simi Valley, Ca. 93065 9am to noon. All members are encouraged to do their own Mapquest or GPS to get to the locations. Any questions please email SusieT. at sytse3@verizon.net

WANT A FREE TICKET FOR THE DOOR PRIZE?

SVAA members, have you heard? Wearing a personalized name tag or badge to the general meeting will entitle you to one free ticket for the door prize drawings!

• Please make SVAA your non-profit organization of choice when you shop at AMAZON SMILE!
• SVAA now accepts PAYPAL for donations and fee payments - check

www.simivalleyart.org

Members who would like to add links to their personal website or upload some art works to our website, contact Terry Walson at trwalson@hotmail.com

Message from our webmaster Check out the new "SVAA Happenings" feature on the website home page: <http://www.simivalleyart.org/>. Here will be current news, with links to more complete information about the item. It is time to renew your SVAA membership. Forms and payment via PayPal are on the Membership page. Not yet a member? Join us now - the same form is used for new memberships as well as renewals.



Congratulations...

SVAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show or speaking/demo engagement. Email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

• **Boi Sibug**, won 2nd Place Just Relax, Pastel

At the Art Colony of La Mirada presents "Mirrors of Your Mind 2019" Open Juried Art Show November 18-22, 2019, City of La Mirada Activity Center, 13700 La Mirada Blvd., La Mirada, California 90638

MEMBERSHIP INFORMATION

****Members: Please note that this is the time to renew your SVAA membership.**

Forms can be found in our gallery or online at our website: www.simivalleyart.org

****Due to an increase in operational fees and a desire to attract more demonstrators, please note the increase in membership fees. Thank you.**

COMMITTEE MEMBERSHIP UPDATE: Please sign up for the committees. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions

MORE MEMBERSHIP INFORMATION:

Our fees are \$40.00 for yearly dues with \$20.00 for the second family member. Students at \$20.00 for the year with a \$3.00 demo fee unless, accompanied by a paying adult - then they get in for free. **Membership dues are non-refundable.** A donation of \$5.00 for members and \$7.00 for non-members is requested at the door for the monthly art demonstration and general meeting.

FUNDRAISER ITEMS FOR SALE:

#650/660 mat cutter

Do you have any old art books or magazines that you have read or no longer need? Or how about art materials that you know you won't use? Please bring them to our monthly meetings. We will have a table

set up where members and guests can "buy" them for a donation. Clean out that clutter!

BOARD MEETINGS: Members are welcome to attend the monthly board meetings. Please call any board member for place, date, and time.

SVAA Website: To visit, go to:

<http://www.simivalleyart.org/>. There you can find information about our past, current and upcoming events, demos and meetings, guest demo artists, event calendar and schedules, members list, members' artwork, event photos, and other information you might need regarding our organization.

Newsletter submissions must be made by the 20th of the month. Send your articles via email: svaaprints@gmail.com. Place "Newsletter Submission" in the Subject line. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

"One of the secrets of life is that all that is really worth the doing is what we do for others." – Lewis Carroll

MANY THANKS TO OUR SPONSORS WHO HELP CONTRIBUTE TO OUR ONGOING GRANT FUND FOR SIMI VALLEY HIGH SCHOOLS.

Advertise in the SVAA Newsletter

To Place a Newsletter Ad:

Ads and payments must be received by the 20th of the month prior to the month you want your ad to appear. e.g. - April 20th for May newsletter.

Send a jpeg via email: 4" x 6", 300 dpi, of your print-ready ad or business card to: info@simivalleyart.org. Place "Newsletter Submission" in the Subject Line.

Per One Month	Members	Non-Members
Business Card 2" x 3-1/2"	\$10	\$15
1/4 Page: 5" x 4"	\$20.00	\$25.00
1/2 Page: 5" x 8"	\$35.00	\$40.00



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Owner

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