



ARTalk

A publication of the Simi Valley Art Association

AUGUST 2023

President's message



Dear Members,

I hope everyone is doing well and staying cool during the recent heatwaves.

Next month on Thursday, September 14, we will be holding our next General Meeting/Art demo. Make sure to mark the date on your calendar. You won't want to miss this because we will be having Joe Cibere, who is a wonderful watercolor artist. Whether you're a watercolorist or not, you will enjoy his demonstration and learn a lot, as he is also an exceptional instructor.

We are also preparing for our annual Simi Valley Art Association "Fall Open Art Show 2023". The show opens on October 2nd and closes October 27th. Important dates for you are listed in this newsletter.

Our current solo artist exhibit at the library is SVAA member Oxana Cramer. She does wonderful artwork in various mediums. This is a great opportunity for her. When you get a chance, please stop by the library to see her exhibit.

Our Artist of the Month for August is Bonnie Garcia! Bonnie has been a SVAA member for a few years now and has entered her artwork in several art shows where she won awards. We look forward to seeing more of her artwork in future shows. Congratulations Bonnie!

Tom

Art Technique-

Droste effect: The Droste effect known in art as an example of mise en abyme, is the effect of a picture recursively appearing within itself, in a place where a similar picture would realistically be expected to appear. This produces a loop which in theory could go on forever, but in practice only continues as far as the image's resolution allows.



SIMIVALLEYARTASSOCIATION



Happy Birthday

Phyllis Van Crombrughe	8/5
Ken Mask	8/25
Esther Maron	8/30
Frank Perrotta	8/

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Upcoming SVAA Events

- General Meeting/Artist Demonstration by Watercolorist Joe Cibere:

Joe Cibere is a signature member of the National Watercolor Society and his painting style demonstrates his love of nature and wilderness. His "abstract realism" paintings integrate strong design and balance with a sense of illusion and have appeared in "Watercolor Magazine" and in the International Artists book "The Watercolor Sky and Cloud Techniques of 23 International Artists". His work is also part of both corporate and private collections. Joe has been a guest demonstrator at several area art organizations and conducts workshops on watercolor technique throughout the year. He has also studied with several acclaimed watercolor artists including: Tony Couch, Nita Engle, Tom Fong, Katherine Ghang Liu, Stephen Quiller, Thomas Schaller and Karen Vernon. His studio is located at: Studio Channel Islands, Rm R4, Old Town Camarillo, CA

We are very honored to have him at our General Meeting/Demonstration to share his expertise in watercolor.



Fall Open Art Show 2023

Walk-in Submission: Saturday, 9/30/23, 10am - 12pm
Show Opens: Monday, 10/2/23
Show Hours: Open to the public: Mon-Fri, 8am - 6pm (closed Sat-Sun)
Reception & Awards: Saturday, 10/7/23, 2pm - 4pm
Show Closes: Friday, 10/27/23
Pick-Up: Saturday, 10/28/23, 10am - 12pm
(Entry details will be made available on our website soon: www.simivalleyart.org)

***** We need volunteers to help with Walk-in Submissions on 9/30/23 and Pick-up/Take down on 10/28/23 . Please contact any of SVAA board member listed on page 1.**

Opportunity

Rancho Simi Recreation and Park District is looking for an Advanced Oil/Acrylic Art Instructor and a Ceramics Instructor, to teach at the Simi Valley Senior Center. Previous art instruction/teaching is preferred, but not necessarily required. For more information, please contact Bryan Horstmanshof: bryanh@rsrpd.us or by phone at (805) 584-4443.

SVAA Members' Artwork

If you have art you would like to share in next month's issue, please don't hesitate to contact Persy Evans at: Persy9@gmail.com or any of our Board Members.

DAVID SGAMBELLONE: (Scale Model Miniature) The series of images show the stages of construction. This miniature trailer was hand crafted by the artist. Everything was handmade from scrap plastic, wood, aluminum, etc. Including parts from household items.

The final photo 'Image4' was taken to make it look life size. David set the shot up at a trailer rally he attended last April, using a photograph technique called 'forced perspective'. Thus achieving the realistic results.



'Image4'



SVAA Website

Members who would like to add links to their personal website or upload some art works to our website, contact Terry Walson at: trwalson@hotmail.com

MESSAGE FROM OUR WEBMASTER Check out the SVAA website for news on our events, information about our artists and their works, and how to donate or join: <http://www.simivalleyart.org/>.

Artist of the Month

Bonnie Garcia



When I was a young girl, drawing, coloring, and designing were among my favorite activities. I instinctively enjoyed them. I was exposed to some of the basic principles of art by my father who was studying to become an architect. But as I grew older, I felt I was not good enough to pursue it in any serious way. I put aside art and pursued a more academic pathway, raised four children, and then became busy working. Yet, art still found a way into everything I did. While raising my kids I loved doing all kinds of arts and crafts with them. Outside the home, I worked with developmentally delayed children, taught pre-school, special education, and elementary school. In each of these jobs, artistic opportunities popped up in activities like art projects with students, designing bulletin boards, or just creating an artful environment. Through it all, I always really had an urge to paint.

After I retired, one of the first things I set out to do was take a watercolor class. Michelle Daniel's class at the Senior Center was the first class I took. It was very fulfilling on a creative level, helped me see art more as a means of self expression, and piqued my interest in taking more classes. Next came drawing and watercolor classes with Linda Cantrell. Learning new techniques was fun, and doing it alongside people with similar interest was especially enjoyable. The Covid outbreak pushed me toward online classes which had an unexpected impact on me and my work. It served as a safe place for me to explore my abilities without some of the fears I held and to try approaches I wouldn't have otherwise; such as charcoal, ink, and colored pencil in addition to or combined with watercolor.

I really appreciate being exposed to the varied styles and approaches of the teachers and students I meet at these classes. It is helping me to be more and more comfortable with my own artistic expression. Alongside my watercolor painting, I'm drawn to photography. Watercolor continues to be my preferred medium. The way the color reacts with the water to create the image fascinates me. Noticing the beauty of the world through color, line, form, shape, shadows, lights, and darks-and creating one's own perception of that through painting is something that brings me joy and satisfies me. I am happy to be part of the Simi Valley Art Association and the artist friends I share this with.



Library venue

***Current Solo exhibit artist
(Oxana Cramer) 7/27/23 – 9/28/23***



This is a good opportunity to display your art!!! We are looking for members interested in doing a “solo art exhibition” at the Library. The exhibit will change out every two months. The SVAA library committee will do all the work. All you have to do is drop off and pick up your artwork. Your art must be properly framed and wired, with wire measured the same distance from the top of the frame for all art work. No saw-tooth hangers.

Since we already have an artist, Lyman Young, scheduled for next change out date on Thursday, September 28th, the next available slot will be on November 30, at noon.

If we don't have a member interested in doing a solo exhibit, then we will go back to exhibiting all member's art.

If you are interested in having your own exhibition, go to this link for more information:

<http://www.simivalleyart.org/library-display.html> or contact our treasurer, Terry Walson, at trwalson@hotmail.com if you have any questions.

SVAA Member Announcements:

• **Gary Friedman scheduled to start teaching at the Simi Valley Senior Center:**

Go to: https://www.rsrpd.org/recreation/age_50.php to sign up for his class

(online enrollment starts 8/4/2023. Class starts Saturday, 9/9/2023 10:00am – noon)

Congratulations to the following SVAA members:



Helle Urban: 1st place overall (aka Best of Show) at the SOCALPAPA 16th Annual Back Bay Festival Juried Show "Newport Back Bay at Sunset"



Carmen Lamp: juried in to the USA-99 Voices In Pastel International Exhibition. Her pastel painting called 'Exhuberence' will be on display at the Haggin Museum of Art, Aug 31 through Oct 29.



Gary Friedman: awarded the Dr. P H Merchandise Award at the 55th Watercolor West International Exhibition recently at Coastline College Gallery in Newport Beach. Gary was also presented the 'Signature Membership' title (awarded to artists who have been juried into 3 exhibitions with the organization). He said "to experience the show in person and be surrounded by incredibly talented people was a thrill. The level of competence and artistic vision was remarkable". The exhibit runs till Aug. 12 at Coastline College Art Gallery 1515 Monrovia Ave. Newport Beach, Cal..

We take pride in our members and want to congratulate and acknowledge you and your achievements, by including you in our newsletter. Let us know if you were juried in, won an award, or are having a show or speaking/demo engagement. Email: Persy9@gmail.com and type "Newsletter Submission" in the Subject line. Newsletter submission must be made by the 20th of the month. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

SVAA Social Media: Facebook:



Like us on Facebook. Like us on Facebook. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook <http://facebook.com/SVAAINC>.

Members interested in having photos of your artwork on facebook or website, please contact Terry Walson @trwalson@hotmail.com

Instagram:

We are active on Instagram so be sure to stay connected with us.

Our link is <https://www.instagram.com/simivalleyartassociation/> or scan this image >



MEMBERSHIP

We rely on our members to be active as soon as possible because we believe in our goals to enrich our community with the beauty of art and the people who create art. So please renew if you haven't already done so, as we need your presence and participation to continue our efforts.

Also, if you haven't yet submit a new membership form with your current contact and birthday information (mm/dd), please do. Membership form can be found online at our website: www.simivalleyart.org

COMMITTEE MEMBERSHIP UPDATE:

The Board needs committee volunteers.

Please sign up because your help is vital. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

We really need someone who has expertise in the Website app 'Weebly' or Publicity/Advertising. If you are willing and a member, we could really use your help as a 'Website Chairperson' or 'Coresponding Secretary'.

Contact any one of the board members to volunteer for this position.

MEMBERSHIP INFORMATION:

Our fees are \$40.00 for yearly dues with \$20.00 for the second family member. Students are \$20.00 for the year. Membership dues are non-refundable. A donation of \$5.00 for members, \$7.00 for non-members and \$3.00 for students (unless accompanied by a paying adult, in which case demo fee is free) will be requested at the door for the quarterly art demonstration and general meeting.

"Creativity requires the Courage to let go of certainties"

-- Erich Fromm