



# ARTalk

A publication of the Simi Valley Art Association

AUGUST 2022

## Greetings from the SVAA BOARD

Dear Members,

I hope your summer is going well and hopefully you have been keeping cool through these hot days.

I'm excited to announce that we will be resuming our general meetings and artist demonstration. Mark your calendar: Thursday, September 15, 2022, at 6:00pm. Our own long-time member, David Deyell, will be our demonstrator. David was originally scheduled to do a demonstration for us in March 2020, but the pandemic prevented us from having our public meetings. David is a wonderful plein air watercolorist and instructor. For more information about David please visit <https://sites.google.com/site/daviddeyellwatercolor/>.

At our Board Meeting last month, Helle Urban was nominated and accepted as our new Hospitality Chairperson. Congratulations Helle and thank you for accepting this position.

Next year will be the 60th anniversary of our association, and we plan to have an anniversary celebration. Details are in the works, and we will keep you apprised.

We continue to show your artwork in the newsletter and many of you have taken advantage of this opportunity. Make sure that you send Victoria any of your artwork that you want added to the newsletter.

A reminder that as a member, you can participate in rotating your artwork at the Simi Valley Library. Any of your artwork (new or old) can be submitted and it will be displayed at the library. The next change-out date is August 25th at 10am. Contact Terry Walson for information.

I'm pleased to announce that our artist of the month for August is Helle Urban. Helle has been an active member of our association for years and is currently a Board Member as one of our Corresponding Secretaries and our new Hospitality Chairperson. Helle does beautiful emotional artwork and has won numerous art show awards over the years. Please join me in congratulating Helle for being artist of the month!

Tom

### Art Technique-

**Grattage** (scratching or scraping) is a technique in surrealist painting which consists of "scratching" fresh paint with a sharp blade. Artist Max Ernst rediscovered the grattage technique in 1927.



### Happy Birthday

- Phyllis Van Crombrughe - Aug 5
- Richard Omura - Aug 14

## EXECUTIVE BOARD SECTION

*President*

**Tom Evans**

805-558-5809

tom@rsrpd.us

tcekobedog1@gmail.com

*Vice President*

**Donna Snyder**

805-527-6797

knollsfolly@icloud.com

*Recording Secretary*

**Carmen Lamp**

805-233-1800

carmenlamp29@gmail.com

*Treasurer*

**Terry Walson**

805-526-9688

trwalson@hotmail.com

*Corresponding Secretary*

**Helle Urban**

(805) 304-5196

ArtByHelle@gmail.com

**Persy Evans**

(805) 630-3421

ilipt@live.com

*Chairperson for Annual Events*

**Jason Lubas**

mastersketcher@gmail.com

*Hospitality Chairperson*

**Helle Urban**

*Newsletter Designer*

**Boi Sibug**

*Newsletter Coordinator*

**Victoria Marble**

805-990-6606

victoriamarble2015@gmail.com

*Assistant Newsletter Coordinator*

**Persy Evans**

*Email & Newsletter Submissions*

info@simivalleyart.org

# UPCOMING EVENTS

- **General Meeting & Artist Demo** - Thursday, September 15th @ 6:00 pm  
Rancho Simi Recreation & Parks District Activity Center, 4201 Guardian Street, Simi Valley

***Demo Artist: David Deyell***

- **David Deyell August Paint-Out**

For August we paint on the campus of the Leonis Adobe Museum two times. Wednesdays August 10 & 24 we start about 9 am with same concerns about keeping areas CLEAN. Location is on Calabasas Road. Again I will look for you if you email [watercolorists@netzero.net](mailto:watercolorists@netzero.net). You may leave a small donation (entrance fee) when you leave. This campus has live animals, old wagons and relocated structures. Everyone is welcome to join together and lunch at the next-door Cantina Restaurant. Stay well and keep painting.

- **Our Annual Open Juried Artshow 2022 is coming up in October. Announcements and details coming soon. Start painting!!!**

## Opportunity

The Simi Elementary PTA is looking for an art instructor/s to come to the school and give a 45 min class art instruction per classroom for a given amount of time. Instructor/s will be paid by the PTA.

For those who are Interested and would like more information email Deana Valdez - [svsycamorepta@gmail.com](mailto:svsycamorepta@gmail.com)

## Congratulations...

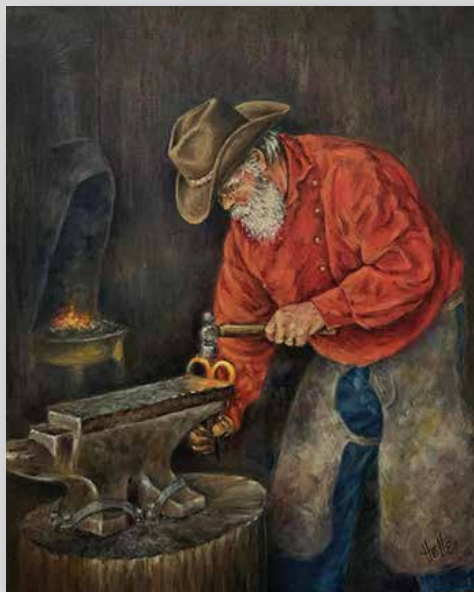
- Board Member **Victoria Marble's** debut children's picture book **Mockingbird, Make Up Your Mind** is due to be released by Young Dragons Press August 16th.

# Artist of the Month

## Helle Urban

Helle Urban has been an artist/illustrator for 40+ years. She earned her Bachelor of Fine Arts Degree from Art Center College of Design in Pasadena, California, majoring in illustration. Over the years, Helle has worked in the animation industry and owned a Fine Art gallery in Solvang. Helle has received numerous Children's Book Awards, having illustrated over a dozen books, both as a freelance illustrator and as an in-house children's book illustrator. Currently, Helle has a new self-published book, "Rasmoose the Christmas Moose" available through her company: HelleBooks.com. Helle also is a fine artist, specializing in oils. Her favorite subjects include people and animals. She is currently working on a series of early Americana themes. Helle's other adventure is learning to paint in Plein Air (painting outdoors among nature). "I went to Sicily for over two weeks, along with 18 other artists painting Plein Air. It was such an amazing experience!"

Helle's artist statement - "To be able to create paintings that brings joy to others is so rewarding. I feel so blessed to have a talent that is a such a gift. I'm always striving to be better and learning new techniques."



Members who would like to add links to their personal website or upload some art works to our website, contact Terry Walson at [trwalson@hotmail.com](mailto:trwalson@hotmail.com)

**MESSAGE FROM OUR WEBMASTER** Check out the SVAA website for news on our events, information about our artists and their works, and how to donate or join: <http://www.simivalleyart.org/>.

## Library venue

This is a good opportunity to display your art!!! SVAA members interested in participating in the **rotating art exhibit at the Simi Valley Library** should contact the SVAA Board. The next change-out date is Thursday, August 25th @ 10am. For further information, please contact our treasurer Terry Walson at [trwalson@hotmail.com](mailto:trwalson@hotmail.com)

VAA Members: We take pride in our members and by that we want to be able to congratulate and acknowledge you and your achievements in our own little way by including you in our newsletter. Let us know if you got juried in or won an award or if you are having a show or speaking/demo engagement. Email: [info@simivalleyart.org](mailto:info@simivalleyart.org). Place "Newsletter Submission" in the Subject line. Newsletter submission must be made by the 20th of the month. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

## SVAA Facebook:

**Like us on Facebook.** Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook <http://facebook.com/SVAAINC>.

\*\*\*\*Members interested in having photos of your artwork on facebook or website, please contact Terry Walson @[trwalson@hotmail.com](mailto:trwalson@hotmail.com)

## MEMBERSHIPS

Membership information can be found online at our website: [www.simivalleyart.org](http://www.simivalleyart.org)

### COMMITTEE MEMBERSHIP UPDATE:

lease sign up for the committees. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

### MORE MEMBERSHIP INFORMATION:

Our fees are \$40.00 for yearly dues with \$20.00 for the second family member. Students are \$20.00 for the year. **Membership dues are non-refundable.** A donation of \$5.00 for members, \$7.00 for non-members and \$3.00 for students (unless accompanied by a paying adult, in which case demo fee is free) will be requested at the door for the quarterly art demonstration and general meeting.

## QUOTES:

*"Life obliges me to do something, so I paint."*  
– Rene Magritte