



ARTalk

A publication of the Simi Valley Art Association

A P R I L 2 0 2 3

President's message



Dear Members,

Our first General Meeting and Demonstration for the year was on March 16th. Artist/Instructor/member Helane Freeman, did an exciting, informative demonstration for us. She is a wealth of knowledge and experience and we are so fortunate to have her as a member and a resource. We look forward to future demonstrations by her! Thanks to Helane, we raffled off two of her plein air artwork to the audience. Thank you to those who signed up as new members at the demonstration!

Spring is here and so are several upcoming, exciting events and opportunities for our association.

Our People's Choice Members Only Art Show kicked off April 1st. The reception is on Sunday, April 16th. We will be announcing awards and will also be celebrating our 60th anniversary, so please come and join us.

The Simi Valley Cultural Art Center is giving SVAA an opportunity to exhibit our members' artwork. The exhibit will be in the "Upper Gallery" lobby of the Art Center, from May 11th through June 25th. There will also be a reception, so look for emails about this opportunity.

The Rancho Simi Recreation and Park District is hosting their second annual "Art Fest" on Saturday, May 20th. Last year this festival drew in hundreds of people. SVAA will have a 20'x40' tent to display and sell artwork. Details are coming soon. If you're interested, you should contact us asap to hold a space, as space is limited.

Lastly, Simi Valley Cultural Art Center is holding their "Spring Arts & Crafts Fair" on May 27th. SVAA participated in this last year, and it was great exposure for SVAA and members who sold artwork and other items. More details listed below. This year we will have two tents, so if you want to participate, see contact info below to hold a space.

I look forward to seeing you at our upcoming events.

Tom

Art Technique-

Gradation is the technique of gradually transitioning from one hue to another, or from one shade to another, or one texture to another. Space, distance, atmosphere, volume, and curved or rounded items are some of the visual effects created with gradation.



SIMIVALLEYARTASSOCIATION



Happy Birthday

• Donna Snyder - April 6
Bessie Jacinto- April 18

EXECUTIVE BOARD SECTION

President

Tom Evans

805-558-5809

tom@rsrpd.us

tcekobedog1@gmail.com

Vice President

Jason Lubas

mastersketcher@gmail.com

818-314-3433

Treasurer

Terry Walson

805-526-9688

trwalson@hotmail.com

Recording Secretary

Carmen Lamp

805-233-1800

carmenlamp29@gmail.com

Corresponding Secretary

Persy Evans

(805) 630-3421

Persy9@gmail.com

Helle Urban

(805) 304-5196

ArtByHelle@gmail.com

Hospitality Chairperson

Helle Urban

Annual Events Chairperson

Donna Snyder

805-527-6797

knollsfolly@icloud.com

Special Events Chairperson

Linda Clavette Quigley

818-912-9558

clavette275@hotmail.com

Newsletter Designer

Boi Sibug

Newsletter Coordinator

Persy Evans

Email & Newsletter Submissions

Persy9@gmail.com

Upcoming SVAA Events

• 2023 People's Choice / Members Only Show

(Also Celebrating SVAA's 60th year Anniversary)

For IMPORTANT information and PROSPECTUS, please go to our website @ simivalleyart.org

Entry Fee: \$10 for 1st entry and \$5 for each additional; maximum of 3 entries

Important Dates:

Take-in: Friday, March 31, 4pm to 7pm

Show Opens/

Public voting starts: Saturday, April 1

Public voting ends: Friday, April 14

Reception and

Awards Ceremony: **Sunday, April 16, 1pm to 4pm (announcement of awards 2pm)**

Show Closes: Friday, April 28

Pick-up: Friday, April 28, 4pm to 6pm

**** WE NEED VOLUNTEERS TO HELP DURING PICK-UP/CLEAN UP: dismantling art work, dismantling grids and basic clean up. PLEASE CONTACT DONNA SNYDER AT: 805-527-6797 or knollsfolly@icloud.com if you can help. *****

• SVAA Members' Art Exhibit @Simi Valley Cultural Center 'Upper Gallery'

Where: 3050 Los Angeles Ave, Simi Valley

(If interested, send images of your artwork to: clavette275@hotmail.com) on or before April 12, end of day. Limit of 3 entries per member)

Art work Drop off: May 2, 4:00pm - 6:00pm

Exhibit dates: May 11, June 25

Reception: May 18, 5:00pm - 7:00pm

Artwork pickup: June 27, noon - 6:00pm

Note Requirement: All artwork must have proper wire mounted on back for safe hanging.

• "Spring Arts & Crafts Fair" @Simi Valley Cultural Art Center.

Where: 3050 Los Angeles Ave, Simi Valley

When: May 27th, 10am to 4pm

(SVAA will have two 10' x 10' tents for member's to display artwork. Contact: Linda Quigley at: clavette275@hotmail.com if interested, as space is limited)

Other Art Shows nearby:

• Thousand Oaks Art Association 2023 Open Juried Art Show:

• **Entry deadline:** 3/31/23

• **Take-in:** 5/1/23

• **Pick-up:** 5/27/23

• Westlake Village Art Guild 2023 Open Juried Art Show:

• **Entry deadline:** 4/22/23

• **Take-in:** 6/1/23

• **Pick-up:** 6/28/23

Opportunity

Rancho Simi Recreation and Park District is looking for an art instructor to teach at the Simi Valley Senior Center. Open to a wide range of mediums. Previous art instruction/teaching is preferred, but not necessarily required. For more information please contact Bryan Horstmanshof: bryanh@rsrpd.us or by phone at (805) 584-4443.

Helane Freeman Demo



SVAA Members' Artwork

If you have art you would like to share in next month's issue, please don't hesitate to contact Persy Evans at: Persy9@gmail.com or any of our Board Members.



Gary Friedman
The Iceman
Gouache on canvas board



Jim Keppler
Convict Lake
Photography



Jim Keppler
Mt. Whitney Fish Hatchery
Acrylic on canvas



Lyman Young
Away, 16" x 20", Acrylic



Lyman Young
Storm Sail
16" x 20", Acrylic



Lyman Young
Cathedral Canyon
16" x 20", Acrylic



Sandra Keppler
Coastal Carolina Treasures
Scratchboard

Members who would like to add links to their personal website or upload some art works to our website, contact Terry Walson at: trwalson@hotmail.com

MESSAGE FROM OUR WEBMASTER Check out the SVAA website for news on our events, information about our artists and their works, and how to donate or join: <http://www.simivalleyart.org/>.

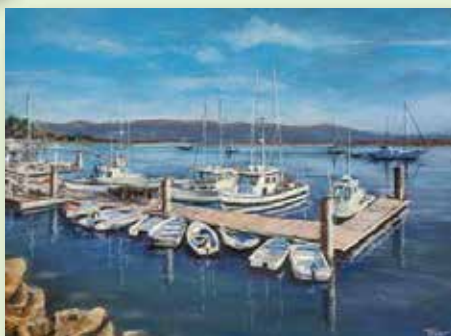
Artist of the Month

Tom Evans



I always had an interest in art as far back as grade school. Not that I remember much from grade school, but because my mother kept a lot of my illustrations and artwork, I was able to look through them later on in life. My mother must have known that someday I might actually get involved with art as a career. That became apparent in high school and my early years of junior college. In high school, I took an art class and give credit to the art instructor who inspired me to paint with acrylics for the first time on canvas. My very first acrylic painting was selected and shown at the Southern California High School Student Art Expo in Woodland Hills. During my time at Pierce College, I registered as an art major and took elected courses in fine art and others closely related to art. It was not until I took an architecture class and enjoyed it so much that my interest in art took a different direction. I eventually went on to graduate with a Bachelor of Arts in Architecture, at Southern California Institute of Architecture in Los Angeles.

During my early employment years with design firms, I was able to be creative, composing many colorful ink renderings for clients, of which I became a valuable asset to my employers. During those early years I did not paint art for myself. It was not until 1991, living in Simi Valley, with a steady career, that I began painting for my own enjoyment. Most of my early paintings were given to family or hung on my walls. I began producing more and more paintings, as I continued refining my painting skills. I eventually joined the Simi Valley Art Association in 2003, thinking this would make me more serious about the quality and value of my painting, by sharing them with others and participating in art shows. After many years of participating in art shows and finding my passion painting with pastels, perseverance and patience helped me become an award-winning, recognizable artist. I still enjoy painting with oils and acrylics, but self-taught, I discovered how challenging and rewarding it is to paint with pastels. I continue to paint with pastels and try to paint Plein Air whenever I can. Being a member over the years and now President of the Simi Valley Art Association, I have expanded my experience and relationship with the art community, professional artists, and art programs to another level. I look forward to a long life of creating more fine art that brings joy and emotion to those who see my work.



Library venue

(Solo Exhibit by Artist: Terry Walson)

This is a good opportunity to display your art!!! We are looking for members interested in doing a "solo art exhibition" at the Library. The exhibit will change every two months. The library committee will do all the work. All you have to do is drop off and pick up your artwork. Your art must be properly framed and wired. No saw-tooth hangers.

The next change out date will be Thursday, May 25 at noon. But if we don't have a member interested in doing a solo exhibit, then we will go back to exhibiting all member's art. If you are interested in having your own exhibition, go to this link for more information: <http://www.simivalleyart.org/library-display.html> or contact our treasurer, Terry Walson, at trwalson@hotmail.com if you have any questions.



SVAA Members:

We take pride in our members and want to congratulate and acknowledge you and your achievements, by including you in our newsletter. Let us know if you were juried in, won an award, or are having a show or speaking/demo engagement. Email: Persy9@gmail.com and type "Newsletter Submission" in the Subject line. Newsletter submission must be made by the 20th of the month. Forwarded emails or emails without subject may not all be opened due to internet security reasons and spamming.

SVAA Social Media: Facebook:



Like us on Facebook. Feel free to comment on our posts or "Share" posts from our Facebook Page timeline to your own timeline or your friends'. You can also Share our posts as a Facebook message. To visit our facebook <http://facebook.com/SVAAINC>. Members interested in having photos of your artwork on facebook or website, please contact Terry Walson [@trwalson@hotmail.com](mailto:trwalson@hotmail.com)



Instagram:

We are active on Instagram so be sure to stay connected with us. Our link is <https://www.instagram.com/simivalleyartassociation/> or scan this image

SVAA Announcements

SVAA 60th Anniversary celebration is on Sunday, April 16, 1pm to 4pm (along with the People's Choice awards ceremony & Reception). There will be food and beverages and cake!

MEMBERSHIP

Membership renewal is due. We rely on our members to be active as soon as possible because we believe in our goals to enrich our community with the beauty of art and the people who creates art. So please renew if you haven't already done so, as we need your presence and participation to continue our efforts.

We also would like everyone to submit a new membership form with your current contact and birthday information (mm/dd). Membership information can be found online at our website: www.simivalleyart.org

COMMITTEE MEMBERSHIP UPDATE:

The Board needs committee volunteers. Please sign up because your help is vital. Thanks to all who have signed up and please contact any Board member or Committee chairs for questions.

We really need someone who has expertise in Social Media and/or Website administration. If you are that person(s) and a member, we could really use your help as a 'Website/Social Media Chairperson.

Contact any one of the board members to volunteer for this position.

MORE MEMBERSHIP INFORMATION:

Our fees are \$40.00 for yearly dues with \$20.00 for the second family member. Students are \$20.00 for the year. Membership dues are non-refundable. A donation of \$5.00 for members, \$7.00 for non-members and \$3.00 for students (unless accompanied by a paying adult, in which case demo fee is free) will be requested at the door for the quarterly art demonstration and general meeting.

"Art washes away from the soul the dust of everyday life."

-- Picasso